

viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Invoice

ATTN: Jake Stamper
 *P Sextons Creek Productions
 6530 Shadeland Ave
 Indianapolis, IN 46220

*P Friends Of Mike Sodrel
 321 E. Court Ave
 Jeffersonville, IN 47130
 Acct. Exec: SCHIEBEL_CHAD, FT WAYNE

Bill Cycle: 03/22

Invoice ID: 2481463
Campaign ID:

Invoice Date: 03-30-2022
Estimate ID:

Contract ID: 2252514
P.O Number:

Client ID: 62382
Tax ID:

Description

Amount

Gross Advertising Fee
 Agency Commission

\$4,512.00
 (\$676.80)

Net Advertising Fee

\$3,835.20

Sub Total

\$3,835.20
 (\$3,835.20)

Posted Pre-Payments

Total This Invoice

\$0.00

Friends of Mike Sodrel 1350 MM 2
 1350

Terms: Net 30 Days Upon Receipt
 Checks Payable to: Viamedia, Inc.
 Mail to: Viamedia, Inc.
 7796 Solution Center
 Chicago, IL 60677-7007
 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name:*P Friends Of Mike Sodrel
 Remarks:Frends of Mike Sodrel 1350 MM 2
 Bill Cycle:03/22
 Agency:*P Sextons Creek Productions

