

ORDER

Orders	Order / Rev:	<u>139087</u>		
	Alt Order #:	<u>26222789</u>		
	Product Desc:	<u>MT</u>		
	Estimate:	<u>10579</u>		NTMF
	Flight Dates:	<u>10/16/18 - 10/22/18</u>	Primary AE:	<u>Katz Washington DC</u>
	Original Date / Rev:	<u>10/15/18 / 10/15/18</u>	Sales Office:	<u>K-WDC</u>
	Order Type:	<u>GENERAL</u>	Sales Region:	<u>NAT</u>
Agency	Name:	<u>National Media Research Planning & I</u>		
	Buying Contact:	<u></u>	Billing Type:	<u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
		<u>817 Slaters Lane</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Alexandria, VA 22310</u>	Agency Commission:	<u>15%</u>
Advertiser	Name:	<u>POL/NRSC-IE</u>		
	Demographic:	<u>HH</u>	New Business Thru:	<u></u>
	Product Codes:	<u>PL Issue</u>	Advertiser External ID:	<u></u>
	Revenue Code 1:	<u>AGY</u>	Agency External ID:	<u></u>
	Revenue Code 2:	<u>POL</u>	Unit Code:	<u>General</u>
	Revenue Code 3:	<u>ISS</u>	Order Separation:	<u>00:20:00</u>
	Priority:	<u>IS</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	56	\$28,700.00	\$24,395.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	56	\$28,700.00	\$24,395.00	0.00
Totals	56	\$28,700.00	\$24,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NTMF	10/21/18	10/21/18	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	2	\$250.00	IS	0.00	NM	2	\$500.00
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/18	10/21/18	-----S		2			\$250.00			0.00			
N 2	NTMF	10/16/18	10/16/18	M-F 12p-1p Face the Truth	CM	12:00 PM-1:00 PM	-T-----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Face the Truth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/18	10/21/18	-T-----		2			\$40.00			0.00			
N 3	NTMF	10/17/18	10/17/18	M-F 12p-1p Face the Truth	CM	12:00 PM-1:00 PM	--W----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Face the Truth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/18	10/21/18	--W----		2			\$40.00			0.00			
N 4	NTMF	10/18/18	10/18/18	M-F 12p-1p Face the Truth	CM	12:00 PM-1:00 PM	---T---	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Face the Truth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/18	10/21/18	---T---		2			\$40.00			0.00			
N 5	NTMF	10/19/18	10/19/18	M-F 12p-1p Face the Truth	CM	12:00 PM-1:00 PM	----F--	:30	2	\$40.00	IS	0.00	NM	2	\$80.00

Order / Rev: 139087
 Alt Order #: 26222789
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/NRSC-IE
 Product Desc: MT
 Estimate: 10579
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Face the Truth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					2	\$40.00		0.00			
N 6	NTMF	10/22/18	10/22/18	M-F 12p-1p Face the Truth	CM	12:00 PM-1:00 PM	-----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Face the Truth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					2	\$40.00		0.00			
N 7	NTMF	10/16/18	10/16/18	M-F 1p-2p Dateline	CM	1:00 PM-2:00 PM	-T-----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					2	\$40.00		0.00			
N 8	NTMF	10/17/18	10/17/18	M-F 1p-2p Dateline	CM	1:00 PM-2:00 PM	--W----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					2	\$40.00		0.00			
N 9	NTMF	10/18/18	10/18/18	M-F 1p-2p Dateline	CM	1:00 PM-2:00 PM	---T---	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					2	\$40.00		0.00			
N 10	NTMF	10/19/18	10/19/18	M-F 1p-2p Dateline	CM	1:00 PM-2:00 PM	----F--	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					2	\$40.00		0.00			
N 11	NTMF	10/22/18	10/22/18	M-F 1p-2p Dateline	CM	1:00 PM-2:00 PM	M-----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					2	\$40.00		0.00			
N 12	NTMF	10/16/18	10/16/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	-T-----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
DAILY MAIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					2	\$40.00		0.00			
N 13	NTMF	10/17/18	10/17/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	--W----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
DAILY MAIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					2	\$40.00		0.00			
N 14	NTMF	10/18/18	10/18/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	---T---	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
DAILY MAIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					2	\$40.00		0.00			
N 15	NTMF	10/19/18	10/19/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
DAILY MAIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					2	\$40.00		0.00			
N 16	NTMF	10/22/18	10/22/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	M-----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
DAILY MAIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					2	\$40.00		0.00			
N 17	NTMF	10/22/18	10/22/18	Mon Prime Hour 2 Mon Prime Hour 2	CM	8:00 PM-9:00 PM	M-----	:30	2	\$750.00	IS	0.00	NM	2	\$1,500.00

Order / Rev: 139087
 Alt Order #: 26222789
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/NRSC-IE
 Product Desc: MT
 Estimate: 10579
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					2	\$750.00		0.00			
N 18	NTMF	10/16/18	10/16/18	Tue Prime Hour 1 GIFTED	CM	7:00 PM-8:00 PM	-T-----	:30	2	\$500.00	IS	0.00	NM	2	\$1,000.00
THE GIFTED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					2	\$500.00		0.00			
N 19	NTMF	10/16/18	10/16/18	Tue Prime Hour 2 Lethal Weapon	CM	8:00 PM-9:00 PM	-T-----	:30	2	\$500.00	IS	0.00	NM	2	\$1,000.00
LETHAL WEAPON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					2	\$500.00		0.00			
N 20	NTMF	10/19/18	10/19/18	Fri Prime Hour 1 Fri Prime Hour 1	CM	7:00 PM-8:00 PM	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
LAST MAN / COOL KIDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					1	\$500.00		0.00			
N 21	NTMF	10/19/18	10/19/18	Fri Prime Hour 2 Fri Prime Hour 2	CM	8:00 PM-9:00 PM	----F--	:30	2	\$500.00	IS	0.00	NM	2	\$1,000.00
HELL'S KITCHEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					2	\$500.00		0.00			
N 22	NTMF	10/16/18	10/16/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	-T-----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
9PM LCL NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$300.00		0.00			
N 23	NTMF	10/17/18	10/17/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	--W----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
9PM LCL NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$300.00		0.00			
N 24	NTMF	10/18/18	10/18/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:35 PM-10:05 PM (9:35 PM-10:05 PM)	---T---	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
9PM LCL NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					1	\$300.00		0.00			
N 25	NTMF	10/19/18	10/19/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	----F--	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
9PM LCL NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					1	\$300.00		0.00			
N 26	NTMF	10/22/18	10/22/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	M-----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
9PM LCL NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$300.00		0.00			
N 27	NTMF	10/20/18	10/20/18	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:35 PM	-----S-	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
9PM LCL NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-					1	\$250.00		0.00			
N 28	NTMF	10/21/18	10/21/18	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:35 PM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
9PM LCL NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$250.00		0.00			
N 29	NTMF	10/18/18	10/18/18	NFL Thu PREGAME NFL THUR PREGame Brk	CM	5:30 PM-6:20 PM	---T---	:30	2	\$1,000.00	IS	0.00	NM	2	\$2,000.00
THU NIGHT NFL PREGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/NRSC-IE
 Product Desc: MT
 Estimate: 10579
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---T---			2		\$1,000.00	0.00					
N 30	NTMF	10/18/18	10/18/18	NFL Thur GAME	CM	6:20 PM-9:30 PM	---T---	:30	2	\$4,000.00	IS	0.00	NM	2	\$8,000.00
				NFL Thur Game	(6:20 PM-9:30 PM)										
THU NIGHT NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---T---			2		\$4,000.00	0.00					
N 31	NTMF	10/20/18	10/20/18	College Football	CM	10:00 AM-1:30 PM	-----S-	:30	2	\$1,000.00	IS	0.00	NM	2	\$2,000.00
				College Football	(10:00 AM-1:30 PM)										
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S-			2		\$1,000.00	0.00					
N 32	NTMF	10/21/18	10/21/18	Reg Season game 1	CM	11:00 AM-2:00 PM	-----S	:30	2	\$4,000.00	IS	0.00	NM	2	\$8,000.00
				Reg Season Game 1	(11:00 AM-2:00 PM)										
NFL on FOX GAME 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S			2		\$4,000.00	0.00					
													Totals	56	\$28,700.00

KATZ TELEVISION Group

125 West 55th St
New York, NY 10019

Contract # 26222789	Changes as of: 10/15/2018 at 10:11 AM	Version: Current State Version 2	Con Type: POLITICAL/NOTE
CPE: 360/1204/10579	Flight: 10/16/18 - 10/22/18	Station: NTMF	Total \$: \$28,700.00
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: NRSC-IE	Market: Missoula	
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: MT Agency Order #: 7852034	Office: WASHINGTON Service: Nielsen	Total Spots: 56 Total CPE: \$259.03
	Buyer: MediaAssistant, NMRPP Salesperson: KENNETH MIELE 202-955-5342	Primary Demo: Adults 35+	Total GRP: 110.8
	Separation: 202-955-5342	Assistant: KENNETH MIELE 202-955-5342	Traffic #: 139087

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/16 - 10/22										Total Spots	Total \$	CPP*	GRP*
							10/16	10/17	10/18	10/19	10/20	10/21	10/22							
	Su		FOX NWS SUNDAY	\$250.00	0.9	30	0	0	0	0	0	2	0			2	\$500.00	\$277.78	1.8	
	1 8a-9a																			
MSD 2	Tu-F M 12n-1p		DATELINE MF	\$40.00	0.8	30	2▶0	2▶0	2▶0	2▶0	0	0	2▶0			0	\$0.00	\$50.00	0.0	
MSD 3	Tu-F M 1p-2p		CRIME WATCH DLY	\$40.00	1.5	30	2▶0	2▶0	2▶0	2▶0	0	0	2▶0			0	\$0.00	\$26.67	0.0	
	Tu-F M 4 2p-3p		DAILY MAIL	\$40.00	0.8	30	2	2	2	2	0	0	2			10	\$400.00	\$50.00	8.0	
	M																			
	5 8p-9p		911	\$750.00	1.5	30	0	0	0	0	0	0	2			2	\$1,500.00	\$500.00	3.0	
	Tu																			
	6 7p-8p		THE GIFTED	\$500.00	1.5	30	2	0	0	0	0	0	0			2	\$1,000.00	\$333.33	3.0	
	7 8p-9p		LETHAL WEAPON	\$500.00	1.5	30	2	0	0	0	0	0	0			2	\$1,000.00	\$333.33	3.0	
	F																			
	8 7p-8p		LAST MAN / COOL KIDS	\$500.00	1.0	30	0	0	0	1	0	0	0			1	\$500.00	\$500.00	1.0	
	F																			
	9 8p-9p		HELL'S KITCHEN	\$500.00	1.0	30	0	0	0	2	0	0	0			2	\$1,000.00	\$500.00	2.0	
MSD 10	Tu-F M 9p-9:35p		9PM LCL NWS<	\$300.00	1.4	30	1	1	1▶0	1	0	0	1			4	\$1,200.00	\$214.29	5.6	
	Sa																			
	11 9p-9:35p		9PM LCL NWS<	\$250.00	1.0	30	0	0	0	0	1	0	0			1	\$250.00	\$250.00	1.0	
	Su																			
	12 9p-9:35p		9PM LCL NWS<	\$250.00	1.0	30	0	0	0	0	0	1	0			1	\$250.00	\$250.00	1.0	
	Th																			
	13 5:30p-6:20p		THU NIGHT NFL PREGAME	\$1,000.00	4.5	30	0	0	2	0	0	0	0			2	\$2,000.00	\$222.22	9.0	
	Th																			
	14 6:20p-9:30p		THU NIGHT NFL	\$4,000.00	13.0	30	0	0	2	0	0	0	0			2	\$8,000.00	\$307.69	26.0	
	Sa																			
	15 10a-1:30p		COLLEGE FOOTBALL	\$1,000.00	2.0	30	0	0	0	0	2	0	0			2	\$2,000.00	\$500.00	4.0	
	Su																			
MSD 16	2:05p-5:05p		NFL on FOX GAME 2	\$4,000.00	9.0	30	0	0	0	0	0	2▶0	0			0	\$0.00	\$444.44	0.0	
	Tu-F M 12n-1p		FACE THE TRUTH	\$40.00	0.8	30	2	2	2	2	0	0	2			10	\$400.00	\$50.00	8.0	
	Tu-F M 1p-2p		DATELINE MF	\$40.00	1.5	30	2	2	2	2	0	0	2			10	\$400.00	\$26.67	15.0	
MGD 19	9:35p-10:05p		9PM LCL NWS<	\$300.00	1.4	30	0	0	1	0	0	0	0			1	\$300.00	\$214.29	1.4	



125 West 55th St
New York, NY 10019

Contract # 26222789	Changes as of: 10/15/2018 at 10:11 AM	Version: Current State Version 2	Con Type: POLITICAL/VOTE
CPE: 360/1204/10579	Flight: 10/16/18 - 10/22/18	Station: NTMF	Total \$: \$28,700.00
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: NRSC-IE	Market: Missoula	
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: MT	Office: WASHINGTON	Total Spots: 56
	Agency Order #: 7852034	Service: Nielsen	Total CPP: \$259.03
	Buyer: MediaAssistant, NMRPP	Primary Demo: Adults 35+	Total GRP: 110.8
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE	Traffic #: 139087
	Separation: 202-955-5342		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/16 - 10/22								Total Spots	Total \$	CPP*	GRP*
							10/16	10/17	10/18	10/19	10/20	10/21	10/22					
MGD 20	Su 11a-2p		NFL on FOX GAME 1	\$4,000. 00	9.0	30	0	0	0	0	0	2	0		2	\$8,000.00	\$444.44	18.0
TOTALS:							11	7	11	10	3	5	9		56	\$28,700.00	\$259.03	110.8