

WHLF-FM First Quarter Report -YEAR: 2024

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

1. Local Black History Month Campaign: 953HLF worked closely with The South Boston Halifax County VA Branch of the NAACP and researched, wrote and produced 2-minute vignettes saluting 4 local leaders – Judge Joel Cunningham Sr.; Educator Lazereth Bates, Former Mayor William A Kent, and Community Activist Cora Tucker,
2. Continued to work with the Halifax Chamber of Commerce, to move Halifax forward, progress is incremental but nevertheless being made in our community. Including a commitment to Agribusiness, since our community has long been an agrarian based economy.
3. Local News – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. The local news is presented weekday at 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each newscast lasts between 3 and 5 minutes and is presented in co-operation with the Gazette Virginian Newspaper.
4. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center, and cooperative programs including GED with HCPS. Promoted the Mechatronics and Welding Programs at SVHEC, and pathway to employment. We also work closely with Halifax County Public Schools to raise awareness of the Halifax County High School's need for repairs or replacement, and the changing needs for consolidation of community schools.
5. 953HLF PSA, these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events.
6. LOCAL INTERVIEWS, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guests this quarter included ... See Details Below.

THE BREAKFAST CLUB GUEST LIST

First Quarter 2021

Length of interviews are between 5 and 10 minutes.

January

Joshua Ray – Local Musician who recorded a CD

Jay Stevens – Library

Hope Harris-Gayles -SVHEC Bew Offerings

Jerry Roxbury – Local Museum Military Exhibit and Sale

February

Jerry Roxbury – Local Museum Military Exhibit and Sale

Christie Puckett – Senior Living Expo

Jay Stevens – Library

March

Peggy & Murray Bass – Good Hope Equestrian & Regenerative Farming

Chief Steve Phillips – South Boston Fire Department Statewide Tornado Drill

Jay Stevens – HC SB Library

Kasey Moore – HCLT Plays this year

Listing Prepared by: Nick Long, GM _____
Date List Placed in Local Public File: April 3rd, 2024

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three-month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter(e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.