

# Order #551004: Blueprint ../Harrison/D../September ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
09/21/20 12:39:49 PM	CIA Spot status		<updated to Cleared> 7-6, 7-7, 6-10, 1-177, 7-2, 1-180, 7-4, 6-8, 6-7, 7-5, 1-181, 7-3, 1-179, 1-182, 1-178, 6-9	Veronica Cauth	\$2,035.00	95	0.00
09/21/20 10:10:50 AM	Processed		<async process>	Kathleen Blackl	\$2,035.00	95	0.00
09/21/20 9:31:29 AM	Approved			Veronica Cauth	\$2,035.00	95	0.00
09/21/20 9:31:27 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$2,035.00	95	0.00
09/21/20 9:02:10 AM	Approval Workflow		[Sales Manager - Ready Default] RH	Rick Howze (rh)	\$2,035.00	95	0.00
09/21/20 8:53:22 AM	Ready for approval		New order	Veronica Cauth	\$2,035.00	95	0.00
09/21/20 8:42:50 AM	New order created		Copied from Order #547850	Veronica Cauth	\$1,540.00	28	0.00

[Sorted by: Date]



# ORDER

**Orders**  
**Order / Rev:** 551004  
**Alt Order #:**  
**Product Desc:** September 2020 Wk 6: Sept 22 - 28  
**Estimate:**  
**Flight Dates:** 09/22/20 - 09/28/20  
**Original Date / Rev:** 09/21/20 / 09/21/20  
**Order Type:** GENERAL

**WBZF-FM/WYNN-AM**

**Primary AE:** Florence House  
**Sales Office:** L-FLO  
**Sales Region:** Local

**Agency Name:** Blueprint Strategy LLC Agency  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 9521  
 Columbia, SC 29290

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Harrison/D/US Senate  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US SEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	79	\$1,685.00	\$1,432.25
09/28/20	09/28/20	16	\$350.00	\$297.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	79	\$1,685.00	\$1,432.25	0.00
October 2020	16	\$350.00	\$297.50	0.00
<b>Totals</b>	<b>95</b>	<b>\$2,035.00</b>	<b>\$1,729.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Florence House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNN	09/22/20	09/28/20	M-F AM Drive M-F	CM	6a-10a	66666--	1:00	30	\$20.00	P-50	0.00	NM	30	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-6666--					24	\$20.00		0.00			
		Week: 09/28/20	10/04/20	6-----					6	\$20.00		0.00			
N 2	WYNN	09/26/20	09/26/20	Sa-Su AM Sa-Su	CM	6a-10a	-----2-	1:00	2	\$15.00	P-50	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----2-					2	\$15.00		0.00			
N 3	WYNN	09/27/20	09/27/20	Sa-Su AM Sa-Su	CM	6a-10a	-----3	1:00	3	\$35.00	P-50	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----3					3	\$35.00		0.00			
N 4	WYNN	09/26/20	09/26/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----3-	1:00	3	\$10.00	P-50	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----3-					3	\$10.00		0.00			
N 5	WYNN	09/27/20	09/27/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----2	1:00	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----2					2	\$25.00		0.00			



Order / Rev: 551004  
 Alt Order #:  
 Flight Dates: 09/22/20 - 09/28/20

Advertiser: Harrison/D/US Senate  
 Product Desc: September 2020 Wk 6: Sept 22 - 28  
 Estimate:

WBZF-FM/WYNN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WYNN	09/22/20	09/28/20	M-F Midday M-F	CM	10a-3p	4444--	1:00	20	\$20.00	P-50	0.00	NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-4444--					16	\$20.00		0.00			
		Week: 09/28/20	10/04/20	4-----					4	\$20.00		0.00			
N 7	WYNN	09/22/20	09/28/20	M-F PM Drive M-F	CM	3p-7p	6666--	1:00	30	\$25.00	P-50	0.00	NM	30	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-6666--					24	\$25.00		0.00			
		Week: 09/28/20	10/04/20	6-----					6	\$25.00		0.00			
N 8	WYNN	09/26/20	09/26/20	Sa-Su PM Sa-Su	CM	3p-7p	-----3-	1:00	3	\$10.00	P-50	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----3-					3	\$10.00		0.00			
N 9	WYNN	09/27/20	09/27/20	Sa-Su PM Sa-Su	CM	3p-7p	-----2	1:00	2	\$20.00	P-50	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----2					2	\$20.00		0.00			
													Totals	95	\$2,035.00



Florence - WBZF 98.5FM

WEEK 6: September 22-28					
	Tues	Wed	Thurs	Fri	Sat
AM DRIVE 6-10	6	6	6	6	2
Rate	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 15.00
Total	\$ 120.00	\$ 120.00	\$ 120.00	\$ 120.00	\$ 30.00
MIDDAY 10a-3p	4	4	4	4	3
Rate	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 10.00
Total	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 30.00
PM DRIVE 3-7p	6	6	6	6	3
Rate	\$ 25.00	\$ 25.00	\$ 25.00	\$ 25.00	\$ 10.00
Total	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 30.00
					<b>SPOTS</b>

