

WHLF-FM Third QUARTER: - 2018

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (*e.g.*, January 10 for the quarter October through December, April 10 for the quarter January through March, *etc.*).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club open Forums Focused on the Halifax County Life including the New School Year options and activities. New Bus Routes and new school assignments.**
- 2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center. 5 to 10 Minutes**
- 3. Local News** – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 4. WHLF PSA**, these are regularly scheduled local Public Service Announcements, which air 24 times a day in the :50 or :20 commercial break. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

**THE BREAKFAST CLUB GUEST LIST
Third Quarter 2018**

July

Ricky Gordon Scottsburg VFD - July 4th Parade
Adam Layman - Stanton River State Park Holiday Events
Marsha Hite- Halifax Summer Events
Patty Ward – SVHEC
Chris Jones – Summer Theater
Sandy Slayton Prizery / HCLT Kids
Bonnie Burnett – Danville Truck & Tractor Pull
Debbie Palmer – Paws In The Pool
Jennifer Pfister – Girl Scout Cookies
Nookie Green & Brandon Scarce – Chamber Commerce Va Golf Tournament
Jason Fisher – Forestry Farming Programs
Mitzi McCormick – Virginia Cantaloupe Festival

August

National Night Out (Various Representatives) Becky Martin, South Boston
Police Chief Jim Benner, Halifax County Sheriff Fred Clark, Virginia State
Police Sgt. DM Lane.
Hope Gayles - Promoting SVHED
Jay Stevens – Library Events
Grayson Throckmorton – Halifax County High School Football Coach Clinic
Patricia Seate - Halifax Co Cancer Assn Walk For Hope
Nancy Long - Halifax Co Cancer Assn Walk For Hope
Sgt Dave Irby – Halifax Crime Stoppers

September

Samantha Whitlow – So Bo Fund Raising
Hope Gayle - Promoting SVHED New Year –
Tamara Vest - Third Thursday & Movie Night .
Michelle Epps - Halifax Co Cancer Assn Walk For Hope
Delegate James Edmunds – HC Fair Exhibits
Todd Moser – HCHS Fair Performances
Nookie Green – HC Chamber Golf Tournament Final Call Entries
Todd Moser- Halifax County Fair Entertainment
Chad Loftin and Scott Crowder – Fair Exhibits
Tamyra Vest DDSB – Harvest Fest