

ORDER



Orders
Order / Rev: 915730
Alt Order #:
Product Desc: Ron DeSantis, Byron Douglas, Dane Eagle
Estimate: 2689- DeSantis, Douglas, Eagle
Flight Dates: 10/08/18 - 10/14/18
Original Date / Rev: 09/21/18 / 09/21/18
Order Type: NORMAL

WECP

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency Name: Ventura Media Partners
Buying Contact:
Billing Contact:
 15260 Ventura Blvd. Suite 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Party of FLA
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 4989
Agency External ID: 69759
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/14/18	56	\$10,090.00	\$8,576.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	56	\$10,090.00	\$8,576.50	136.20
Totals	56	\$10,090.00	\$8,576.50	136.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	10/08/18	10/14/18	Let's Make A Deal Let's Make A Deal	CM	9a-10a	MTWTF--	:30	5	\$70.00	P-02	2.70	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	MTWTF--			5		\$70.00		2.70				
N 2	WECP	10/08/18	10/14/18	Price Is Right Price Is Right	CM	10a-11a	MTWTF--	:30	5	\$160.00	P-02	3.60	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	MTWTF--			5		\$160.00		3.60				
N 3	WECP	10/08/18	10/14/18	Local 18 @ Noon Local 18 @ Noon	CM	12p-1230p	MTWTF--	:30	5	\$70.00	P-02	1.70	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	MTWTF--			5		\$70.00		1.70				
N 4	WECP	10/08/18	10/14/18	Bold and Beautiful Bold and Beautiful	CM	1230p-1p	MTWTF--	:30	5	\$70.00	P-02	2.20	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	MTWTF--			5		\$70.00		2.20				
N 5	WECP	10/08/18	10/14/18	The Talk The Talk	CM	1p-2p	MTWTF--	:30	5	\$50.00	P-02	1.20	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	MTWTF--			5		\$50.00		1.20				
N 6	WECP	10/08/18	10/14/18		CM	3p-4p	MTWTF--	:30	10	\$60.00	P-02	1.40	NM	10	\$600.00

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Flight Dates: 10/08/18 - 10/14/18

Advertiser: Republican Party of FLA
Product Desc: Ron DeSantis, Byron Douglas, Dane Eagle
Estimate: 2689- DeSantis, Douglas, Eagle
WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3p-4p M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 MTWTF-- 10 \$60.00 1.40															
N 7	WECP	10/08/18	10/14/18	M-F 5p-530p M-F 5p-530p	CM	5p-530p	MTWTF--	:30	5	\$70.00	P-02	1.00	NM	5	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 MTWTF-- 5 \$70.00 1.00															
N 8	WECP	10/08/18	10/14/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	5	\$80.00	P-02	1.20	NM	5	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 MTWTF-- 5 \$80.00 1.20															
N 9	WECP	10/08/18	10/14/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	M-----	:30	1	\$600.00	P-02	6.50	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 M----- 1 \$600.00 6.50															
N 10	WECP	10/08/18	10/14/18	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	6:57 PM-8:00 PM (6:57 PM-8:00 PM)	-T-----	:30	1	\$800.00	P-02	7.80	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 -T----- 1 \$800.00 7.80															
N 11	WECP	10/08/18	10/14/18	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	1	\$500.00	P-02	4.30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 --W---- 1 \$500.00 4.30															
N 12	WECP	10/08/18	10/14/18	Thursday Prime 1b Thursday Prime 1b	CM	730p-8p	---T---	:30	1	\$800.00	P-02	5.60	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 ---T--- 1 \$800.00 5.60															
N 13	WECP	10/08/18	10/14/18	Friday Prime Hr 3 Friday Prime Hr 3	CM	9p-10p	----F--	:30	1	\$500.00	P-02	5.20	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 ----F-- 1 \$500.00 5.20															
N 14	WECP	10/08/18	10/14/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8p-9p	-----S	:30	1	\$600.00	P-02	4.20	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 -----S 1 \$600.00 4.20															
N 15	WECP	10/08/18	10/14/18	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	2	\$180.00	P-02	3.70	NM	2	\$360.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 -----S 2 \$180.00 3.70															
N 16	WECP	10/08/18	10/14/18	Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$80.00	P-02	2.00	NM	1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 -----S 1 \$80.00 2.00															
N 17	WECP	10/08/18	10/14/18	SEC Football Late Game SEC Football Late Game	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----S-	:30	2	\$1,200.00	P-02	5.60	NM	2	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 -----S- 2 \$1,200.00 5.60															
													Totals	56	\$10,090.00