Florence - WCMG 94.3 FM

WEEK 6: September 22-28					
	Tues	Wed	Thurs	Fri	Sat
AM DRIVE 6-10	4	4	4	4	2
Rate	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 10.00
Total	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 20.00
MIDDAY 10a-3p	0	0	0	2	3
Rate	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00
Total	\$ -	\$ -	\$ -	\$ 40.00	\$ 60.00
PM DRIVE 3-7p	2	3	3	3	2
Rate	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00
Total	\$ 40.00	\$ 60.00	\$ 60.00	\$ 60.00	\$ 40.00
					<b>SPOTS</b>

Florence - WYNN 106.3FM

WEEK 6: September 22-28					
	Tues	Wed	Thurs	Fri	Sat
AM DRIVE 6-10	6	6	6	6	3
Rate	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 55.00
Total	\$ 600.00	\$ 600.00	\$ 600.00	\$ 600.00	\$ 165.00
MIDDAY 10a-3p	3	3	3	3	4
Rate	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 90.00
Total	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 360.00
PM DRIVE 3-7p	5	5	5	5	3
Rate	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 75.00
Total	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 225.00
					<b>SPOTS</b>

Florence - WMXT

WEEK 6: September 22-28					
	Tues	Wed	Thurs	Fri	Sat
AM DRIVE 6-10					
Rate					
Total					
MIDDAY 10a-3p					
Rate					
Total					
PM DRIVE 3-7p					
Rate					
Total					
					<b>SPOTS</b>



	Tues	Wed	Thurs	Fri	Sat
AM DRIVE 6-10	0	2	2	2	1
Rate	\$ 155.00	\$ 155.00	\$ 155.00	\$ 155.00	\$ 75.00
Total	\$ -	\$ 310.00	\$ 310.00	\$ 310.00	\$ 75.00
MIDDAY 10a-3p	0	0	0	0	2
Rate	\$ 155.00	\$ 155.00	\$ 155.00	\$ 155.00	\$ 75.00
Total	\$ -	\$ -	\$ -	\$ -	\$ 150.00
PM DRIVE 3-7p	0	1	1	1	1
Rate	\$ 155.00	\$ 155.00	\$ 155.00	\$ 155.00	\$ 75.00
Total	\$ -	\$ 155.00	\$ 155.00	\$ 155.00	\$ 75.00
					<b>SPOTS</b>

Myrtle Beach - WDAI 98.5 FM

WEEK 6: September 22-28

	Tues	Wed	Thurs	Fri	Sat
AM DRIVE 6-10	6	6	6	6	2
Rate	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 25.00
Total	\$ 450.00	\$ 450.00	\$ 450.00	\$ 450.00	\$ 50.00
MIDDAY 10a-3p	3	3	3	3	4
Rate	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00
Total	\$ 225.00	\$ 225.00	\$ 225.00	\$ 225.00	\$ 300.00
PM DRIVE 3-7p	6	6	6	6	2
Rate	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 25.00
Total	\$ 450.00	\$ 450.00	\$ 450.00	\$ 450.00	\$ 50.00
					<b>SPOTS</b>

Myrtle Beach - WSYN

WEEK 6: September 22-28

	Tues	Wed	Thurs	Fri	Sat
AM DRIVE 6-10	0	4	4	4	0
Rate	\$ 55.00	\$ 55.00	\$ 55.00	\$ 55.00	\$ 55.00
Total	\$ -	\$ 220.00	\$ 220.00	\$ 220.00	\$ -
MIDDAY 10a-3p	0	2	2	2	4
Rate	\$ 55.00	\$ 55.00	\$ 55.00	\$ 55.00	\$ 55.00
Total	\$ -	\$ 110.00	\$ 110.00	\$ 110.00	\$ 220.00
PM DRIVE 3-7p	0	2	2	3	3
Rate	\$ 55.00	\$ 55.00	\$ 55.00	\$ 55.00	\$ 55.00
Total	\$ -	\$ 110.00	\$ 110.00	\$ 165.00	\$ 165.00
					<b>SPOTS</b>

**STATION TOTALS**

<b>SPOTS</b>	<b>327</b>	<b>GROSS</b>	<b>\$ 17,525.00</b>	<b>NET</b>
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# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)





## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Rania Jamison, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jaime Harrison

Authorized committee:

Jaime Harrison for US Senate

Agency requesting time (and contact information):

N/A Blueprint Strategy

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

United States Senate (South Carolina)

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

David Adams

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

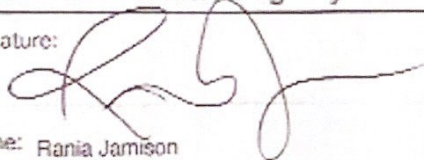
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**


**Station Representative**

Signature:



Name: Rania Jamison

Signature:



Name: Craig Dalla Riva

Date of Request to Purchase Ad Time: 05/03/2020

Date of Station Agreement to Sell Time: 9/21/2020

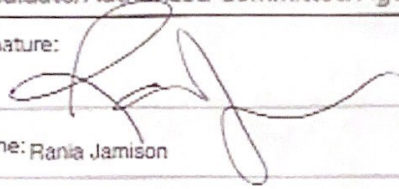


**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Rania Jamison

Date: 06/03/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 9/21/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WYNN-FM, WBZF-FM, WCMG-FM, WMXT-FM	Date Received/Requested: 9/21/2020
Est. #:	Station Location: Florence, SC	Run Start and End Dates: 9/22-9/28

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.