

CONTRACT

WXIN-TV
6910 Network Place
Indianapolis, IN 46278
(317) 632-5900

And:

Pier 91
1875 K Street NW
Floor 4
Washington, DC 20006

<u>Contract / Revision</u> 892965 /		<u>Alt Order #</u> 09598786
<u>Advertiser</u> Patients for Affordable Drugs		<u>Original Date / Revision</u> 08/13/19 / 08/14/19
<u>Contract Dates</u> 08/14/19 - 08/27/19	<u>Estimate #</u> 7881	
<u>Product</u> PATIENTS AFFDBLE DRG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WXIN-TV	<u>Account Executive</u> Ian Ambron	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 414	<u>Product 1/2</u> 440
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	59	08/14/19	08/27/19	FOX59 Morning News @ 6a	6:30 AM-7:00 AM		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/19	08/20/19	MTWTF--				4	\$800.00			
		Week: 08/21/19	08/27/19	MTWTF--				3	\$800.00			
N 2	59	08/14/19	08/27/19	FOX59 Morning News @ 7a	7:00 AM-7:30 AM		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/19	08/20/19	MTWTF--				4	\$800.00			
		Week: 08/21/19	08/27/19	MTWTF--				3	\$800.00			
N 3	59	08/14/19	08/27/19	FOX59 Morning News @ 7a	7:30 AM-8:00 AM		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/19	08/20/19	MTWTF--				4	\$800.00			
		Week: 08/21/19	08/27/19	MTWTF--				3	\$800.00			
N 4	59	08/14/19	08/27/19	FOX59 Morning News @ 8a	8:00 AM-8:30 AM		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/19	08/20/19	MTWTF--				4	\$800.00			
		Week: 08/21/19	08/27/19	MTWTF--				3	\$800.00			
N 5	59	08/14/19	08/27/19	FOX59 Morning News @ 8a	8:30 AM-9:00 AM		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/19	08/20/19	MTWTF--				4	\$800.00			
		Week: 08/21/19	08/27/19	MTWTF--				3	\$800.00			
N 6	59	08/14/19	08/27/19	FOX59 Morning News @ 9a	9:00 AM-9:30 AM		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/19	08/20/19	MTWTF--				4	\$800.00			
		Week: 08/21/19	08/27/19	MTWTF--				3	\$800.00			
N 7	59	08/14/19	08/27/19	FOX59 Morning News @ 9a	9:30 AM-10:00 AM		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/19	08/20/19	MTWTF--				4	\$800.00			
		Week: 08/21/19	08/27/19	MTWTF--				3	\$800.00			
N 8	59	08/17/19	08/24/19	FOX59 Morning News @ 8a	8:00 AM-9:00 AM		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/12/19	08/18/19	-----1-				1	\$650.00			
		Week: 08/19/19	08/25/19	-----1-				1	\$650.00			
N 9	59	08/17/19	08/24/19	FOX59 Morning News @ 9a	9:00 AM-10:00 AM		:30			NM	2	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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N 21 59		08/18/19	08/18/19	Late Run News	11:00 PM-11:30 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/12/19	08/18/19	-----1				1	\$850.00			
Totals											104	\$74,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	88	\$62,850.00	(\$9,427.50)	\$53,422.50
08/26/19 -08/27/19	16	\$11,625.00	(\$1,743.75)	\$9,881.25
Totals	104	\$74,475.00	(\$11,171.25)	\$63,303.75

Signature: _____ **Date:** _____

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