

WHLF-FM First Quarter Report -YEAR: 2017

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

1. Awareness of the Issues Facing Virginia and Community during the 2017 General Assembly. WHLF's Nick Long hosted bi-weekly interviews featuring Delegate James Edmunds or Senator Frank Ruff discussing state and local issues before the General Assembly during the "Short Session". Key this year the budget process, but also Transportation funding, Education, local issues. There a lot on the collective plates of the Senate and General Assembly and Local Governing Bodies.
2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center, and cooperative programs including GED with HCPS.
3. Local News – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community.
ur local news is presented weekday at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM.
Each news cast lasts between 3 and 5 minutes.
4. 953HLF PSA, these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events.
5. THE BREAKFAST CLUB, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

THE BREAKFAST CLUB GUEST LIST

First Quarter 2017

Length of interviews are between 5 and 10 minutes.

January

Del. James Edmunds – General Assembly - 1/16/17
Greg Donner HCHS Drama Department Competition –1/14/17
Senator Frank Ruff – General Assembly 1/23/17
Sandy Slayton –Promoting Little Theater Auditions 1/25/17
Del. James Edmunds – General Assembly - 1/30/17
Matt Robinson – AYSO Soccer 1/31/17

February

Senator Frank Ruff – General Assembly 2/6/17

Del. James Edmunds – General Assembly 2011 - 2/3/17
Chris Jones - Community Arts Center Foundation. 2/10/17
Del. James Edmunds – General Assembly - 2/13/17
Barbara Bass & Anne Rabb - Crossing of the Dan Celebration 02/12/17
Faith O'Neal – Healthy Living Expo 2/18/17
Becky Donner - HC Little Theater 02/19/17
Senator Frank Ruff – General Assembly 2/20/17
Del. James Edmunds & Sheila Bradley – General Assembly - 2/27/17

March

Dorothy Satterfield – Healthy Living Expo 3/5/17
Senator Frank Ruff – General Assembly 3/6/17
Faith O'Neal – HRHS Healthy Living Expo 03/09/17
Ron Miller – Convergence Arts Guild Mardi Gras 3/10/17
Alyssa Gavitt – Healthy Living Expo 3/11/17
Del. James Edmunds – General Assembly - 3/13/14
Shawn Stewart – Hand's-Up For Hali(fax) – 3/19/14
Senator Frank Ruff – General Assembly 3/20/17
Carol Conner / Halifax Hospice Fundraiser 03/25/17
Beth Redd – Antiques & Treasures @ SO BO Museum 3/24/17

Listing Prepared by: Nick Long, GM
Date List Placed in Local Public File: April 10th, 2017

A handwritten signature in black ink, appearing to read 'Nick Long', is written over a horizontal line. The signature is fluid and cursive, extending to the right of the line.