



**West Palm Beach**

**WIRK-FM**

**Quarterly Issues/Programming Report for October 1<sup>st</sup>- December 31<sup>st</sup>, 2023**

**Fourth Quarter - 2023**

**Section I. Issues**

**The station has identified the following issues as significant issues facing our community in this quarter:**

- A. Community Events**
- B. Breast Cancer Awareness**
- C. Theater & The Arts**
- D. Community Resources**
- E. Healthcare Awareness**

## Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

### A. Community Events

1. South Florida Sunday Show, 6-7 a.m. 10/08/2023, 4:14 minutes.  
Tracey Paige, Executive Director of Alzheimer's Association of Southeast Florida Chapter invites listeners to multiple events including The Walk to End Alzheimer's. The walk raises awareness and funds for Alzheimer's care, support and research.
2. South Florida Sunday Show, 6-7a.m. 10/8/2023, 9:46 minutes  
Katie Keohane, Executive Director of Crohn's & Colitis Foundation, Southern Florida Chapter talks about the Take Steps West Palm Beach walk on October 28, 2023. Take Steps raises funds and awareness for the CCF mission, to cure Crohn's disease and ulcerative colitis, and to improve the quality of life of children and adults affected by these diseases.
3. South Florida Sunday Show, 6-7 a.m. 10/22/2023, 8:19 minutes.  
Gabrielle Favita, City of Boynton Beach Events Manager invites listeners to Boynton Beach's community event, Pirate Fest. Pirate Fest is a free event that features live music, kid's activities, a treasure hunt and much more.
4. South Florida Sunday Show, 6-7 a.m. 11/05/2023, 8:19 minutes.  
John Linden, committee member and parade co-chair for Palm Beach County Veterans Committee, invites listeners to the annual Veterans Day Parade and all the events surrounding the holiday in Palm Beach County. The mission of the Palm Beach County Veterans Committee is to proudly honor past, present and future veterans of Palm Beach County.
5. South Florida Sunday Show, 6-7 a.m. 11/12/2023, 13:19 minutes.  
Scott Hurd, CFO of TBC Corporation is the 2023 Palm Beach Heart Walk Chair for the American Heart Association. He talks about the 2023 Heart Walk and invites listeners to participate. The American Heart Association's mission is to be a relentless force for a world of longer, healthier lives.
6. South Florida Sunday Show, 6-7 a.m. 11/12/2023, 25:22 minutes.  
Chris Tress, President/CEO of Urban Youth Impact invited listeners to the 8th Annual Urban Youth Impact's 5K Fall Stampede Race on November 18<sup>th</sup>. This community event raises awareness for the literacy and leadership programs the organization provides to countless inner-city children in Palm Beach County.

## **B. Breast Cancer Awareness**

1. South Florida Sunday Show, 6-7 a.m. 10/01/2023 6:29 minutes.  
Jessica Patykula, ELC Walk Chair for the 2024 Susan G Komen More than Pink Walk discusses early warning signs of Breast Cancer, the importance of early detection and treatment and how to participate in the 2024 More Than Pink Palm Beach County Walk.
2. South Florida Sunday Show, 6-7 a.m. 10/08/2023, 28:24 minutes.  
Frankie Parker, who is a breast cancer survivor, informs listeners about her journey from diagnosis to recovery and provides advice to those who currently suffer, in support of Breast Cancer Awareness Month.
3. South Florida Sunday Show, 6-7 a.m. 10/15/2023, 14:54 minutes.  
Nicole Smith, Breast Cancer Survivor and Susan G. Komen Warrior in Pink, takes listeners through her Breast Cancer journey and talk about being named a Warriors in Pink by the Komen Organization. Ms. Smith educates the audience about the resources that the Komen Organization provides in Palm Beach County.

## **C. Theater & The Arts**

1. South Florida Sunday Show, 6-7 a.m. 10/22/2023, 8:20 minutes.  
Kitty Lundan host of the TV show "What's Poppin PBC" informs listeners about her new show that features restaurants, upcoming theater performances, and events in Palm Beach County.
2. South Florida Sunday Show, 6-7a.m. 11/5/2023, 11:40 minutes.  
Janeen Mason, Curator at Lighthouse ArtCenter discusses the upcoming exhibitions, workshops, adult, youth and special needs classes available at LAC. LAC is celebrating 58 years of providing artistic programming and cultural opportunities through their community-based art outreach programs in Palm Beach & Martin Counties.
3. South Florida Sunday Show, 6-7 a.m. 11/12/2023, 07:15 minutes.  
Lianna Slater, Exhibition & Events Curator and Assistant Registrar of the Armory Art Center informs listeners on upcoming holiday performances and events. At the Armory's 7th annual Holiday Arts Festival, guests will discover a variety of handmade artwork including paintings, ceramics, jewelry, sculpture, and more. They can also watch talented artists give live demonstrations and enjoy kids' activities. The Armory Art Center inspires the creation and experience of the arts in Palm Beach County.

