

Order #509827: Blueprint ../Harrison/D../July 2020 ../

| Date | Action | Line | Comment | By | Total \$ | # Spots | Expected Gr |
|----------------------|--------------------|------|---|-----------------|----------|---------|-------------|
| 07/20/20 12:36:19 PM | Processed | | <async process> | Debra Perry (de | \$495.00 | 25 | 0.00 |
| 07/20/20 12:05:44 PM | Approved | | | Veronica Cauth | \$495.00 | 25 | 0.00 |
| 07/20/20 12:05:41 PM | Approval Workflow | | [Business Manager - Business Office Approval Needed Default] | Veronica Cauth | \$495.00 | 25 | 0.00 |
| 07/20/20 12:01:43 PM | Approval Workflow | | [Sales Manager - Ready Default] | Craig Dalla Riv | \$495.00 | 25 | 0.00 |
| 07/20/20 10:55:20 AM | Ready for approval | | New order | Veronica Cauth | \$495.00 | 25 | 0.00 |
| 07/20/20 10:50:35 AM | New order created | | Copied from Order #504192 | Veronica Cauth | \$495.00 | 25 | 0.00 |

[Sorted by: Date]

ORDER

Orders
Order / Rev: 509827
Alt Order #: _____
Product Desc: July 2020 Wk 15: July 21 - July 27
Estimate: _____
Flight Dates: 07/21/20 - 07/27/20 **Primary AE:** WBZF-FM/WYNN-AM
Original Date / Rev: 07/20/20 / 07/20/20 **Sales Office:** Florence House
Order Type: GENERAL **Sales Region:** L-FLO
Local

Agency
Name: Blueprint Strategy LLC Agency
Buying Contact: _____ **Billing Type:** Cash
Billing Contact: _____ **Billing Calendar:** Broadcast
PO Box 9521 **Billing Cycle:** EOM/EOC
Columbia, SC 29290 **Agency Commission:** 15%

Advertiser
Name: Harrison/D/US Senate
Demographic: A25-54 **New Business Thru:** _____
Product Codes: Candidates **Advertiser External ID:** _____
Revenue Code 1: AGY-AVAIL **Agency External ID:** _____
Revenue Code 2: POL-CAND **Unit Code:** General
Revenue Code 3: POL-US SEN

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/29/20 | 07/26/20 | 21 | \$415.00 | \$352.75 |
| 07/27/20 | 07/27/20 | 4 | \$80.00 | \$68.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| July 2020 | 21 | \$415.00 | \$352.75 | 0.00 |
| August 2020 | 4 | \$80.00 | \$68.00 | 0.00 |
| Totals | 25 | \$495.00 | \$420.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Florence House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|-----------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|---------------|-----------|-----------------|
| N 1 | WYNNA | 07/21/20 | 07/27/20 | M-F AM Drive M-F | CM | 6a-10a | 44444-- | 1:00 | 20 | \$20.00 | P-50 | 0.00 | NM | 20 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/20/20 | 07/26/20 | -4444-- | | 16 | | | | \$20.00 | | 0.00 | | | |
| | | Week: 07/27/20 | 08/02/20 | 4----- | | 4 | | | | \$20.00 | | 0.00 | | | |
| N 2 | WYNNA | 07/25/20 | 07/25/20 | Sa-Su Midday Sa-Su | CM | 10a-3p | -----2- | 1:00 | 2 | \$10.00 | P-50 | 0.00 | NM | 2 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/20/20 | 07/26/20 | -----2- | | 2 | | | | \$10.00 | | 0.00 | | | |
| N 3 | WYNNA | 07/26/20 | 07/26/20 | Sa-Su Midday Sa-Su | CM | 10a-3p | -----3 | 1:00 | 3 | \$25.00 | P-50 | 0.00 | NM | 3 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/20/20 | 07/26/20 | -----3 | | 3 | | | | \$25.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 25 | \$495.00 |

