

WOC11961771 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	03/04/19 - 04/14/19	C/P/E:	API / LOC / 001
Traffic #:	1104946	Agency:	GSD&M	Product Desc.:	LOCAL
Buyer Order #:	4018699	Advertiser:	AMER PETROLEUM INST	Estimate Desc.:	ST 1 FY19 COPROJECT
AE:	Unassigned (Grand Junction House)	Buyer:	TERRY CRYER	Total Cost:	\$14,150.00 (Cash)
Property:	KKCO TV	Primary Demo:		Received Date:	3/08/19 11:36 AM
Sales Region:	Blank				

Comments:

GSD&M IS ACTING AS AN AGENT ON BEHALF OF ITS ADVERTISER CLIENT, ADISCLOSED PRINCIPAL, EITHER NAMED HEREON OR OTHERWISE IDENTIFIED TOMEDIA COMPANY. GSD&M WILL ONLY BE LIABLE FOR THE COST OF ADVERTISINGPURCHASED AND OTHER OBLIGATIONS TO MEDIA COMPANY TO THE EXTENT GSD&MHAS BEEN PAID BY THE ADVERTISER FOR ANY SUCH AMOUNT PAYABLE TO THEMEDIA COMPANY. FOR AMOUNTS NOT PAID TO GSD&M, MEDIA COMPANY WILL LOOKSOLELY TO ADVERTISER FOR PAYMENT. ANY TERMS IN MEDIA COMPANY'SINVOICES, DOCUMENTS OR RATE CARDS TO THE CONTRARY, OR ANYMODIFICATIONS MADE TO THIS DOCUMENT BY MEDIA COMPANY, ARE OF NO FORCEOR EFFECT. Station Share: 44.2%

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Mar 4	Mar 11	Mar 18	Mar 25	Apr 1	Apr 8							Total Spots	Total Cost
1	DAYBREAK 5AM	NM	:30	5:00 AM-5:30 AM	MTWTF--	50.00	0	5	0	0	0	0							5	250.00
	(Program: DAYBREAK 5AM)																			
2	DAYBREAK 5:30AM	NM	:30	5:30 AM-6:00 AM	MTWTF--	70.00	0	5	0	0	0	0							5	350.00
	(Program: DAYBREAK 5:30AM)																			
3	DAYBREAK 6AM	NM	:30	6:00 AM-7:00 AM	MTWTF--	110.00	0	10	0	0	0	0							10	1,100.00
	(Program: DAYBREAK 6AM)																			
4	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	MTWTF--	150.00	0	20	0	0	0	0							20	3,000.00
	(Program: NBC TODAY SHOW)																			
5	11 NEWS AT 5:00	NM	:30	4:58 PM-5:30 PM	MTWTF--	300.00	0	5	0	0	0	0							5	1,500.00
	(Program: 11 NEWS AT 5:00)																			
6	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	MTWTF--	500.00	0	5	0	0	0	0							5	2,500.00
	(Program: NBC NIGHTLY NEWS)																			
7	11 NEWS AT 6:00	NM	:30	6:00 PM-6:30 PM	MTWTF--	425.00	0	5	0	0	0	0							5	2,125.00
	(Program: 11 NEWS AT 6:00)																			
8	11 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	MTWTF--	350.00	0	5	0	0	0	0							5	1,750.00
	(Program: 11 NEWS AT 10PM)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days	Rate	Mar 4	Mar 11	Mar 18	Mar 25	Apr 1	Apr 8								Total Spots	Total Cost
9	11 NEWS AT 5:00 W (Program: 11 NEWS AT 5:00 W)	NM	:30	5:00 PM-5:30 PM	---SS	350.00	0	1	0	0	0	0								1	350.00
10	NBC NIGHTLY NEWS (Program: NBC NIGHTLY NEWS)	NM	:30	5:30 PM-6:00 PM	---SS	425.00	0	1	0	0	0	0								1	425.00
11	11 NEWS AT 10PM S (Program: 11 NEWS AT 10PM S)	NM	:30	10:00 PM-10:35 PM	---SS	220.00	0	1	0	0	0	0								1	220.00
12	SATURDAY TODAY (Program: SATURDAY TODAY)	NM	:30	6:00 AM-8:00 AM	---S-	75.00	0	4	0	0	0	0								4	300.00
13	SUNDAY TODAY (Program: SUNDAY TODAY)	NM	:30	7:00 AM-8:00 AM	---S	55.00	0	2	0	0	0	0								2	110.00
14	MEET THE PRESS (Program: MEET THE PRESS)	NM	:30	8:00 AM-9:00 AM	---S	85.00	0	2	0	0	0	0								2	170.00
Spot Totals:							0	71	0	0	0	0								71	\$14,150.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	71	\$14,150.00	April	0	\$0.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KJCT-TV & KKCO-TV, Grand Junction-Montrose, CO	Date: 3/8/19
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I, Krista Scott
do hereby request station time concerning the following issue:

Ask Colorado citizens to call their legislators and ask them to stop SB-181

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: American Petroleum Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ask Colorado citizens to call their legislators and ask them to stop
SB-181

I represent that the payment for the above described broadcast time has been furnished by (name and address):

GSD&M Advertising on behalf of API
828 West 6th Street, Austin, TX 78703PI

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Sommers, President and CEO and Megan Bloomgren, VP
Communications at API
API: 1220 L St. NW, Washington, DC 20005

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>3/8/19</u>	<u>Krista Scott</u>	<u>512-963-6461</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.