

CONTRACT



WGN-TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

<u>Contract / Revision</u> 588634 /		<u>Alt Order #</u> 08859263
<u>Product</u> PRUTZKER 4 GOVERNOR		
<u>Contract Dates</u> 11/14/17 - 11/27/17		<u>Estimate #</u> 48
<u>Advertiser</u> Pritzker, J.B./D/State Governor		<u>Original Date / Revision</u> 11/13/17 / 11/13/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGN-TV	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Shorr Johnson Magnus
100 N 20th St
Suite 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	11/16/17	11/16/17	M-F 6a-7a	6a-7a		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	---1---				1	\$1,300.00				
N 2	9	11/17/17	11/17/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	---1--				1	\$1,300.00				
N 3	9	11/21/17	11/21/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	-1-----				1	\$2,000.00				
N 4	9	11/20/17	11/20/17	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	1-----				1	\$350.00				
N 5	9	11/14/17	11/14/17	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	-1-----				1	\$350.00				
N 6	9	11/15/17	11/15/17	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	--1----				1	\$350.00				
N 7	9	11/16/17	11/16/17	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	---1---				1	\$350.00				
N 8	9	11/17/17	11/17/17	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	---1--				1	\$350.00				
N 9	9	11/21/17	11/21/17	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	-1-----				1	\$350.00				
N 10	9	11/20/17	11/20/17	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	1-----				1	\$350.00				
N 11	9	11/14/17	11/14/17	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	-1-----				1	\$350.00				
N 12	9	11/15/17	11/15/17	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Pritzker, J.B./D/State Gov		<u>Estimate #</u> 48
		<u>Original Date / Revision</u> 11/13/17 / 11/13/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	--1----				1	\$350.00				
N 13	9	11/16/17	11/16/17	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	---1---				1	\$350.00				
N 14	9	11/17/17	11/17/17	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	----1--				1	\$350.00				
N 15	9	11/21/17	11/21/17	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	-1-----				1	\$350.00				
N 16	9	11/20/17	11/20/17	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	1-----				1	\$650.00				
N 17	9	11/14/17	11/14/17	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	-1-----				1	\$650.00				
N 18	9	11/15/17	11/15/17	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	--1----				1	\$650.00				
N 19	9	11/16/17	11/16/17	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	---1---				1	\$650.00				
N 20	9	11/17/17	11/17/17	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	----1--				1	\$650.00				
N 21	9	11/15/17	11/15/17	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	--1----				1	\$1,100.00				
N 22	9	11/21/17	11/21/17	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	-1-----				1	\$650.00				
N 23	9	11/15/17	11/15/17	M-Su 9p News	9:30 PM-10:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	--1----				1	\$2,000.00				
N 24	9	11/17/17	11/17/17	M-Su 9p News	9:30 PM-10:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	----1--				1	\$2,000.00				
N 25	9	11/19/17	11/19/17	M-Su 9p News	9:30 PM-10:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	-----1				1	\$2,000.00				
N 26	9	11/21/17	11/21/17	M-Su 9p News	9:30 PM-10:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	-1-----				1	\$2,000.00				
N 27	9	11/16/17	11/16/17	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	---1---				1	\$1,100.00				
N 28	9	11/17/17	11/17/17	M-F 8a-9a	8a-9a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	----1--				1	\$1,100.00				
N 29	9	11/21/17	11/21/17	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$2,000.00

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11/14/17 - 11/27/17	PRUTZKER 4 GOVERN	48

<u>Advertiser</u>	<u>Original Date / Revision</u>
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	-1-----				1	\$2,000.00				
N 30	9	11/20/17	11/20/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/20/17	11/26/17	1-----				1	\$2,000.00				
N 31	9	11/14/17	11/14/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	-1-----				1	\$1,300.00				
N 32	9	11/15/17	11/15/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	--1----				1	\$1,300.00				
D 33	9	11/14/17	11/17/17	M-F 6a-9a	6:00 AM-9:00 AM		:30				NM	0	\$0.00
D 34	9	11/14/17	11/17/17	M-F 4p-6p	5:00 PM-6:00 PM		:30				NM	0	\$0.00
D 35	9	11/14/17	11/17/17	M-Su 9p News	9:00 PM-10:00 PM		:30				NM	0	\$0.00
Totals								0.00				32	\$30,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/21/17	32	\$30,600.00	(\$4,590.00)	\$26,010.00
Totals	32	\$30,600.00	(\$4,590.00)	\$26,010.00

Signature: _____ **Date:** _____

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