Contract ID:2252514
 Contract Type:Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
03/17/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	Baylor vs. Norfolk St.	1:48pm	Sodrel30secondVideo03Draft0	00:00:30	13	Charged	56.00
03/17/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	Baylor vs. Norfolk St.	3:09pm	Sodrel30secondVideo01Draft0	00:00:30	13	Charged	56.00
03/17/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	UNC@ Marquette	4:30pm	Sodrel30secondVideo03Draft0	00:00:30	14	Charged	56.00
03/17/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	UNC@ Marquette	5:54pm	Sodrel30secondVideo02Draft0	00:00:30	14	Charged	56.00
03/17/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	St Mary's@ Wyoming/Indi	7:23pm	Sodrel30secondVideo03Draft0	00:00:30	15	Charged	56.00
03/17/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	St Mary's@ Wyoming/Indi	8:40pm	Sodrel30secondVideo01Draft0	00:00:30	15	Charged	56.00
03/17/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	UCLA vs. Akron	9:57pm	Sodrel30secondVideo03Draft0	00:00:30	16	Charged	56.00
03/17/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	UCLA vs. Akron	11:42pm	Sodrel30secondVideo02Draft0	00:00:30	16	Charged	56.00
03/17/22	Thursday	TNT-E	LOU-1350_LOUISVIL	Road to Final Four	1:25pm	Sodrel30secondVideo03Draft0	00:00:30	34	Charged	56.00
03/17/22	Thursday	TNT-E	LOU-1350_LOUISVIL	Boise St. vs. Memphis	2:55pm	Sodrel30secondVideo01Draft0	00:00:30	34	Charged	56.00
03/17/22	Thursday	TNT-E	LOU-1350_LOUISVIL	Gonzaga vs. Georgia St.	4:20pm	Sodrel30secondVideo03Draft0	00:00:30	35	Charged	56.00
03/17/22	Thursday	TNT-E	LOU-1350_LOUISVIL	Gonzaga vs. Georgia St.	5:44pm	Sodrel30secondVideo02Draft0	00:00:30	35	Charged	56.00
03/17/22	Thursday	TNT-E	LOU-1350_LOUISVIL	CT@New Mexico St.	6:53pm	Sodrel30secondVideo03Draft0	00:00:30	36	Charged	56.00
03/17/22	Thursday	TNT-E	LOU-1350_LOUISVIL	CT@New Mexico St.	8:05pm	Sodrel30secondVideo01Draft0	00:00:30	36	Charged	56.00
03/17/22	Thursday	TNT-E	LOU-1350_LOUISVIL	Arkansas vs. Vermont	9:30pm	Sodrel30secondVideo03Draft0	00:00:30	37	Charged	56.00
03/17/22	Thursday	TNT-E	LOU-1350_LOUISVIL	Arkansas vs. Vermont	10:35pm	Sodrel30secondVideo02Draft0	00:00:30	37	Charged	56.00
03/17/22	Thursday	TRU-E	LOU-1350_LOUISVIL	Providence@ South Dako	12:33pm	Sodrel30secondVideo01Draft0	00:00:30	1	Charged	56.00
03/17/22	Thursday	TRU-E	LOU-1350_LOUISVIL	Providence@ South Dako	1:41pm	Sodrel30secondVideo02Draft0	00:00:30	1	Charged	56.00
03/17/22	Thursday	TRU-E	LOU-1350_LOUISVIL	Iowa vs. Richmond	4:22pm	Sodrel30secondVideo01Draft0	00:00:30	2	Charged	56.00
03/17/22	Thursday	TRU-E	LOU-1350_LOUISVIL	Iowa vs. Richmond	4:49pm	Sodrel30secondVideo02Draft0	00:00:30	2	Charged	56.00
03/17/22	Thursday	TRU-E	LOU-1350_LOUISVIL	San Diego St@ Creighton	7:22pm	Sodrel30secondVideo01Draft0	00:00:30	3	Charged	56.00
03/17/22	Thursday	TRU-E	LOU-1350_LOUISVIL	San Diego St@ Creighton	8:42pm	Sodrel30secondVideo01Draft0	00:00:30	3	Charged	56.00
03/17/22	Thursday	TRU-E	LOU-1350_LOUISVIL	KS@ Texas Southern/Te	10:32pm	Sodrel30secondVideo01Draft0	00:00:30	4	Charged	56.00
03/17/22	Thursday	TRU-E	LOU-1350_LOUISVIL	KS@ Texas Southern/Te	11:36pm	Sodrel30secondVideo02Draft0	00:00:30	4	Charged	56.00
03/18/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Purdue vs. Yale	1:47pm	Sodrel30secondVideo03Draft0	00:00:30	17	Charged	56.00
03/18/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Purdue vs. Yale	3:10pm	Sodrel30secondVideo01Draft0	00:00:30	17	Charged	56.00
03/18/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Texas vs. Virginia Tech	4:31pm	Sodrel30secondVideo03Draft0	00:00:30	18	Charged	56.00
03/18/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Texas vs. Virginia Tech	6:17pm	Sodrel30secondVideo02Draft0	00:00:30	18	Charged	56.00
03/18/22	Friday	TBSC-E	LOU-1350_LOUISVIL	LSU vs. Iowa St.	7:50pm	Sodrel30secondVideo03Draft0	00:00:30	19	Charged	56.00
03/18/22	Friday	TBSC-E	LOU-1350_LOUISVIL	LSU vs. Iowa St.	9:36pm	Sodrel30secondVideo01Draft0	00:00:30	19	Charged	56.00
03/18/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Wisconsin vs. Colgate	10:39pm	Sodrel30secondVideo03Draft0	00:00:30	20	Charged	56.00

