

# ORDER



**Orders**  
**Order / Rev:** 8648  
**Alt Order #:** 08369320  
**Product Desc:** VOTE VETS PAC 5408  
**Estimate:** 5408  
**Flight Dates:** 09/15/16 - 09/21/16  
**Original Date / Rev:** 09/14/16 / 09/14/16  
**Order Type:** GENERAL

**KRBK**  
**Primary AE:** Ben Stecker  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Vote Vets Action Fund  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P-05  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/21/16	12	\$5,725.00	\$4,866.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	12	\$5,725.00	\$4,866.25	0.00
<b>Totals</b>	<b>12</b>	<b>\$5,725.00</b>	<b>\$4,866.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KRBK	09/15/16	09/21/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	5	\$200.00	P-05	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/16	09/21/16	MTWTF--		5				\$200.00		0.00			
E 2	KRBK	09/18/16	09/18/16	FOX NFL Game 1 FOX NFL Game 1	CM	12:00 PM-3:00 PM (12:00 PM-3:00 PM)	-----1	:30	1	\$1,300.00	P-05	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$1,300.00		0.00			
E 3	KRBK	09/18/16	09/18/16	FOX NFL Post Game Sh FOX NFL Post Game Show	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	-----1	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$600.00		0.00			
E 4	KRBK	09/15/16	09/15/16	Thu 7p-8p Thu 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	---1---	:30	1	\$425.00	P-05	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	---1---		1				\$425.00		0.00			
E 5	KRBK	09/17/16	09/17/16	College Football College Football	CM	6:30 PM-10:00 PM (6:30 PM-10:00 PM)	-----2-	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----2-		2				\$600.00		0.00			
E 6	KRBK	09/19/16	09/19/16	Mon 7p-8p Mon 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	1-----	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	1-----		1				\$600.00		0.00			

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**KRBK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KRBK	09/19/16	09/19/16	Mon 8p-9p Mon 8p-9p	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	1-----	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	1-----		1				\$600.00		0.00			
													Totals	12	\$5,725.00