

Order #448305: Blueprint ../Harrison/D../May 2020/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
04/29/20 11:37:11 AM	Processed		<async process>	Kathleen Blackl	\$495.00	25	0.00
04/29/20 11:32:06 AM	Approved			Veronica Cauth	\$495.00	25	0.00
04/29/20 11:32:01 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$495.00	25	0.00
04/29/20 11:30:16 AM	Approval Workflow		[Sales Manager - Ready Default]	Craig Dalla Riv	\$495.00	25	0.00
04/29/20 11:29:15 AM	Ready for approval		New order	Veronica Cauth	\$495.00	25	0.00
04/29/20 11:20:15 AM	New order created		Copied from Order Header #446934	Veronica Cauth	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders **Order / Rev:** 448305
 Alt Order #: _____
 Product Desc: May 2020
 Estimate: _____
 Flight Dates: 05/05/20 - 05/11/20 Primary AE: WBZF-FM/WYNN-AM
 Original Date / Rev: 04/29/20 / 04/29/20 Sales Office: L-FLO
 Order Type: GENERAL Sales Region: Local

Agency **Name:** Blueprint Strategy LLC Agency
 Buying Contact: _____ Billing Type: Cash
 Billing Contact: _____ Billing Calendar: Broadcast
 PO Box 9521 Billing Cycle: EOM/EOC
 Columbia, SC 29290 Agency Commission: 15%

Advertiser **Name:** Harrison/D/US Senate
 Demographic: A25-54 New Business Thru: _____
 Product Codes: Candidates Advertiser External ID: _____
 Revenue Code 1: AGY-AVAIL Agency External ID: _____
 Revenue Code 2: POL-CAND Unit Code: General
 Revenue Code 3: POL-US SEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/11/20	25	\$495.00	\$420.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	25	\$495.00	\$420.75	0.00
Totals	25	\$495.00	\$420.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Craig Dalla Riva			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	05/05/20	05/11/20	M-F AM Drive M-F	CM	6a-10a	44444--	1:00	20	\$20.00	P-50	0.00	NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-4444--		16				\$20.00		0.00			
		Week: 05/11/20	05/17/20	4-----		4				\$20.00		0.00			
N 2	WYNNA	05/09/20	05/09/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----2-	1:00	2	\$10.00	P-50	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-----2-		2				\$10.00		0.00			
N 3	WYNNA	05/10/20	05/10/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----3	1:00	3	\$25.00	P-50	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-----3		3				\$25.00		0.00			
Totals													25	\$495.00	

Florence - WBZF 98.5FM

WEEK 26: May 5-11					
	Tues	Wed	Thurs	Fri	Sat
AM DRIVE 6-10a	4	4	4	4	0
Rate	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 15.00
Total	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ -
MIDDAY 10a-3p	0	0	0	0	2
Rate	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 10.00
Total	\$ -	\$ -	\$ -	\$ -	\$ 20.00
PM DRIVE 3-7p	0	0	0	0	0
Rate	\$ 25.00	\$ 25.00	\$ 25.00	\$ 25.00	\$ 10.00
Total	\$ -	\$ -	\$ -	\$ -	\$ -
					SPOTS

STATION TOTALS					
SPOTS	25	GROSS	\$	495.00	NET

Sun	Mon	Totals
0	4	20
\$ 35.00	\$ 20.00	
\$ -	\$ 80.00	\$ 400.00
3	0	5
\$ 25.00	\$ 20.00	
\$ 75.00	\$ -	\$ 95.00
0	0	0
\$ 20.00	\$ 25.00	
\$ -	\$ -	\$ -
25	COST	\$ 495.00

\$ 420.75



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Rania Jamison, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jaime Harrison

Authorized committee:

Jaime Harrison for US Senate

Agency requesting time (and contact information):

N/A Blueprint Strategy

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

United States Senate (South Carolina)

Date of election:

06/09/2020

General

Primary

Treasurer of candidate's authorized committee:

David Adams

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Rania Jamison

Name: Craig Dalla Riva

Date of Request to Purchase Ad Time: 04/29/2020

Date of Station Agreement to Sell Time: 4/29/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Rania Jamison

Date: 04/16/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes NoDate ad received: 4/29/2020Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WBZF-FM	Date Received/Requested: 4/29/2020
Est. #:	Station Location: Florence, SC	Run Start and End Dates: 5/5-5/11

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.