



KJWP
1329 Campus Parkway
Neptune, NJ 07753
Tax ID#: 22-2767636
(732) 751-1119

Contract Agreement Between: PMCM TV and KJWP

CONTRACT

<u>Contract / Revision</u> 1839 /		<u>Alt Order #</u>
<u>Product</u> SENATE MAJORITY PAC (8314990)		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 4975
<u>Advertiser</u> ISS/Senate Majority PAC		<u>Original Date / Revision</u> 06/30/16 / 08/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KJWP	<u>Account Executive</u> Mick Nesci	<u>Sales Office</u> N-Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
Attention: Katie Thompson
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	2	09/20/16	09/26/16	Mon-Sun	5a-5a		:30				NM	0	\$0.00
D 2	2	09/20/16	09/26/16	Mon-Sun	5a-5a		:30				NM	0	\$0.00
N 3	2	09/20/16	09/23/16	Mon-Fri 12:30a-1a	12:30a-1a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				3	\$100.00				
N 4	2	09/20/16	09/23/16	Mon-Fri	7p-7:30p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				3	\$300.00				
N 5	2	09/20/16	09/23/16	Prime Rotator Mon-Fri	8p-11p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				2	\$300.00				
N 6	2	09/20/16	09/23/16	Prime Rotator Mon-Fri	8p-11p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				2	\$300.00				
N 7	2	09/24/16	09/24/16	Saturday Prime Hour 2	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S-				1	\$300.00				
N 8	2	09/25/16	09/25/16	Sunday Prime	7p-11p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S				2	\$400.00				
N 9	2	09/25/16	09/25/16	Sunday Prime	7p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S				1	\$400.00				
N 10	2	09/20/16	09/23/16	Mon-Fri	1p-2p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				3	\$100.00				
N 11	2	09/26/16	09/26/16	Mon-Fri	1p-2p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$100.00				
N 12	2	09/20/16	09/23/16	Mon-Fri	2p-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				1	\$100.00				
N 13	2	09/26/16	09/26/16	Mon-Fri	2p-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
1839 /	

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	SENATE MAJORITY PAC	4975

Advertiser	Original Date / Revision
ISS/Senate Majority PAC	06/30/16 / 08/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$100.00				
Totals								0.00				20	\$4,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	18	\$4,300.00	(\$645.00)	\$3,655.00
09/26/16 - 09/26/16	2	\$200.00	(\$30.00)	\$170.00
Totals	20	\$4,500.00	(\$675.00)	\$3,825.00

Signature: _____ **Date:** _____

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