

WHLF-FM Second Quarter Report -YEAR: 2017

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter(e.g., January 10 for the quarter October through December, April 10for the quarter January through March, etc.).

List contents: The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

1. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center. 5 to 10 Minutes
2. Local News – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekday's 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
3. 953HLF PSA's these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
4. THE BREAKFAST CLUB, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Below.

THE BREAKFAST CLUB GUEST LIST

Fourth Quarter 2017

October 2017

Melissa Carr (Halifax Clean-up)
Hope Harris Gayles SVCC, Make it SoVA
Tom Good, Bethel Brunswick Stew
Patricia Via, Breast Cancer Awareness Month
Bobby Conner – Heritage Festival
James Edmunds - HC Fair
Todd Moser – HC Fair
Catherine Balance – Prizery Art
Lisa Long - Halifax/So. Bo. Public Schools
Tamyra Vest - South Boston - Trail of Treats
Marsha Hite - Octoberfest

November 2017

Jay Stephens - Halifax County South Boston Public Library
Cissy Martin - Veterans Day Parade in South Boston
Kim Carson – Self Sufficiency /Financial Literacy Class
Dorothy Fensterer - Holiday Living Show
Cathy Conner - Master Gardener plant sale
Patricia Strader, Laurel Grove Volunteer Fire & Rescue will have a Brunswick Stew & Bake Sale
Ron Miller - Community Arts Center Foundation.
Ginger Weaver - Red Cross Events

Sandy Slayton – HCLT Thanksgiving Play
Josh Ellington – SRSP Season Closing
Connie Halsey - HRHS Osteoporosis Awareness
Ron Miller – Little Theater
Avris Terry – promoting GED Program

December

Rev. Larry Davis Rotary ~ 35th Annual Pancake Day
Sandy Slayton – HCLT Christmas Program(Twice)
Ginger Weaver - Red Cross Christmas Events
Coach Sterling Williams / HCHS Comet Basketball Tip-off
Nancy Long – Chamber Christmas After Hours
Rev. Doug Gibson, Dan River Baptist Christmas Program
Rev Doug Ballew - North Fork Christmas
Larry Clark – Trinity Episcopal Christmas Program
Chris Jones - Prizery Christmas Program
Jessica Rose Hayes – First Baptist Church Christmas Programs

Listing Prepared by: Nick Long, GM _____
Date List Placed in Local Public File: January 7th, 2018