

CONTRACT



WIYE
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Rainmaker Inc
PO Box 11829
Charleston, WV 25311

<u>Contract / Revision</u> 432216 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL CANDIDATE		
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Estimate #</u> REY16086	
<u>Advertiser</u> Doug Reynolds for WV Attorney General 2016		<u>Original Date / Revision</u> 10/10/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIYE	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8272		<u>Advertiser Ref</u> 63148

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIYE	10/11/16	10/17/16	CBS AM News	630a-7a		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$10.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIYE	10/10/16-10/16/16	CBS AM News	630a-7a	-TuWThF----	:30		\$10.00		NM		
				Credited									
	4	WIYE	10/10/16-10/16/16	CBS AM News	630a-7a	-TuWThF----	:30		\$10.00		NM		
				Credited									
Week:		10/17/16	10/23/16	1-----				1	\$10.00				
N 2	WIYE	10/11/16	10/17/16	CBS This Morning	7a-9a		:30				NM	15	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-3333--				12	\$15.00				
Week:		10/17/16	10/23/16	3-----				3	\$15.00				
N 3	WIYE	10/17/16	10/17/16	Monday Prime Hr 3	10p-11p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$100.00				
N 4	WIYE	10/11/16	10/11/16	Tuesday Prime Hr 1	758p-9p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$50.00				
N 5	WIYE	10/11/16	10/11/16	Tuesday Prime Hr 2	9p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$75.00				
N 6	WIYE	10/12/16	10/12/16	Wednesday Prime Hr 2	9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIYE	10/10/16-10/16/16	Wednesday Prime Hr 2	9p-10p	---W-----	:30		\$75.00		NM		
				Credited									
N 7	WIYE	10/14/16	10/14/16	Friday Prime Hr 2	9p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$75.00				
N 8	WIYE	10/14/16	10/14/16	Friday Prime Hr 3	10p-11p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$100.00				
N 9	WIYE	10/15/16	10/15/16	Saturday Prime Hr 2	9p-10p		:30				NM	1	\$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



WIYE
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

Contract / Revision 432216 /		Alt Order #
Contract Dates 10/11/16 - 10/17/16	Product POLITICAL CANDIDATE	Estimate # REY16086
Advertiser Doug Reynolds for WV At		Original Date / Revision 10/10/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$50.00				
N 10	WIYE	10/15/16	10/15/16	Saturday Prime Hr 3	10p-11p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$75.00				
N 11	WIYE	10/16/16	10/16/16	Sunday Prime Hr 2	8p-9p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$50.00				
N 12	WIYE	10/13/16	10/13/16	Thursday Night Football	815p-1115p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---2---				2	\$250.00				
N 13	WIYE	10/15/16	10/15/16	SEC Football	Various		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----2-				2	\$100.00				
N 14	WIYE	10/16/16	10/16/16	NFL Reg Season Early Game	1p-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----2				2	\$250.00				
N 15	WIYE	10/12/16	10/12/16	Wednesday Prime Hr 1	758p-9p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--2----				2	\$50.00				
N 16	WIYE	10/11/16	10/12/16	CBS Evening News	630p-7p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-11----				2	\$150.00				
N 17	WIYE	10/13/16	10/14/16	M-F 4p-5p	4p-5p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---11--				2	\$10.00				
N 18	WIYE	10/14/16	10/14/16	Price Is Right	11a-12p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$25.00				
N 19	WIYE	10/14/16	10/14/16	Friday Prime Hr 1	758p-9p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$50.00				
Totals								0.00				40	\$2,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	40	\$2,525.00	(\$378.75)	\$2,146.25
Totals	40	\$2,525.00	(\$378.75)	\$2,146.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising