

# ORDER



**Orders**  
**Order / Rev:** 915730  
 Alt Order #:  
**Product Desc:** Ron DeSantis, Byron Douglas, Dane Eag  
**Estimate:** 2689- DeSantis, Douglas, Eagle  
**Flight Dates:** 10/08/18 - 10/14/18  
**Original Date / Rev:** 09/21/18 / 09/21/18  
**Order Type:** NORMAL

**WECP**  
**Primary AE:** Panama City House  
**Sales Office:** PCBN  
**Sales Region:** National

**Agency Name:** Ventura Media Partners  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd. Suite 1240  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Republican Party of FLA  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Governor  
**Priority:** P-02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 4989  
**Agency External ID:** 69759  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/14/18	56	\$10,090.00	\$8,576.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	56	\$10,090.00	\$8,576.50	136.20
<b>Totals</b>	<b>56</b>	<b>\$10,090.00</b>	<b>\$8,576.50</b>	<b>136.20</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	10/08/18	10/14/18	Let's Make A Deal Let's Make A Deal	CM	9a-10a	MTWTF--	:30	5	\$70.00	P-02	2.70	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	MTWTF--		5		\$70.00		2.70					
N 2	WECP	10/08/18	10/14/18	Price Is Right Price Is Right	CM	10a-11a	MTWTF--	:30	5	\$160.00	P-02	3.60	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	MTWTF--		5		\$160.00		3.60					
N 3	WECP	10/08/18	10/14/18	Local 18 @ Noon Local 18 @ Noon	CM	12p-1230p	MTWTF--	:30	5	\$70.00	P-02	1.70	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	MTWTF--		5		\$70.00		1.70					
N 4	WECP	10/08/18	10/14/18	Bold and Beautiful Bold and Beautiful	CM	1230p-1p	MTWTF--	:30	5	\$70.00	P-02	2.20	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	MTWTF--		5		\$70.00		2.20					
N 5	WECP	10/08/18	10/14/18	The Talk The Talk	CM	1p-2p	MTWTF--	:30	5	\$50.00	P-02	1.20	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	MTWTF--		5		\$50.00		1.20					
N 6	WECP	10/08/18	10/14/18		CM	3p-4p	MTWTF--	:30	10	\$60.00	P-02	1.40	NM	10	\$600.00

Order / Rev: 915730  
 Alt Order #:  
 Flight Dates: 10/08/18 - 10/14/18

Advertiser: Republican Party of FLA  
 Product Desc: Ron DeSantis, Byron Douglas, Dane Ea **WECP**  
 Estimate: 2689- DeSantis, Douglas, Eagle

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3p-4p M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	MTWTF--	10	\$60.00	1.40								
N 7	WECP	10/08/18	10/14/18	M-F 5p-530p M-F 5p-530p	CM	5p-530p	MTWTF--	:30	5	\$70.00	P-02	1.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	MTWTF--	5	\$70.00	1.00								
N 8	WECP	10/08/18	10/14/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	5	\$80.00	P-02	1.20	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	MTWTF--	5	\$80.00	1.20								
N 9	WECP	10/08/18	10/14/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	M-----	:30	1	\$600.00	P-02	6.50	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	M-----	1	\$600.00	6.50								
N 10	WECP	10/08/18	10/14/18	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	6:57 PM-8:00 PM (6:57 PM-8:00 PM)	-T-----	:30	1	\$800.00	P-02	7.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	-T-----	1	\$800.00	7.80								
N 11	WECP	10/08/18	10/14/18	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	1	\$500.00	P-02	4.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	--W----	1	\$500.00	4.30								
N 12	WECP	10/08/18	10/14/18	Thursday Prime 1b Thursday Prime 1b	CM	730p-8p	---T---	:30	1	\$800.00	P-02	5.60	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	---T---	1	\$800.00	5.60								
N 13	WECP	10/08/18	10/14/18	Friday Prime Hr 3 Friday Prime Hr 3	CM	9p-10p	----F--	:30	1	\$500.00	P-02	5.20	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	----F--	1	\$500.00	5.20								
N 14	WECP	10/08/18	10/14/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8p-9p	-----S	:30	1	\$600.00	P-02	4.20	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	-----S	1	\$600.00	4.20								
N 15	WECP	10/08/18	10/14/18	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	2	\$180.00	P-02	3.70	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	-----S	2	\$180.00	3.70								
N 16	WECP	10/08/18	10/14/18	Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$80.00	P-02	2.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	-----S	1	\$80.00	2.00								
N 17	WECP	10/08/18	10/14/18	SEC Football Late Game SEC Football Late Game	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----S-	:30	2	\$1,200.00	P-02	5.60	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/18	10/14/18	-----S-	2	\$1,200.00	5.60								
													Totals	56	\$10,090.00