

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Cal Cunningham	
Authorized committee: Cal for NC	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030	
Candidate's political party: Democratic	
Office sought (no acronyms or abbreviations): U.S. Senate	
Date of election: 11/3/2020	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Steven Mele	

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Kyle Osterhout	Name:
Date of Request to Purchase Ad Time: 10/27/2020	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Kyle Osterhout

Date: 10/27/2020

TO BE COMPLETED BY STATION ONLY 

Ad submitted to Station?

Yes

No

Date ad received: 10/30/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3553-00006

Station Call Letters:

WKRY

Date Received/Requested:

10/30/20

Est. #:

7150

Station Location:

ROXBORO, NC

Run Start and End Dates:

10/31 - 11/3, 2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WKRX-FM	ORDER#:	3179738	DATE:	10/30/2020
MARKET:	UM - Roxboro, NC	AMOUNT:	\$409.00	AGENCY:	Screen Strategies Media
REP:	Regional Reps Non-Rep	SPOTS:	50		11150 Fairfax Blvd Fairfax, VA 22030
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304	BUYER:	James Wells/Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	Screen Strategies Media	AGY CLI:		CONTRACT # FOR INVOICING 4393122	
ADVERTISER:	Cal Cunningham for Senate	AGY PRD:		INVOICE: Screen Strategies Media	
PRODUCT:	Est. 7150 10/31-11/3	AGY EST:	7150	11150 Fairfax Blvd Fairfax, VA 22030	
FLIGHT:	10-31-2020 TO 11/3/2020	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/30/2020 13:51	

COMMENTS

10/30/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. ****PLEASE NOTE - YOUR PAYMENT WILL COME DIRECTLY FROM THE AGENCY. VIA CREDIT CARD PAYMENT.****

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		10/31/2020 To 10/31/2020						TOT \$106.34		TOTAL SPOTS 13		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S.	6:00AM	10:00AM	60	10/31/2020	10/31/2020	4	\$8.18	\$32.72	
	5	S.	10:00AM	3:00PM	60	10/31/2020	10/31/2020	5	\$8.18	\$40.90	
	6	S.	3:00PM	7:00PM	60	10/31/2020	10/31/2020	4	\$8.18	\$32.72	

DAY#2		11/1/2020 To 11/1/2020						TOT \$106.34		TOTAL SPOTS 13		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	7	S	6:00AM	10:00AM	60	11/1/2020	11/1/2020	4	\$8.18	\$32.72	
	8	S	10:00AM	3:00PM	60	11/1/2020	11/1/2020	5	\$8.18	\$40.90	
	9	S	3:00PM	7:00PM	60	11/1/2020	11/1/2020	4	\$8.18	\$32.72	

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TOT # OF DAYS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/30/2020 13:51

DAY#3 11/2/2020 To 11/2/2020 TOT \$114.52 TOTAL SPOTS 14

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	11/2/2020	11/2/2020	5	\$8.18	\$40.90
	2		M.....	10:00AM	3:00PM	60	11/2/2020	11/2/2020	5	\$8.18	\$40.90
	3		M.....	3:00PM	7:00PM	60	11/2/2020	11/2/2020	4	\$8.18	\$32.72

DAY#4 11/3/2020 To 11/3/2020 TOT \$81.80 TOTAL SPOTS 10

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/3/2020	11/3/2020	5	\$8.18	\$40.90
	2		.T.....	10:00AM	3:00PM	60	11/3/2020	11/3/2020	5	\$8.18	\$40.90

TOTAL	Nov										Total
SPOT	50										50
CASH	409.00										409.00
TOTAL	409.00										409.00