4. South Florida Sunday Show, 6-7 a.m. 11/26/2023, 9:06 minutes.  
Marilyn Wick, Founder and CEO of the Wick Theater and Costume Museum talks about upcoming events and performances for the holiday season. The Wick Theatre and Costume Museum is celebrating its 10<sup>th</sup> anniversary. The nonprofit, founded by Marilynn Wick features Broadway style theatre performances and a stunning immersive museum which features preserved costumes from their Broadway collection, which is the largest in the nation.
5. South Florida Sunday Show, 6-7 a.m. 12/10/2023, 28:58 minutes.  
Diane Quinn, Raymond F. Kravis Center CEO talks about the many community events and performances happening at the Kravis Center during the holiday season. She invites the community to participate and take part in the holiday programs.
6. South Florida Sunday Show, 6-7a.m. 12/10/23, 14:59 minutes.  
Shari Upbin, NSAL Florida Board Member and a respected theatre director and producer, spoke about the 2024 competitions and scholarships. Applications are now available for outstanding young artists in Florida in the disciplines of music, voice, drama, and visual arts, as well as for the musical theater competition. Winners receive scholarships to fund their arts education while gaining performance experience and invaluable mentorship.

#### **D. Community Resources**

1. South Florida Sunday Show, 6-7 a.m. 10/15/2023, 10:08 minutes.  
Brittany Perdigon Executive Director of Little Smiles talks about the Little Smiles annual holiday toy drive. She tells listeners how they can donate toys and what the drive means to families in Palm Beach County.
2. South Florida Sunday Show, 6-7 a.m. 10/22/2023, 22:29 minutes.  
Wendy Sartory Link, Palm Beach County Supervisor of Elections talks about how Palm Beach County residents can register to vote. She talks about voter registration and explains new minor changes to election methods.
3. South Florida Sunday Show, 6-7 a.m. 10/22/2023, 11:40  
Mike Durkee, Executive Director and US Army (RET.) of Wounded Veteran's Relief Fund discussed the programs and resources offered to disabled veterans living in Florida, including dental, mental health, housing and emergency financial assistance.

4. South Florida Sunday Show, 6-7 a.m. 10/29/2023, 12:47 minutes.  
Diana Stanley, Chief Executive Officer of The Lord's Place informs listeners about the annual "Ending Homelessness in Palm Beach County Community Breakfast." The Lord's Place is a social impact agency that serves the community with services that help end local homelessness.
  
5. South Florida Sunday Show, 6-7a.m. 12/3/2023, 15:15 minutes.  
Tim Snow, President of George Snow Scholarship Fund discussed the \$4.4 million awarded for 310 scholarship winners from Palm Beach County and a few schools in north Broward. The George Snow Scholarship Fund is the largest provider of scholarships in Palm Beach County and is dedicated to helping individuals with financial need through a scholarship program for residents of Palm Beach County who are continuing their education. These scholarships are four-year commitments and are designed to bridge the gap between other financial aid and what the scholar and their families can afford. In addition, the Scholarship Fund provides support services designed to benefit their scholars. No other organization of this kind provides so much support to their scholarship recipients.
  
6. South Florida Sunday Show, 6-7 a.m. 12/17/2023 14:15 minutes.  
Jason Hagensick, President & CEO of the YMCA of South Palm Beach County talks about the resources that are available to the community including programs focused on youth development, healthy living and social responsibility.

#### **E. Healthcare Awareness**

1. South Florida Sunday Show, 6-7 a.m. 10/01/2023 13:14 minutes.  
Patrick McNamara, CEO Palm Health Foundation discusses October being Brain Health Month and the foundation's "Train the Brain" campaign. He explains that the goal of Train the Brais is to help people to understand that improved brain health leads to better health overall. He also gives listeners exercises to keep the brain healthy.
  
2. South Florida Sunday Show, 6-7 a.m. 10/15/2023 12:04 minutes.  
Dr. Stephen Milan pulmonologist Delray Medical Center & West Boca Medical Center informs listeners about Lung Cancer Awareness. He explains the most common risk factors for developing lung cancer, and how can individuals reduce their risk. He also discusses the latest advancements in lung cancer screening methods, and their effectiveness.

3. South Florida Sunday Show, 6-7 a.m. 10/29/2023 11:01 minutes.  
Dr. Brian Snelling, director of the stroke program with Marcus Neuroscience Institute, part of Baptist Health, at Boca Raton Regional Hospital, informs listeners of the significance of World Stroke Day, the common signs of a stroke, how to help loved ones that may be suffering from a stroke, and the advancement in treating stroke victims.
  
4. South Florida Sunday Show, 6-7 a.m. 11/19/2023 8:53 minutes.  
Dr. Richard Follwell from Palm Beach Health Network Physician Group and Good Samaritan Medical Center educates listeners on the benefits and advancements in revisional bariatric surgery, gastric band revision and follow-up, gastric bypass, sleeve gastrectomy, pre and post-surgery endoscopy, general surgery as related to post bariatric procedures, robotic surgery and hernia surgery.
  
5. South Florida Sunday Show, 6-7 a.m. 12/17/2023 12:19 minutes.  
Dr. Oral Waldo, Cardiologist with Cardiovascular Care at Palm Beach Health Network Physician Group and on-staff at Good Samaritan Medical Center and Palm Beach Gardens Medical Center discusses the impact of stress during the holidays and it's effect on heart health. He further explained how individuals can maintain heart-healthy habits during the holidays & beyond.
  
6. South Florida Sunday Show, 6-7 a.m. 12/24/2023 9:49 minutes.  
Alex Mafdali, M.D., a board-certified family medicine physician specializing in primary care sports medicine at Baptist Health, spoke about common sports injuries associated with winter sports and how to best avoid them. He also spoke of the warning signs and symptoms of concussions and other brain trauma in sports-related injuries.