

CONTRACT



KWWN
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 740609 /		<u>Alt Order #</u> 07193968
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 09/23/14 - 09/29/14		<u>Estimate #</u> 2763
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 05/30/14 / 05/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWWN	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> Philadelphia - T
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	09/23/14	09/29/14	Two & A Half Men	10p-1035p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--	2			\$400.00	0.00				
N 2	2	09/23/14	09/29/14	Two & A Half Men	1035p-1105p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--	2			\$400.00	0.00				
N 3	2	09/23/14	09/29/14	Big Bang Theory	6p-630p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--	3			\$1,200.00	0.00				
N 4	2	09/23/14	09/29/14	M-F 6a-7a News 2	6a-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--	2			\$300.00	0.00				
N 5	2	09/23/14	09/29/14	The Big Bang Theory	630p-7p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--	3			\$1,400.00	0.00				
N 6	2	09/23/14	09/29/14	LN 7p-730P M-F	7p-730p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--	2			\$450.00	0.00				
N 7	2	09/23/14	09/29/14	News 2	7a-8a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--	2			\$300.00	0.00				
N 8	2	09/23/14	09/29/14	News 2	8a-9a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/23/14	09/29/14	MTWTF--	2			\$250.00	0.00				
N 9	2	09/27/14	09/27/14	2.5 Men	6p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/22/14	09/28/14	-----1-	1			\$500.00	0.00				
N 10	2	09/28/14	09/28/14	the Big Bang Theory	6p-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/22/14	09/28/14	-----1	1			\$800.00	0.00				
Totals										0.00		20	\$13,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



<u>Contract / Revision</u>	<u>Alt Order #</u>
740609 /	07193968

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/23/14 - 09/29/14	DSCC IE	2763

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	05/30/14 / 05/30/14

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/28/14	14	\$9,150.00	\$7,777.50
09/29/14 - 09/29/14	6	\$4,150.00	\$3,527.50
Totals	20	\$13,300.00	\$11,305.00

Signature: _____ **Date:** _____

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