

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2015 Filed on: 01/04/2016

UNIMAS PT/ET

Call Sign	Channel Numbers <i>(analog)</i> <i>(digital)</i>	Community of License			
		City	State	County	ZIP Code
Licensee Name					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
UniMas					
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
(b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

3.00 hours
N

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.

<p>N</p> <p style="text-align: center;"><u>View Statement of Explanation</u></p>

- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

The UniMas Network programming services provide information identifying the core programs they supply to affiliated stations, including an individual indication of the target child audience, to the following publishers of program guides: Gracenote, Inc, FYI Television Services, and Rovi Corporation.

- 10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
Plaza Sesamo (main digital stream)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA, 08:00 AM & 08:30 AM	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	2 years	7 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.			

Title of Digital Core Program #2		Origin	
Reino Animal (main digital stream)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA, 09:00 AM & 09:30 AM	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.			

Title of Digital Core Program #3		Origin	
Aventura Animal (main digital stream)		NETWORK	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA, 10:00 AM & 10:30 AM	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.</p>			

Title of Digital Core Program #4		Origin	
Pocoyo (second digital stream)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA, 08:00 AM	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	2 years	4 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
13	1	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
12/05/15, 08:00 AM	12/20/15, 12:00 PM	Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	OTHER		

Title of Digital Core Program #5		Origin	
Sesame Amigos (second digital stream)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA, 08:30 AM	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	2 years	4 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Sesame Amigos, is designed for Spanish-speaking families living in the U.S., where kids will learn with Elmo, Cookie Monster, and lots of other friends in ways that reflect their language and culture. In each episode, kids will build their inner strength, develop their moral compass and learn important educational lessons. Elmo will encourage kids to participate throughout the show they will learn colors, geometrical shapes, good manners, good eating habits and they will dance. Young viewers will travel to "The Furchester Hotel," a hilarious segment featuring Elmo, Cookie Monster, and new friends that teaches creative problem-solving and working together. They will also explore far off lands and learn about cooperation in "Bert and Ernie's Great Adventures." Finally they'll laugh-out-loud with Cookie Monster, the star of "Cookie's Crumby Pictures," who proves that patience takes practice. Sesame Amigos will help kids grow smarter, stronger and kinder.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
12/05/2015, 08:30 AM	12/20/15, 12:30 PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	

Title of Digital Core Program #6		Origin	
Mickey Mouse Clubhouse (second digital stream)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Preemptions	
SA, 09:00 AM & 09:30 AM & (ON 10/11/15, 12:00 PM & 12:30 PM)	26	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	5 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand. The September 26 preemption was made-good on October 11, thus the station did not count it towards the 3rd Quarter weekly average of core programming but rather will report it in this quarter. All programs were made-good and promotional efforts with the rescheduled times and dates were aired.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
28	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
12/05/15, 10:00 AM	12/20/15, 1:00 PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?

12/05/2015, 10:30 AM	12/20/15, 1:30 PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	

Title of Digital Core Program #7		Origin
Handy Manny (second digital stream)		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-Emptions
SA, 10:00 AM & 10:30 AM & (ON 10/11/15, 1:00 PM & 1:30 PM)	26	2
Length of Program	Age of Target Audience	
	From	To
30 minutes	3 years	5 years
E/I Symbol Used As Required		
Y		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers! The September 26 preemption was made-good on October 11, thus the station did not count it towards the 3rd Quarter weekly average of core programming but rather will report it in this quarter. All programs were made-good and promotional efforts with the rescheduled times and dates were aired.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
28	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
12/05/2015, 10:00 AM	12/20/15, 2:00 PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
12/05/2015, 10:30 AM	10/11/15, 2:30 PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
(None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origin	
Plaza Sesamo (main digital stream)		NETWORK	
Regular Schedule		Total Times to be Aired	
SA, 08:00 AM & 08:30 AM		26	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	2 years	7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.			

Title of Planned Core Program #2		Origin	
Reino Animal (main digital stream)		NETWORK	
Regular Schedule		Total Times to be Aired	
SA, 09:00 AM & 09:30 AM		26	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.			

Title of Planned Core Program #3		Origin	
Aventura Animal (main digital stream)		NETWORK	
Regular Schedule		Total Times to be Aired	
SA, 10:00 AM & 10:30 AM		26	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.</p>			

Title of Planned Core Program #4		Origin	
Pocoyo (second digital stream)		NETWORK	
Regular Schedule		Total Times to be Aired	
SA, 08:00 AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	2 years	4 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.</p>			

Title of Planned Core Program #5		Origin	
Sesame Amigos (second digital stream)		NETWORK	
Regular Schedule		Total Times to be Aired	
SA, 08:30 AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	2 years	4 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Sesame Amigos, is designed for Spanish-speaking families living in the U.S., where kids will learn with Elmo, Cookie Monster, and lots of other friends in ways that reflect their language and culture. In each episode, kids will build their inner strength, develop their moral compass and learn important educational lessons. Elmo will encourage kids to participate throughout the show they will learn colors, geometrical shapes, good manners, good eating habits and they will dance. Young viewers will travel to "The Furchester Hotel," a hilarious segment featuring Elmo, Cookie Monster, and new friends that teaches creative problem-solving and working together. They will also explore far off lands and learn about cooperation in "Bert and Ernie's Great Adventures." Finally they'll laugh-out-loud with Cookie Monster, the star of "Cookie's Crummy Pictures," who proves that patience takes practice. Sesame Amigos will help kids grow smarter, stronger and kinder.</p>			

Title of Planned Core Program #6		Origin	
Mickey Mouse Clubhouse (second digital stream)		NETWORK	
Regular Schedule		Total Times to be Aired	
SA, 09:00 AM & 09:30 AM		26	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	3 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand.</p>			

Title of Planned Core Program #7		Origin	
Handy Manny (second digital stream)		NETWORK	
Regular Schedule		Total Times to be Aired	
SA, 10:00 AM & 10:30 AM		26	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	3 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers!</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Address		E-mail Address	
City	State	ZIP Code	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing

or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3

~~On the station's second digital stream on Saturday, December 5 the station preempted the children's programming window for broadcast of the "Teleton USA." The goal of this annual effort is to raise funds to help improve the quality of life for children with disabilities. However all programs were made-good on December 20 and promotional efforts with the rescheduled times and date were aired.~~

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith

Name of Licensee	Signature
Date	