03/18/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Wisconsin vs. Colgate	11:30pm	Sodrel30secondVideo02Draft0	00:00:30	20	Charged	56.00
03/18/22	Friday	TNT-E	LOU-1350_LOUISVIL	Road to Final Four	1:23pm	Sodrel30secondVideo03Draft0	00:00:30	38	Charged	56.00
03/18/22	Friday	TNT-E	LOU-1350_LOUISVIL	TX Tech@ Montana St.	3:23pm	Sodrel30secondVideo01Draft0	00:00:30	38	Charged	56.00
03/18/22	Friday	TNT-E	LOU-1350_LOUISVIL	AL@ Rutgers/Notre Dam	4:16pm	Sodrel30secondVideo03Draft0	00:00:30	39	Charged	56.00
03/18/22	Friday	TNT-E	LOU-1350_LOUISVIL	AL@ Rutgers/Notre Dam	5:58pm	Sodrel30secondVideo02Draft0	00:00:30	39	Charged	56.00
03/18/22	Friday	TNT-E	LOU-1350_LOUISVIL	IL@ Chattanooga	6:49pm	Sodrel30secondVideo03Draft0	00:00:30	40	Charged	56.00
03/18/22	Friday	TNT-E	LOU-1350_LOUISVIL	IL@ Chattanooga	8:34pm	Sodrel30secondVideo01Draft0	00:00:30	40	Charged	56.00
03/18/22	Friday	TNT-E	LOU-1350_LOUISVIL	Houston vs. UAB	9:33pm	Sodrel30secondVideo03Draft0	00:00:30	41	Charged	56.00
03/18/22	Friday	TNT-E	LOU-1350_LOUISVIL	Houston vs. UAB	11:12pm	Sodrel30secondVideo02Draft0	00:00:30	41	Charged	56.00
03/18/22	Friday	TRU-E	LOU-1350_LOUISVIL	Auburn@ Jacksonville St	12:34pm	Sodrel30secondVideo01Draft0	00:00:30	5	Charged	56.00
03/18/22	Friday	TRU-E	LOU-1350_LOUISVIL	Auburn@ Jacksonville St	2:55pm	Sodrel30secondVideo02Draft0	00:00:30	5	Charged	56.00
03/18/22	Friday	TRU-E	LOU-1350_LOUISVIL	USC (Southern Ca@ Ma	3:16pm	Sodrel30secondVideo01Draft0	00:00:30	6	Charged	56.00
03/18/22	Friday	TRU-E	LOU-1350_LOUISVIL	USC (Southern Ca@ Ma	3:41pm	Sodrel30secondVideo02Draft0	00:00:30	6	Charged	56.00
03/18/22	Friday	TRU-E	LOU-1350_LOUISVIL	AZ@ Wright St/Bryant	7:20pm	Sodrel30secondVideo01Draft0	00:00:30	7	Charged	56.00
03/18/22	Friday	TRU-E	LOU-1350_LOUISVIL	AZ@ Wright St/Bryant	8:56pm	Sodrel30secondVideo01Draft0	00:00:30	7	Charged	56.00
03/18/22	Friday	TRU-E	LOU-1350_LOUISVIL	Seton Hall vs. TCU	10:16pm	Sodrel30secondVideo01Draft0	00:00:30	8	Charged	56.00
03/19/22	Saturday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	7:04pm	Sodrel30secondVideo03Draft0	00:00:30	21	Charged	56.00
03/19/22	Saturday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	8:43pm	Sodrel30secondVideo01Draft0	00:00:30	21	Charged	56.00
03/19/22	Saturday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	9:38pm	Sodrel30secondVideo03Draft0	00:00:30	22	Charged	56.00
03/19/22	Saturday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	10:59pm	Sodrel30secondVideo02Draft0	00:00:30	22	Charged	56.00
03/19/22	Saturday	TNT-E	LOU-1350_LOUISVIL	NCAA Basket.	6:08pm	Sodrel30secondVideo03Draft0	00:00:30	42	Charged	56.00
03/19/22	Saturday	TNT-E	LOU-1350_LOUISVIL	NCAA Basket.	7:22pm	Sodrel30secondVideo01Draft0	00:00:30	42	Charged	56.00
03/19/22	Saturday	TNT-E	LOU-1350_LOUISVIL	NCAA Basket.	9:39pm	Sodrel30secondVideo03Draft0	00:00:30	43	Charged	56.00
03/19/22	Saturday	TNT-E	LOU-1350_LOUISVIL	NCAA Basket.	9:55pm	Sodrel30secondVideo02Draft0	00:00:30	43	Charged	56.00
03/20/22	Sunday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	7:28pm	Sodrel30secondVideo03Draft0	00:00:30	23	Charged	56.00
03/20/22	Sunday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	8:40pm	Sodrel30secondVideo01Draft0	00:00:30	23	Charged	56.00
03/20/22	Sunday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	9:48pm	Sodrel30secondVideo03Draft0	00:00:30	24	Charged	56.00
03/20/22	Sunday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	11:37pm	Sodrel30secondVideo02Draft0	00:00:30	24	Charged	56.00
03/20/22	Sunday	TNT-E	LOU-1350_LOUISVIL	NCAA Basket.	6:03pm	Sodrel30secondVideo03Draft0	00:00:30	44	Charged	56.00
03/20/22	Sunday	TNT-E	LOU-1350_LOUISVIL	NCAA Basket.	7:53pm	Sodrel30secondVideo01Draft0	00:00:30	44	Charged	56.00
03/20/22	Sunday	TNT-E	LOU-1350_LOUISVIL	NCAA Basket.	8:58pm	Sodrel30secondVideo03Draft0	00:00:30	45	Charged	56.00
03/20/22	Sunday	TNT-E	LOU-1350_LOUISVIL	NCAA Basket.	10:20pm	Sodrel30secondVideo02Draft0	00:00:30	45	Charged	56.00
03/20/22	Sunday	TRU-E	LOU-1350_LOUISVIL	NCAA Basket.	8:01pm	Sodrel30secondVideo01Draft0	00:00:30	9	Charged	56.00
03/20/22	Sunday	TRU-E	LOU-1350_LOUISVIL	NCAA Basket.	9:47pm	Sodrel30secondVideo02Draft0	00:00:30	9	Charged	56.00
03/24/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	Mchigan vs. Villanova	7:22pm	Sodrel30secondVideo03Draft0	00:00:30	49	Charged	56.00
03/24/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	Mchigan vs. Villanova	7:47pm	Sodrel30secondVideo01Draft0	00:00:30	25	Charged	65.00
03/24/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	Mchigan vs. Villanova	9:38pm	Sodrel30secondVideo03Draft0	00:00:30	25	Charged	65.00
03/24/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	Houston vs. Arizona	10:27pm	Sodrel30secondVideo02Draft0	00:00:30	26	Charged	65.00
03/24/22	Thursday	TBSC-E	LOU-1350_LOUISVIL	Houston vs. Arizona	11:24pm	Sodrel30secondVideo03Draft0	00:00:30	26	Charged	65.00
03/25/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Providence vs. Kansas	7:46pm	Sodrel30secondVideo01Draft0	00:00:30	27	Charged	65.00
03/25/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Providence vs. Kansas	9:52pm	Sodrel30secondVideo03Draft0	00:00:30	27	Charged	65.00

