

Order #459283: Blueprint ../Harrison/D../May 2020 W../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gr
05/14/20 12:11:12 PM	Approval Workflow		[Sales Manager - Ready Default]	Craig Dalla Riv	\$495.00	25	0.00
05/14/20 12:07:59 PM	Ready for approval		new	Ashley Ritchie	\$495.00	25	0.00
05/14/20 11:52:08 AM	New order created		Copied from Order Header #455892	Ashley Ritchie	\$0.00	0	0.00

ORDER

Orders
Order / Rev: 466892
Alt Order #: _____
Product Desc: May 2020 Wk 25: May 12-18
Estimate: _____
Flight Dates: 05/12/20 - 05/18/20
Original Date / Rev: 05/08/20 / 05/08/20
Order Type: GENERAL

WBZF-FM/WYNN-AM

Primary AE: Florence House
Sales Office: L-FLO
Sales Region: Local

Agency
Name: Blueprint Strategy LLC Agency
Buying Contact: _____
Billing Contact: _____
PO Box 9521
Columbia, SC 29290

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Harrison/D/US Senate
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US SEN

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/18/20	25	\$495.00	\$420.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	25	\$495.00	\$420.75	0.00
Totals	25	\$495.00	\$420.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Florence House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	05/12/20	05/18/20	M-F AM Drive M-F	CM	6a-10a	4444--	1:00	20	\$20.00	P-50	0.00	NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	-4444--					16	\$20.00		0.00			
		Week: 05/18/20	05/24/20	4-----					4	\$20.00		0.00			
N 2	WYNNA	05/16/20	05/16/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----2-	1:00	2	\$10.00	P-50	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	-----2-					2	\$10.00		0.00			
N 3	WYNNA	05/17/20	05/17/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----3	1:00	3	\$25.00	P-50	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	-----3					3	\$25.00		0.00			
													Totals	25	\$495.00

Florence - WBZF 98.5FM

WEEK 24: May 19-25		Tues	Wed	Thurs	Fri	Sat	Sun	Mon
AM DRIVE 6-10	4	4	4	4	4	0	0	4
Rate	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 15.00	\$ 35.00	\$ 20.00
Total	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ -	\$ -	\$ 80.00
MIDDAY 10a-3p	0	0	0	0	0	2	3	0
Rate	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 10.00	\$ 25.00	\$ 20.00
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20.00	\$ 75.00	\$ -
PM DRIVE 3-7p	0	0	0	0	0	0	0	0
Rate	\$ 25.00	\$ 25.00	\$ 25.00	\$ 25.00	\$ 25.00	\$ 10.00	\$ 20.00	\$ 25.00
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
						SPOTS	25	COST


STATION TOTALS								
SPOTS	25	GROSS	\$	495.00	NET	\$	420.75	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, RaniaJamison, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div>	<input checked="" type="checkbox"/> FEDERAL CANDIDATE <input type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: JaimeHarrison	
Authorized committee: JaimeHarrisonforUSSenate	
Agency requesting time (and contact information): <input type="checkbox"/> N/A BlueprintStrategy	
Candidate's political party: DemocraticParty	
Office sought (no acronyms or abbreviations): UnitedStatesSenate(SouthCarolina)	
Date of election: 06/09/2020	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: DavidAdams	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: Rania K. Jamison	Signature: 
Name: RaniaJamison	Name: Craig Dalla Riva
Date of Request to Purchase Ad Time: 04/23/2020	Date of Station Agreement to Sell Time: 5/14/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: Rania K. Jamison

Name: RaniaJamison

Date: 04/16/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5/14/2020

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 459283	Station Call Letters: WBZF-FM	Date Received/Requested: 5/14/2020
Est. #: week 24: May 19-25	Station Location: Florence, SC	Run Start and End Dates: 5/19/2020- 5/25/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.