

WHLF-FM Third QUARTER - 2014

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

1. **Reports including News and Breakfast Club open Forums Focused on the Halifax County Life including the New School Year options and activities. New Bus Routes and new school assignments.**
2. **Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center. 5 to 10 Minutes**
3. **Local News** – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
4. **WHLF PSA**, these are regularly scheduled local Public Service Announcements, which air 24 times a day in the :50 or :20 commercial break. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
5. **THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.
6. **5th District Report** - Began a regular monthly Conversation with newly Elected 5th District Congressman, **Representative Robert Hurt** – monthly conversations about reeling in Government spending, job creation, a change in Political winds and other issues concerning the 5th District. 5 to 10 Minutes

THE BREAKFAST CLUB GUEST LIST Third Quarter 2014

July 2014

Adam Layman - Stanton River State Park Holiday Events
Ricky Gordon Scottsburg VFD - July 4th Parade
Patty Ward - SVHEC
National Night Out (Various Representatives)
Irene Gravitt - Southside Mental Health Golf Tournament
Rev. Dave Anderson - Revival -
Sandy Slayton Prizery / HCLT Kids
Lee-Ann Mahan - Workforce VA Job's Fair -
National Night Out (Various Representatives)
Rebecca Rainey - Halifax Summer Events
Congressman Robert Hurt
Nancy Poole - Chamber of Commerce Va Golf Tournament
Irene Gravitt - Southside Mental Health Golf Tournament
Jason Fisher - Forestry Farming Programs

August 2014

National Night Out (Various Representatives) Becky Martin, South Boston
Police Chief Jim Benner, Halifax County Sheriff Fred Clark, Virginia State
Police Sgt. DM Lane.
Avris Terry GED Program
Hope Gayles - Promoting SVHED
Kenneth Day - High School Football Season preview
Patricia Seate - Halifax Co Cancer Assn Walk For
Dianne Holmes - HRHS Mental Health -
Congressman Robert Hurt
Carol Conner - Halifax Co Cancer Assn Walk For Home
Sgt Dave Irby - Halifax Crime Stoppers

September 2014

Samantha Whitlow - So Bo Fire Dept Dance Event
Hope Gayle - Promoting SVHED -
Tamara Vest & Loretta Brown - Third Thursday & Coat Drive.
Michelle Epps - Halifax Co Cancer Assn Walk For Hope
Delegate James Edmunds - HC Fair Exhibits
Todd Moser - HCHS Fair Performances
Kathy Farley Nancy Long - HC Chamber Golf Tournament Final Call Entries
Makela Cook- Halifax County Fair Entertainment
Scott Crowder - Fair Exhibits
Tamyra Vest DDSB - Harvest Fest
Michelle Weddle - Center For Behavioral Health Open House

Nick Long 10/7/14