

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Cal Cunningham

Authorized committee:

Cal for NC

Agency requesting time (and contact information):

N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Steven Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity, and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Kyle Osterhout

Name: DAVID BRADSHER

Date of Request to Purchase Ad Time: 9/14/2020

Date of Station Agreement to Sell Time: 10/12/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Kyle Osterhout

Date: 9/14/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/6/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3553 - 00005	Station Call Letters: WKRX	Date Received/Requested: 10/12/20
Est. #: 6586	Station Location: Roxboro, NC	Run Start and End Dates: 10/14/20 - 10/20/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WKRX-FM	ORDER#:	3178333	DATE:	10/09/2020
MARKET:	UM - Roxboro, NC	AMOUNT:	\$392.64	AGENCY:	Screen Strategies Media
REP:	Regional Reps Non-Rep	SPOTS:	48		11150 Fairfax Blvd Fairfax, VA 22030
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304	BUYER:	James Wells/Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	Screen Strategies Media	AGY CLI:		CONTRACT # FOR INVOICING 4390745	
ADVERTISER:	Cal Cunningham for Senate	AGY PRD:		INVOICE:	Screen Strategies Media
PRODUCT:	Est 6586 10/14-10/20 Candidate Non Metro	AGY EST:	6586		11150 Fairfax Blvd Fairfax, VA 22030
FLIGHT:	10-14-2020 TO 10/20/2020	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/09/2020 10:18	

COMMENTS

10/09/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE - YOUR PAYMENT WILL COME DIRECTLY FROM THE AGENCY. VIA CREDIT CARD PAYMENT.****

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.
****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

DAY#1		10/14/2020 To 10/14/2020					TOT \$73.62		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/14/2020	10/14/2020	3	\$8.18	\$24.54
	2		..W....	10:00AM	3:00PM	60	10/14/2020	10/14/2020	3	\$8.18	\$24.54
	3		..W....	3:00PM	7:00PM	60	10/14/2020	10/14/2020	3	\$8.18	\$24.54

DAY#2		10/15/2020 To 10/15/2020					TOT \$73.62		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/15/2020	10/15/2020	3	\$8.18	\$24.54
	2		...T...	10:00AM	3:00PM	60	10/15/2020	10/15/2020	3	\$8.18	\$24.54
	3		...T...	3:00PM	7:00PM	60	10/15/2020	10/15/2020	3	\$8.18	\$24.54

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MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304	BUYER:	James Wells/Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	Screen Strategies Media	AGY CLI:		CONTRACT # FOR INVOICING 4390745	
ADVERTISER:	Cal Cunningham for Senate	AGY PRD:		INVOICE: Screen Strategies Media	
PRODUCT:	Est 6586 10/14-10/20 Candidate Non Metro	AGY EST:	6586	11150 Fairfax Blvd Fairfax, VA 22030	
FLIGHT:	10-14-2020 TO 10/20/2020	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/09/2020 10:18	

DAY#6 **10/19/2020 To 10/19/2020** **TOT \$73.62** **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/19/2020	10/19/2020	3	\$8.18	\$24.54
	2		M.....	10:00AM	3:00PM	60	10/19/2020	10/19/2020	3	\$8.18	\$24.54
	3		M.....	3:00PM	7:00PM	60	10/19/2020	10/19/2020	3	\$8.18	\$24.54

DAY#7 **10/20/2020 To 10/20/2020** **TOT \$73.62** **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	3	\$8.18	\$24.54
	2		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	3	\$8.18	\$24.54
	3		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	3	\$8.18	\$24.54

TOTAL	Oct											Total
SPOT	48											48
CASH	392.64											392.64
TOTAL	392.64											392.64