

# Order #559121: Blueprint ../Harrison/D../Week 4: Oc../

| Date                 | Action             | Line | Comment  | By               | Total \$   | # Spots | Expected GF |
|----------------------|--------------------|------|--|------------------|------------|---------|-------------|
| 10/05/20 10:43:57 AM | Processed          |      | <async process>  | Debra Perry (de) | \$5,280.00 | 252     | 0.00        |
| 10/05/20 9:39:45 AM  | Approved           |      |  | Veronica Cauth   | \$5,280.00 | 252     | 0.00        |
| 10/05/20 9:39:42 AM  | Approval Workflow  |      | [Business Manager - Business Office Approval Needed Default] | Veronica Cauth   | \$5,280.00 | 252     | 0.00        |
| 10/05/20 9:13:12 AM  | Approval Workflow  |      | [Sales Manager - Ready Default] RH                           | Rick Howze (rh)  | \$5,280.00 | 252     | 0.00        |
| 10/05/20 8:53:53 AM  | Ready for approval |      | New order  | Veronica Cauth   | \$5,280.00 | 252     | 0.00        |
| 10/05/20 8:45:16 AM  | New order created  |      | Copied from Order #555726                                    | Veronica Cauth   | \$3,510.00 | 168     | 0.00        |

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 559121  
**Alt Order #:**  
**Product Desc:** Week 4: October 6 - 12  
**Estimate:**  
**Flight Dates:** 10/06/20 - 10/12/20  
**Original Date / Rev:** 10/05/20 / 10/05/20  
**Order Type:** GENERAL

**WBZF-FM/WYNN-AM**

**Primary AE:** Florence House  
**Sales Office:** L-FLO  
**Sales Region:** Local

**Agency Name:** Blueprint Strategy LLC Agency  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 9521  
 Columbia, SC 29290

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Harrison/D/US Senate  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US SEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/28/20   | 10/12/20 | 252     | \$5,280.00   | \$4,488.00 |

| Month         | # Spots    | Gross Amount      | Net Amount        | Rating      |
|---------------|------------|-------------------|-------------------|-------------|
| October 2020  | 252        | \$5,280.00        | \$4,488.00        | 0.00        |
| <b>Totals</b> | <b>252</b> | <b>\$5,280.00</b> | <b>\$4,488.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Florence House    |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch    | Start             | End             | Inventory Code        | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri  | Rtg  | Type | Spots | Amount     |
|-----|-------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-------------|-------|---------------|------|------|------|-------|------------|
| N 1 | WYNNA | 10/06/20          | 10/12/20        | M-F AM Drive<br>M-F   | CM    | 6a-10a            | +++++-- | 1:00        | 60    | \$20.00       | P-50 | 0.00 | NM   | 60    | \$1,200.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | -++++-                |       | 48                |         | \$20.00     |       | 0.00          |      |      |      |       |            |
|     |       | Week: 10/12/20    | 10/18/20        | +-----                |       | 12                |         | \$20.00     |       | 0.00          |      |      |      |       |            |
| N 2 | WYNNA | 10/10/20          | 10/10/20        | Sa-Su AM<br>Sa-Su     | CM    | 6a-10a            | -----+- | 1:00        | 12    | \$15.00       | P-50 | 0.00 | NM   | 12    | \$180.00   |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | -----+-               |       | 12                |         | \$15.00     |       | 0.00          |      |      |      |       |            |
| N 3 | WYNNA | 10/11/20          | 10/11/20        | Sa-Su AM<br>Sa-Su     | CM    | 6a-10a            | -----+  | 1:00        | 12    | \$35.00       | P-50 | 0.00 | NM   | 12    | \$420.00   |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | -----+                |       | 12                |         | \$35.00     |       | 0.00          |      |      |      |       |            |
| N 4 | WYNNA | 10/10/20          | 10/10/20        | Sa-Su Midday<br>Sa-Su | CM    | 10a-3p            | -----+- | 1:00        | 12    | \$10.00       | P-50 | 0.00 | NM   | 12    | \$120.00   |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | -----+-               |       | 12                |         | \$10.00     |       | 0.00          |      |      |      |       |            |
| N 5 | WYNNA | 10/11/20          | 10/11/20        | Sa-Su Midday<br>Sa-Su | CM    | 10a-3p            | -----+  | 1:00        | 12    | \$25.00       | P-50 | 0.00 | NM   | 12    | \$300.00   |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | -----+                |       | 12                |         | \$25.00     |       | 0.00          |      |      |      |       |            |
| N 6 | WYNNA | 10/06/20          | 10/12/20        |                       | CM    | 10a-3p            | +++++-- | 1:00        | 60    | \$20.00       | P-50 | 0.00 | NM   | 60    | \$1,200.00 |

Order / Rev: 559121  
 Alt Order #:  
 Flight Dates: 10/06/20 - 10/12/20

Advertiser: Harrison/D/US Senate  
 Product Desc: Week 4: October 6 - 12  
 Estimate:

