

WHLF-FM Third QUARTER: - 2024

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Community Interviews.**
- 2. Continued our effort to increase the awareness of the educational opportunities that exist in South Boston and Halifax County through The Southern Virginia Higher Education Center, DCC, SVCC and Halifax County Public Schools.**
- 3. Local News** – Detailed police reports, and the changing business climate as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 4. WHLF PSA,** these are regularly scheduled local Public Service Announcements, which air 24 times a day in the :50 or :20 commercial break. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5. Community Interviews,** a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

THE BREAKFAST CLUB GUEST LIST
Third Quarter 2023

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Third Quarter 2022

July

Christina Owens Knapp – Summer Theater Series
Ebony Guy – Cora Tucker Presentation at the Prizery (2)
Job’s Fair – Lisa Hatcher
Becky Donner – HCLT Children’s Theater Camp
Tamyra Vest – South Boston Independence Day Celebration / Parade
Marsha Hite– Halifax Summer Events
Sharon Blouser - Walk For Hope
Mitzi McCormick – Virginia Cantaloupe Festival
Jay Stevens – Library Events

August

National Night Out (Various Representatives) Becky Martin, South Boston
Sharon Blouser - Walk For Hope
Back 2 School – Jeff Davis HCPS
Truckers for a Cause – Dee Stone
Hope Gayles - Promoting SVHED Fall Semester
High School Football Kickoff – Ron Senseney
Jay Stevens – Library Events

September

Bonnie Burnett – Danville Pittsylvania County Fair.
Hope Gayle - Promoting SVHED Welding – IT Programs
Jay Stevens – Library Events
Delegate James Edmunds – HC Fair Exhibits
Ricki Nichols – HCHS Fair Performances

Listing Prepared by: Nick Long, GM October 5, 2023
Radio Quarterly Issues-Problems Listing.Form.doc