



**WTAP**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**(304) 485-4588**

# CONTRACT

And:

**Rainmaker Inc**  
**PO Box 11829**  
**Charleston, WV 25311**

<u>Contract / Revision</u> 389404 /		<u>Alt Order #</u>
<u>Product</u> <b>POLITICAL</b>		
<u>Contract Dates</u> <b>07/18/16 - 07/28/16</b>	<u>Estimate #</u> <b>WV ATTORNEY GENERAL</b>	
<u>Advertiser</u> <b>Doug Reynolds for WV Attorney General 2016</b>		<u>Original Date / Revision</u> 07/15/16 / 07/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WTAP</b>	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 8272		<u>Advertiser Ref</u> 63148

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTAP	07/18/16	07/28/16	Daybreak @ 6a	6a-7a		:30			NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/16	07/24/16	1111---				4	\$125.00			
	Week:	07/25/16	07/31/16	1111---				4	\$125.00			
N 2	WTAP	07/18/16	07/28/16	Today Show	7a-9a		:30			NM	12	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/16	07/24/16	MTWT---				6	\$120.00			
	Week:	07/25/16	07/31/16	MTWT---				6	\$120.00			
N 3	WTAP	07/18/16	07/28/16	WTAP News @ Noon	12p-1230p		:30			NM	8	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/16	07/24/16	MTWT---				4	\$120.00			
	Week:	07/25/16	07/31/16	MTWT---				4	\$120.00			
N 4	WTAP	07/18/16	07/28/16	News @ 5p M-F	5p-530p		:30			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/16	07/24/16	MTWT---				4	\$150.00			
	Week:	07/25/16	07/31/16	MTWT---				4	\$150.00			
N 5	WTAP	07/18/16	07/28/16	News @ 6p M-F	559p-630p		:30			NM	4	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/16	07/24/16	MT-----				2	\$460.00			
	Week:	07/25/16	07/31/16	--WT---				2	\$460.00			
N 6	WTAP	07/18/16	07/28/16	Wheel of Fortune M-F	7p-730p		:30			NM	6	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/16	07/24/16	-TWT---				3	\$145.00			
	Week:	07/25/16	07/31/16	-TWT---				3	\$145.00			
N 7	WTAP	07/18/16	07/28/16	Jeopardy M-F	730p-8p		:30			NM	5	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/18/16	07/24/16	-TWTF--				3	\$145.00			
	Week:	07/25/16	07/31/16	--WT---				2	\$145.00			
<b>Totals</b>											<b>51</b>	<b>\$8,035.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/28/16	51	\$8,035.00	(\$1,205.25)	\$6,829.75
<b>Totals</b>	<b>51</b>	<b>\$8,035.00</b>	<b>(\$1,205.25)</b>	<b>\$6,829.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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389404 /	

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07/18/16 - 07/28/16	POLITICAL	WV ATTORNEY GENERA

<u>Advertiser</u>	<u>Original Date / Revision</u>
Doug Reynolds for WV At	07/15/16 / 07/15/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

