

RADIO STATION CALL SIGN: **WHLF-FM** CALENDAR QUARTER: First -**YEAR: 2011**

## **RADIO QUARTERLY ISSUES/PROGRAMS LISTING**

- 1. Awareness of the Issues Facing The State and Community during the 2012 General Assembly.** WHLF's Nick Long alternated weekly interviews featuring Delegate James Edmunds and Virginia Senator Frank Ruff discussing the budget process and the effects on the County Budget.
- 2. Promote Education Awareness** – One of Halifax County's "Vision 20/20" identified needs for our community was an educated workforce. We've pledged to support that effort by promoting the value of a better education. WHLF management believes one of the best ways to help our community become a better place to live is to improve the economic conditions of our citizens. The best way to accomplish that is to help drive the raise awareness of how to obtain for a quality education here in our community. WHLF has partnered with the Southern Virginia Higher Education Center to regularly promote Educational and Job training and re-training opportunities in our community.
- 3. Local News** – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes.
- 4. WHLF Happenings**, these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events.
- 5. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.
- 6. 5<sup>th</sup> District Report** – Continued a regular monthly conversation with 5<sup>th</sup> District Congressman, **Representative Robert Hurt** – about political issues concerning the 5<sup>th</sup> District.
- 7. HC Planning Conference** – promoted and participated in the goal setting for next 2 years.

**THE BREAKFAST CLUB GUEST LIST**  
**First Quarter 2012**

**January**

**Hope Harris Gayles – Promoting SVHEC Back 2 School Events**  
**Ben Capozzi - SVHEC Digital Arts and Virginia Tech Seminars**  
**Greg Donner HCHS Drama Department Competition –**  
**Senator Frank Ruff – General Assembly**  
**Boo Evans –Promoting SVHED**  
**Del. James Edmunds – General Assembly**  
**Bob Mares – Prizery Support**  
**Sandy Slayton & Becky Donner - HC Little Theater Jungle Book**  
**Congressman Robert Hurt**  
**Del. James Edmunds – General Assembly**  
**Lee-Ann Mahan- Averett University Local Offerings**  
**Susanne Wallace Marcus Margrave – South Boston HC YMCA - Goal Setting**

**February**

**Senator Frank Ruff – General Assembly**  
**Del. James Edmunds – General Assembly**  
**Chris Jones - Community Arts Center Foundation.**  
**Avris Terry – promoting GED Program**  
**Anne Rabb - Crossing of the Dan Celebration**  
**Del. James Edmunds assistant Sheila Bradley – General Assembly**  
**Vicki Satterfiled – Healthy Living Expo**  
**Senator Frank Ruff – General Assembly**  
**Del. James Edmunds & Sheila Bradley – General Assembly**  
**Congressman Robert Hurt Report from Washington**  
**Becky Donner - HC Little Theater**  
**Brian Moser MECK ELECTRIC – Winter Primer.**

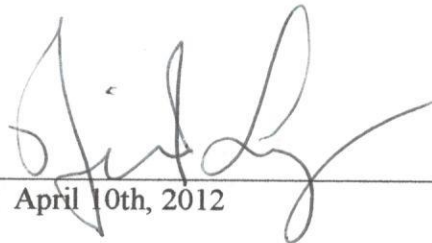
**March**

**Ron Miller – Convergence Arts Guild Mardi Gras**  
**Anne Conner – Healthy Living Expo**  
**Coach Mel Saunders / HCHS Comet Softball Fund Raiser**  
**Congressman Robert Hurt Report from Washington**  
**Beth Redd – Antiques & Treasures @ SO BO Museum**  
**Dr. Charles Stallard – So. Va Botanical Gardens**  
**Carol Conner / Halifax Hospice Fundraiser**  
**Coach Matt McCargo – HCHS Girls Basketball Season Regionals**  
**Scott Crowder & VA AG Sec Matt Lohar – FFA Week.**  
**Del. James Edmunds – Short Session General Assembly**  
**Tammy Epps – Healthy Living Expo**  
**Senator Frank Ruff – Short Session General Assembly**  
**Larry Clark – Trinity Episcopal Fund Raiser**

**Patty Ward - Promoting SVHED –  
Olivia Epps – HRHS Healthy Living Expo  
Carol Conner / Halifax Hospice Fundraiser**

**Betty Jones Charles Anderson Chamber  
Bobby Berry Beth Sizemore – Antiques & Treasures @ SO BO Museum**

Listing Prepared by: Nick Long, GM  
Date List Placed in Local Public File: April 10th, 2012



**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

**List contents:** The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*