Florence - WBZF 98.5FM

| WEEK 15: July 21-27 | | | | | | | | Totals |
|---------------------|----------|----------|----------|----------|--------------|-----------|-------------|------------------|
| | Tues | Wed | Thurs | Fri | Sat | Sun | Mon | |
| AM DRIVE 6-10 | 4 | 4 | 4 | 4 | 0 | 0 | 4 | 20 |
| Rate | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 15.00 | \$ 35.00 | \$ 20.00 | |
| Total | \$ 80.00 | \$ 80.00 | \$ 80.00 | \$ 80.00 | \$ - | \$ - | \$ 80.00 | \$ 400.00 |
| MIDDAY 10a-3p | 0 | 0 | 0 | 0 | 2 | 3 | 0 | 5 |
| Rate | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 10.00 | \$ 25.00 | \$ 20.00 | |
| Total | \$ - | \$ - | \$ - | \$ - | \$ 20.00 | \$ 75.00 | \$ - | \$ 95.00 |
| PM DRIVE 3-7p | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Rate | \$ 25.00 | \$ 25.00 | \$ 25.00 | \$ 25.00 | \$ 10.00 | \$ 20.00 | \$ 25.00 | |
| Total | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| | | | | | SPOTS | 25 | COST | \$ 495.00 |

Florence - WCMG 94.3 FM

| WEEK 15: July 21-27 | | | | | | | | Totals |
|---------------------|----------|----------|----------|----------|--------------|-----------|-------------|------------------|
| | Tues | Wed | Thurs | Fri | Sat | Sun | Mon | |
| AM DRIVE 6-10 | 2 | 2 | 2 | 4 | 0 | 0 | 2 | 12 |
| Rate | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 10.00 | \$ 15.00 | \$ 20.00 | |
| Total | \$ 40.00 | \$ 40.00 | \$ 40.00 | \$ 80.00 | \$ - | \$ - | \$ 40.00 | \$ 240.00 |
| MIDDAY 10a-3p | 0 | 0 | 0 | 0 | 2 | 2 | 0 | 4 |
| Rate | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 15.00 | \$ 20.00 | |
| Total | \$ - | \$ - | \$ - | \$ - | \$ 40.00 | \$ 30.00 | \$ - | \$ 70.00 |
| PM DRIVE 3-7p | 0 | 0 | 0 | 2 | 2 | 0 | 2 | 6 |
| Rate | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 20.00 | \$ 15.00 | \$ 20.00 | |
| Total | \$ - | \$ - | \$ - | \$ 40.00 | \$ 40.00 | \$ - | \$ 40.00 | \$ 120.00 |
| | | | | | SPOTS | 22 | COST | \$ 430.00 |

Florence - WYNN 106.3FM

| WEEK 15: July 21-27 | | | | | | | | Totals |
|---------------------|------|-----|-------|-----|--------------|-----|-------------|--------|
| | Tues | Wed | Thurs | Fri | Sat | Sun | Mon | |
| AM DRIVE 6-10 | | | | | | | | |
| Rate | | | | | | | | |
| Total | | | | | | | | |
| MIDDAY 10a-3p | | | | | | | | |
| Rate | | | | | | | | |
| Total | | | | | | | | |
| PM DRIVE 3-7p | | | | | | | | |
| Rate | | | | | | | | |
| Total | | | | | | | | |
| | | | | | SPOTS | | COST | |



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Rania Jamison, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jaime Harrison

Authorized committee:

Jaime Harrison for US Senate

Agency requesting time (and contact information):

N/A Blueprint Strategy

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

United States Senate (South Carolina)

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

David Adams

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity, and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.


| Candidate/Committee/Agency | Station Representative |
|---|---|
| Signature: | Signature: |
| Name: Rania Jamison | Name: Craig Dalla Riva |
| Date of Request to Purchase Ad Time: 06/03/2020 | Date of Station Agreement to Sell Time: 7/20/2020 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Paris Johnson

Date: 7/20/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 7/20/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*If/When partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-up, if any (e.g., ~~upload sponsor ID tag~~):

| | | |
|-------------|---|--|
| Contract #: | Station Call Letters: WCMG-FM WBZF-FM/WYNN-AM, WYNN-FM | Date Received/Requested: 7/20/2020 |
| Est. #: | Station Location: Florence, SC | Run Start and End Dates: 7/21-7/27/20 |

Upload order, this form and invoice (or traffic system print-out) or other documents relating this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.