

## WHLF-FM THIRD QUARTER: - 2021

### RADIO QUARTERLY ISSUES/PROGRAMS LISTING

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th ) day of the succeeding calendar quarter (*e.g.*, January 10 for the quarter October through December, April 10 for the quarter January through March, *etc.*).

**List contents:** The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club. Enhanced Local Covid-19, Promote Coronavirus Vaccinations among the community.**
- 2. Continued our effort to increase the awareness of the educational opportunities that exist in South Boston and Halifax County through The Southern Virginia Higher Education Center and Halifax County Public Schools. 5 to 10 Minutes**
- 3. Local News** – Detailed police reports, and the changing business climate as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 4. WHLF PSA**, these are regularly scheduled local Public Service Announcements, which air 24 times a day in the :50 or :20 commercial break. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5.** Worked with the Halifax County Public Defender's office to raise awareness of the new laws enacted by the General Assembly effective July 1<sup>st</sup> 2021. Conducted four (7 to 10-minute interviews) including topics as diverse as Expungement – The New Changes in Bail Laws – Traffic Stops and Marijuana Legalization. Plus, when to seek legal advice.
- 6. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

**THE BREAKFAST CLUB GUEST LIST**  
**Third Quarter 2021**

**July**

Elizabeth Blair Trent & Vikram Kapil – New Laws  
Beth Englehorn - Mental Health Programs Locally  
Devin Hall – Prizery’s First Friday – The Brown Brothers  
Staunton River State Park Summer Use – Cameron Lipscomb  
Jay Stevens, Halifax South Boston Library Re-opening  
Virginia Cantaloupe Festival Cancellation Discussions – Mitzi Riddle

**August**

Sheriff Fred Clark – Halifax County’s Participation in National Night-Out  
Stephanie T Robinson - SVHEC Career Tech Academy  
Back to School in Covid – Dr. Mark Lineburg  
David White BTS - Distracted Driving Awareness  
Staunton River State Park Labor Day Weekend – Cameron Lipscomb  
Commonwealth Senior Assisted Living - Covid Aware – Christy Puckett

**September**

Liam Hudson – Community Action Agency Home Ownership Forum  
Dr Bibita Patel – Community Coronavirus Vaccination Updates  
Mitzi McCormick, HC Chamber Job Fair  
Danville Fair Awareness – Lori Burnett  
Commonwealth Senior Assisted Living - Veteran Help Awareness – Christy Puckett  
Jay Stevens Book Mobile – Sort of – New Car HC Library

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