

## WHLF-FM Fourth Quarter Report - YEAR: 2021

### RADIO QUARTERLY ISSUES/PROGRAMS LISTING

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three-month period. The list for each calendar quarter is to be filed by the tenth (10th ) day of the succeeding calendar quarter(e.g., January 10 for the quarter October through December, April 10for the quarter January through March, etc.).

**List contents:** The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

1. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center and Workforce Training Center.
2. Worked with Halifax County Public Schools to address "Distance Learning" needs and coordinated promotion of Local "Hot Spots" for students and parents in need of internet connectivity. Also helped promote information on adjusted school lunch and school meal pick-up sites.
3. Local News – Detailed police reports, and the budget situations, as well as cover meeting and press conferences on our community. Our local news is presented weekday's 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F.
4. 953HLF PSA's these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
5. THE BREAKFAST CLUB, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guests this quarter included ... See Below.

#### THE BREAKFAST CLUB Interview & PSA LIST Fourth Quarter 2021

October 2021

Brooke Crawford – Covid Testing – Danville Community Market  
Voter Guide – Heather Harding  
Jennifer Gregory - Major Changes Ahead for Middle Border Forward  
Hope Harris Gayles - ODU, SVHEC Plan Tech Careers Q&A  
Brooke Crawford – Free COVID-19 Testing October 19 in Halifax  
Ryland Clark, Fall Community Clean-up Day  
Tim Myer - VFW Dance in Clarksville Va  
Joni Henderson - Breast Cancer Awareness Month  
Jennifer McIntosh – Main St. United Methodist – Bake Sale Saturday  
Devin Hall – Prizery First Friday

November 2021

Hope Harris Gayles – Southern Virginia Higher Education Center

Wayne Bowen – Odie Lewis, Veteran's Day Parade

Gabby Bridgers – HCHS Playoff Announcements

Jay Stephens - Halifax County South Boston Public Library

Rhonda Reaves - Halifax County Cancer Assn. Lights for Hope

December 2020

Rhonda Reaves – Lights For Hope Interview

Fred Clark Halifax Farm Credit – Stuff the Cruiser Toy Drive

Marcia Hite - Lights For Hope Events

Devin Hall & Kirsten Zerbato – Caroling at the YMCA

Jay Stephens - Halifax County South Boston Public Library – Covid-19 Awareness

Hope Harris Gayles – Southern Virginia Higher Education Center

Listing Prepared by: Nick Long, GM \_\_\_\_\_

Date List Placed in Local Public File: December 29, 2021