WBZF-FM/WYNN-AM

| Ln    | Ch    | Start             | End             | Inventory Code      | Break | Start/End Time | Days              | Len  | Spots       | Rate    | Pri           | Rtg  | Type   | Spots | Amount     |
|-------|-------|-------------------|-----------------|---------------------|-------|----------------|-------------------|------|-------------|---------|---------------|------|--------|-------|------------|
|       |       |                   |                 | M-F Midday<br>M-F   |       |                |                   |      |             |         |               |      |        |       |            |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |      | <u>Rate</u> |         | <u>Rating</u> |      |        |       |            |
| Week: |       | 10/05/20          | 10/11/20        | --++--              |       |                | 48                |      | \$20.00     |         | 0.00          |      |        |       |            |
| Week: |       | 10/12/20          | 10/18/20        | +-----              |       |                | 12                |      | \$20.00     |         | 0.00          |      |        |       |            |
| N 7   | WYNNA | 10/06/20          | 10/12/20        | M-F PM Drive<br>M-F | CM    | 3p-7p          | ++++--            | 1:00 | 60          | \$25.00 | P-50          | 0.00 | NM     | 60    | \$1,500.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |      | <u>Rate</u> |         | <u>Rating</u> |      |        |       |            |
| Week: |       | 10/05/20          | 10/11/20        | --++--              |       |                | 48                |      | \$25.00     |         | 0.00          |      |        |       |            |
| Week: |       | 10/12/20          | 10/18/20        | +-----              |       |                | 12                |      | \$25.00     |         | 0.00          |      |        |       |            |
| N 8   | WYNNA | 10/10/20          | 10/10/20        | Sa-Su PM<br>Sa-Su   | CM    | 3p-7p          | -----+            | 1:00 | 12          | \$10.00 | P-50          | 0.00 | NM     | 12    | \$120.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |      | <u>Rate</u> |         | <u>Rating</u> |      |        |       |            |
| Week: |       | 10/05/20          | 10/11/20        | -----+              |       |                | 12                |      | \$10.00     |         | 0.00          |      |        |       |            |
| N 9   | WYNNA | 10/11/20          | 10/11/20        | Sa-Su PM<br>Sa-Su   | CM    | 3p-7p          | -----+            | 1:00 | 12          | \$20.00 | P-50          | 0.00 | NM     | 12    | \$240.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |      | <u>Rate</u> |         | <u>Rating</u> |      |        |       |            |
| Week: |       | 10/05/20          | 10/11/20        | -----+              |       |                | 12                |      | \$20.00     |         | 0.00          |      |        |       |            |
|       |       |                   |                 |                     |       |                |                   |      |             |         |               |      | Totals | 252   | \$5,280.00 |

Florence - WBZF 98.5FM Glory 98.5/540 AM Gospel

WEEK 4: October 6-12

|               | Tues      | Wed       | Thurs     | Fri       | Sat          | Sun        | Mon         | Totals             |
|---------------|-----------|-----------|-----------|-----------|--------------|------------|-------------|--------------------|
| AM DRIVE 6-10 | 12        | 12        | 12        | 12        | 12           | 12         | 12          | 84                 |
| Rate          | \$ 20.00  | \$ 20.00  | \$ 20.00  | \$ 20.00  | \$ 15.00     | \$ 35.00   | \$ 20.00    |                    |
| Total         | \$ 240.00 | \$ 240.00 | \$ 240.00 | \$ 240.00 | \$ 180.00    | \$ 420.00  | \$ 240.00   | \$ 1,800.00        |
| MIDDAY 10a-3p | 12        | 12        | 12        | 12        | 12           | 12         | 12          | 84                 |
| Rate          | \$ 20.00  | \$ 20.00  | \$ 20.00  | \$ 20.00  | \$ 10.00     | \$ 25.00   | \$ 20.00    |                    |
| Total         | \$ 240.00 | \$ 240.00 | \$ 240.00 | \$ 240.00 | \$ 120.00    | \$ 300.00  | \$ 240.00   | \$ 1,620.00        |
| PM DRIVE 3-7p | 12        | 12        | 12        | 12        | 12           | 12         | 12          | 84                 |
| Rate          | \$ 25.00  | \$ 25.00  | \$ 25.00  | \$ 25.00  | \$ 10.00     | \$ 20.00   | \$ 25.00    |                    |
| Total         | \$ 300.00 | \$ 300.00 | \$ 300.00 | \$ 300.00 | \$ 120.00    | \$ 240.00  | \$ 300.00   | \$ 1,860.00        |
|               |           |           |           |           | <b>SPOTS</b> | <b>252</b> | <b>COST</b> | <b>\$ 5,280.00</b> |

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Rania Jamison, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jaime Harrison

Authorized committee:

Jaime Harrison for US Senate

Agency requesting time (and contact information):

N/A Blueprint Strategy

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

United States Senate (South Carolina)

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

David Adams

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

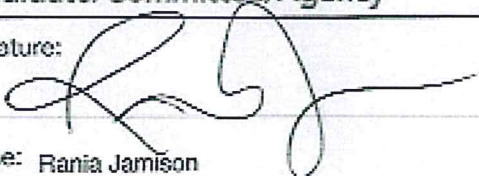
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

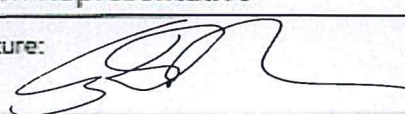
**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Rania Jamison

Name: Craig Dalla Riva

Date of Request to Purchase Ad Time: 06/03/2020

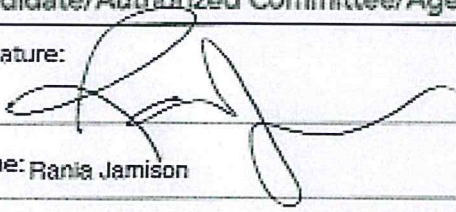
Date of Station Agreement to Sell Time: 10/5/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Ranis Jamison

Date: 05/03/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/5/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|             |  |   |
|-------------|--|---|
| Contract #: | Station Call Letters: WWFN-FM<br>WYNN-FM, WMXT-FM, WBZF-FM, WCMG | Date Received/Requested:<br>10/5/2020       |
| Est. #:     | Station Location:<br>Florence, SC                                | Run Start and End Dates:<br>10/6-10/12/2020 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.