



KNVA
908 W. Martin Luther King Jr. Blvd.
Austin, TX 78701
(512) 476-3636

CONTRACT

<u>Contract / Revision</u> 9425535 /		<u>Alt Order #</u> 09425535
<u>Product</u> Texans For Greg Abbo		
<u>Contract Dates</u> 10/14/14 - 10/20/14	<u>Estimate #</u> 1824	
<u>Advertiser</u> POL/Greg Abbott		<u>Original Date / Revision</u> 10/13/14 / 10/13/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KNVA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9914273	<u>Advertiser Code</u> 96	<u>Product Code</u> 198
<u>Agency Ref</u> IN7573/AU3290/TO167		<u>Advertiser Ref</u>

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KNVA	10/14/14	10/14/14	M-F 7a-9a	7a-9a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	-T-----				1	\$75.00				
N 2	KNVA	10/15/14	10/15/14	M-F 7a-9a	7a-9a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	--W----				1	\$75.00				
N 3	KNVA	10/16/14	10/16/14	M-F 7a-9a	7a-9a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	---T---				1	\$75.00				
N 4	KNVA	10/17/14	10/17/14	M-F 7a-9a	7a-9a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	----F--				1	\$75.00				
N 5	KNVA	10/20/14	10/20/14	M-F 7a-9a	7a-9a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	M-----				1	\$75.00				
N 6	KNVA	10/14/14	10/14/14	M-Su/ KXAN News @9p	9p-930p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	-T-----				1	\$225.00				
N 7	KNVA	10/15/14	10/15/14	M-Su/ KXAN News @9p	9p-930p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	--W----				1	\$225.00				
N 8	KNVA	10/16/14	10/16/14	M-Su/ KXAN News @9p	9p-930p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	---T---				1	\$225.00				
N 9	KNVA	10/17/14	10/17/14	M-Su/ KXAN News @9p	9p-930p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	----F--				1	\$225.00				
N 10	KNVA	10/20/14	10/20/14	M-Su/ KXAN News @9p	9p-930p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	M-----				1	\$225.00				
N 11	KNVA	10/18/14	10/18/14	Sat KXAN 9PM News	9p-930p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	-----S-				1	\$225.00				
N 12	KNVA	10/19/14	10/19/14	Sun KXAN 9PM News	9p-930p		:30				NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-----S				1	\$225.00				
Totals												12	\$1,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/20/14	12	\$1,950.00	(\$292.50)	\$1,657.50
Totals	12	\$1,950.00	(\$292.50)	\$1,657.50

Signature: _____ **Date:** _____

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