03/25/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Iowa St. vs. Marri (FL)	10:08pm	Sodrel30secondVideo02Draft0	00:00:30	28	Charged	65.00
03/25/22	Friday	TBSC-E	LOU-1350_LOUISVIL	Iowa St. vs. Marri (FL)	10:14pm	Sodrel30secondVideo03Draft0	00:00:30	28	Charged	65.00
03/26/22	Saturday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	6:03pm	Sodrel30secondVideo01Draft0	00:00:30	29	Charged	74.00
03/26/22	Saturday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	6:07pm	Sodrel30secondVideo03Draft0	00:00:30	29	Charged	74.00
03/26/22	Saturday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	8:44pm	Sodrel30secondVideo02Draft0	00:00:30	30	Charged	74.00
03/26/22	Saturday	TBSC-E	LOU-1350_LOUISVIL	NCAA Basket.	9:59pm	Sodrel30secondVideo03Draft0	00:00:30	30	Charged	74.00

Grand Total 4,512.00

Channel Summary

Network	Zone	Total Spots	Gross Revenue
TBSC-E	LOU-1350_LOUISVILLE	37	\$2,216.00
TNT-E	LOU-1350_LOUISVILLE	24	\$1,344.00
TRU-E	LOU-1350_LOUISVILLE	17	\$952.00
Grand Total		78	\$4,512.00

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 2252514

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