

WHLF-FM SECOND QUARTER: - 2018

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (*e.g.*, January 10 for the quarter October through December, April 10 for the quarter January through March, *etc.*).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club.**
- 2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center. 5 to 10 Minutes**
- 3. Local News** – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 4. WHLF PSA**, these are regularly scheduled local Public Service Announcements, which air 24 times a day in the :50 or :20 commercial break. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

THE BREAKFAST CLUB GUEST LIST

Second Quarter 2018

April

Scott Crowder, Va Farm Bureau Education on the Farm Event.
Tom Harris, South Boston Boy Scouts
Jay Stevens, Halifax South Boston Library
Chris Jones and Crew, The Prizery
Marsha Hite, Halifax Spring Events

Cathy Rice, South Boston Speedway
Petrina Carter, Community Action Agency
Jimmy Fortune, National Day of Prayer

May

Michael Trent, Halifax First Fridays
Rev. Russell Lee National Day of Prayer
Mary Thomas, Mary Baldwin Programs
Trudy Bradshaw, Southside Area Agency on Aging
Tamra Vest, South Boston Beer Fest
Nancy Long, Chamber Dinner
Chris Jones, Prizery Summer Series
David Martin, Burn The Bateau

June

Tamra Vest, South Boston Farmer's Market Opening
Coach Sterling Williams, Comet Basketball Camp
Amy Cole, SVHEC Summer Kids Classes
Coach Kenneth Day, Comet Baseball/Softball Camp
Adam Layman, Staunton River State Park – Events
Sherriff Fred Clark, National Night Out – Fund Raiser
Jerry Roxbury, So Bo Museum, Fund Raiser.

Listing Prepared by: Nick Long, GM July 9, 2018
Radio Quarterly Issues-Problems Listing Form.doc