

## WHLF-FM Fourth Quarter Report - YEAR: 2023 - January 8<sup>th</sup> 2024

### RADIO QUARTERLY ISSUES/PROGRAMS LISTING

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three-month period. The list for each calendar quarter is to be filed by the tenth (10th ) day of the succeeding calendar quarter(e.g., January 10 for the quarter October through December, April 10for the quarter January through March, etc.).

**List contents:** The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

1. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center, DCC, SVCC, Halifax County Public Schools, The Workforce Training Center and Halifax County Chamber of Commerce.
2. Local News – Detailed police reports, and the budget situations, as well as cover meeting and press conferences on our community. Our local news is presented weekday's 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F.
3. 953HLF PSA's these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
4. THE BREAKFAST CLUB, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guests this quarter included ... See Below.

#### THE BREAKFAST CLUB Interview & PSA LIST Fourth Quarter 2023

##### October 2023

Hope Harris Gayles - ODU, SVHEC Plan Tech Careers Q&A  
Ginger Weaver - South Boston Halifax County Blood Drives  
Ryland Clark, HCC Fall Community Clean-up Day  
Joel Gravitt – American Revolutionary Grave Dedications  
Bill Short – Youth Basketball Registration  
Denice Barksdale, HCC Fall Community Clean-up Day - 2nd interview

##### November 2023

Cissy Tingen, Veteran's Day Parade  
Pat Leith - Halifax County Cancer Assn. Lights for Hope Plans  
Roy K Lloyd – VASAP Don't Drink and Drive Campaign  
Janet Dawson - Town of Halifax Fall Clean-Up  
Ryland Clark, Cissy Tingen & Jeff Francisco - Turkey Trot  
Jay Stephens - Halifax County South Boston Public Library Toy Drive  
Dennis Blanks – South Boston Police Santa Cops Toy Drive  
Ginger Weaver - South Boston Halifax County Blood Drives

December 2023

Marsha Hite – Lights For Hope Interview 1

Fred Clark Halifax Farm Credit – Stuff the Cruiser Toy Drive

Marcia Hite - Lights For Hope Special Events 2

Dana Jones - CH Friend School Christmas Open House

Frank Fincher – South Boston Christmas Parade Promo

Jay Stephens - Halifax County South Boston Public Library – Children’s Literacy Fundraiser

Listing Prepared by: Nick Long, GM \_\_\_\_\_

Date List Placed in Local Public File: January 8th, 2024