

Order #562433: Blueprint ../Harrison/D../Week 3: Oc../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GF
10/12/20 12:22:04 PM	Processed		<async process>	Kathleen Blackl	\$5,280.00	252	0.00
10/12/20 12:21:07 PM	Approved			Veronica Cauth	\$5,280.00	252	0.00
10/12/20 12:21:04 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$5,280.00	252	0.00
10/12/20 12:20:47 PM	Approval Workflow		[Sales Manager - Ready Default]	Craig Dalla Riv	\$5,280.00	252	0.00
10/12/20 9:24:45 AM	Ready for approval		New order	Veronica Cauth	\$5,280.00	252	0.00
10/12/20 9:17:55 AM	New order created		Copied from Order #559121	Veronica Cauth	\$5,280.00	252	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 562433
Alt Order #:
Product Desc: Week 3: October 13 - 19
Estimate:
Flight Dates: 10/13/20 - 10/19/20
Original Date / Rev: 10/12/20 / 10/12/20
Order Type: GENERAL
WBZF-FM/WYNN-AM
Primary AE: Florence House
Sales Office: L-FLO
Sales Region: Local

Agency
Name: Blueprint Strategy LLC Agency
Buying Contact:
Billing Contact:
 PO Box 9521
 Columbia, SC 29290
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Harrison/D/US Senate
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US SEN
Priority: P-100
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	252	\$5,280.00	\$4,488.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	252	\$5,280.00	\$4,488.00	0.00
Totals	252	\$5,280.00	\$4,488.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Florence House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	10/13/20	10/19/20	M-F AM Drive M-F	CM	6a-10a	+++++--	1:00	60	\$20.00	P-50	0.00	NM	60	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	+++++--		48				\$20.00		0.00			
		Week: 10/19/20	10/25/20	+-----		12				\$20.00		0.00			
N 2	WYNNA	10/17/20	10/17/20	Sa-Su AM Sa-Su	CM	6a-10a	-----+	1:00	12	\$15.00	P-50	0.00	NM	12	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----+		12				\$15.00		0.00			
N 3	WYNNA	10/18/20	10/18/20	Sa-Su AM Sa-Su	CM	6a-10a	-----+	1:00	12	\$35.00	P-50	0.00	NM	12	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----+		12				\$35.00		0.00			
N 4	WYNNA	10/17/20	10/17/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----+	1:00	12	\$10.00	P-50	0.00	NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----+		12				\$10.00		0.00			
N 5	WYNNA	10/18/20	10/18/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----+	1:00	12	\$25.00	P-50	0.00	NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----+		12				\$25.00		0.00			
N 6	WYNNA	10/13/20	10/19/20		CM	10a-3p	+++++--	1:00	60	\$20.00	P-50	0.00	NM	60	\$1,200.00

Order / Rev: 562433
 Alt Order #:
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: Harrison/D/US Senate
 Product Desc: Week 3: October 13 - 19
 Estimate:

WBZF-FM/WYNN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/12/20	10/18/20	--+++-			48		\$20.00		0.00				
		Week: 10/19/20	10/25/20	+-----			12		\$20.00		0.00				
N 7	WYNNA	10/13/20	10/19/20	M-F PM Drive M-F	CM	3p-7p	+++++-	1:00	60	\$25.00	P-50	0.00	NM	60	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/12/20	10/18/20	--+++-			48		\$25.00		0.00				
		Week: 10/19/20	10/25/20	+-----			12		\$25.00		0.00				
N 8	WYNNA	10/17/20	10/17/20	Sa-Su PM Sa-Su	CM	3p-7p	-----+	1:00	12	\$10.00	P-50	0.00	NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/12/20	10/18/20	-----+			12		\$10.00		0.00				
N 9	WYNNA	10/18/20	10/18/20	Sa-Su PM Sa-Su	CM	3p-7p	-----+	1:00	12	\$20.00	P-50	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/12/20	10/18/20	-----+			12		\$20.00		0.00				
													Totals	252	\$5,280.00

Florence - WBZF 98.5FM Glory 98.5/540 AM Gospel

WEEK 3: October 13-19		Tues	Wed	Thurs	Fri	Sat	Sun	Mon	Totals
AM DRIVE 6-10a		12	12	12	12	12	12	12	84
Rate	\$	20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 15.00	\$ 35.00	\$ 20.00	
Total	\$	240.00	\$ 240.00	\$ 240.00	\$ 240.00	\$ 180.00	\$ 420.00	\$ 240.00	\$ 1,800.00
MIDDAY 10a-3p		12	12	12	12	12	12	12	84
Rate	\$	20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 10.00	\$ 25.00	\$ 20.00	
Total	\$	240.00	\$ 240.00	\$ 240.00	\$ 240.00	\$ 120.00	\$ 300.00	\$ 240.00	\$ 1,620.00
PM DRIVE 3-7p		12	12	12	12	12	12	12	84
Rate	\$	25.00	\$ 25.00	\$ 25.00	\$ 25.00	\$ 10.00	\$ 20.00	\$ 25.00	
Total	\$	300.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 120.00	\$ 240.00	\$ 300.00	\$ 1,860.00
						SPOTS	252	COST	\$ 5,280.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Rania Jamison, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jaime Harrison

Authorized committee:

Jaime Harrison for US Senate

Agency requesting time (and contact information):

N/A Blueprint Strategy

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

United States Senate (South Carolina)

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

David Adams

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

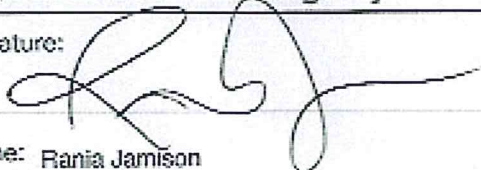
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

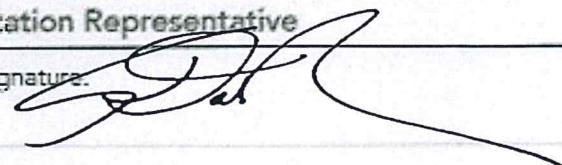


Name: Rania Jamison

Date of Request to Purchase Ad Time: 06/03/2020

Station Representative

Signature:



Name: Craig Dalla Riva

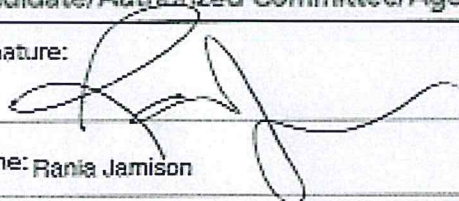
Date of Station Agreement to Sell Time: 10/12/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Rania Jamison

Date: 05/03/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/12/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WWFN-FM, WYNN-FM, WBZF-FM/WYNN-AM, WCMG-FM, WMXT-FM	Date Received/Requested: 10/12/2020
Est. #:	Station Location: Florence, SC	Run Start and End Dates: 10/13-10/19

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.