

Contract Data Report

Contract ID	: 1733511	Start Date	: 11-02-2016	Bill Address	: NCC (Rep Firm)
Client Name	: (103411) FRIENDS OF JOHN MCCAIN	Stop Date	: 11-08-2016		: 400 Broadacres Dr 3rd Floor
Agency Name	: (4681) Mentzer Media Services	Revision Date	: 11-01-2016 ; 2		: Bloomfield, NJ 07003
Rep Firm	: (53) NCC (Rep Firm)	Entry Date	: 11-01-2016		
Account Exec	: NATIONAL AE, AZ	Client Phone #	: 973-780-1700		
Comm Desc	: None	Billing Period	: Broadcast		
Remarks	: 62360343 est 3628 sys 6900 Polit	Billing Type	: Standard		
Primary Ref.	: NCC - Political	Affidavit Type	: Full Detail - No Notary		
Secondary Ref.	: PHOENIX	Inv Remarks	: Thank you for using Cox Media.		
Third Ref.	: U.S. SENATE				
Fourth Ref.	: EDI				
Contract Stat.	: Active				
Contract Type	: Political				
Contract Date	: 11-01-2016				

Line	Pri			Start	Stop	Days	Start	Stop	Total	Spot	Total	Spot	Copy
##	Armd	Net	Zone	Date	Date	Auth	Time	Time	Spots	Cost	Cost	Len	Group
1	4 / 3	FXNCP	PHX INTERCON	11/02/16	11/04/16	--WTF--	05:00	09:00	4	300.00	1,200.00	30	74
2	4 / 3	FXNCP	PHX INTERCON	11/07/16	11/08/16	MT-----	05:00	09:00	2	300.00	600.00	30	74
3	4 / 3	FXNCP	PHX INTERCON	11/05/16	11/06/16	-----SS	06:00	16:00	2	150.00	300.00	30	74
4	4 / 3	FXNCP	PHX INTERCON	11/02/16	11/04/16	--WTF--	09:00	16:00	3	250.00	750.00	30	74
5	4 / 3	FXNCP	PHX INTERCON	11/07/16	11/07/16	M-----	09:00	16:00	1	250.00	250.00	30	74
6	4 / 3	FXNCP	PHX INTERCON	11/02/16	11/06/16	--WTFSS	16:00	20:00	2	400.00	800.00	30	74
7	4 / 3	FXNCP	PHX INTERCON	11/07/16	11/07/16	M-----	16:00	20:00	1	400.00	400.00	30	74
8	4 / 3	FXNCP	PHX INTERCON	11/02/16	11/06/16	--WTFSS	20:00	24:00	2	336.00	672.00	30	74
9	4 / 3	FXNCP	PHX INTERCON	11/07/16	11/07/16	M-----	20:00	24:00	1	336.00	336.00	30	74

Non-Billable: (6) (\$1,600.00)
Grand Total: 12 \$3,708.00

(*) original line has been modified

Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots	Network	System	Spots
FXNCP	PHX INTER	12						

Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots	Month	Gross	Net	Spots
Nov-16	3,708.00	2,742.07	12								

Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Net	Avg. Spot Cost (Gross) Total	Paid	Avg. Spot Cost (Net) Total	Paid	Spot Status Summary			Preempt Spots	
								Scheduled	Aired	Failed	Billable	Non-Billable
12	12	3,708.00	2,742.07	294.89	294.89	218.07	218.07	0	12	0	0	6

Preempt / Makegood Detail

Line #	Non-Billable Preempts Spots	Total	Billable Preempts # of Spots	Total	Non-Billable Makegood # of Spots	Billable Makegoods # of Spots	Total	Spot Var	Rev Var
1	4	\$1,200.00	0	\$0.00	0	0	\$0.00	(4)	(\$1,200.00)
3	1	\$150.00	0	\$0.00	0	0	\$0.00	(1)	(\$150.00)
5	1	\$250.00	0	\$0.00	0	0	\$0.00	(1)	(\$250.00)
Grand Total	6	\$1,600.00	0	\$0.00	0	0	\$0.00	(6)	(\$1,600.00)

Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
74	GR 1733511-01	9	JSM201603H This Matters	67.0%	11/02/16	00:00	11/08/16	24:00	30	00103411009	
74	GR 1733511-01	11	JM16TV02H Fighter Country	33.0%	11/02/16	00:00	11/08/16	24:00	30	00103411011	AdD

Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name
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