



Contract # 25083684	Changes as of: 2/25/2016 at 11:59 AM	Version: Original Order
CPE: 68/267/747	Flight: 3/3/16 - 3/7/16	Station: WTVQ
Agency: FORTUNE MEDIA	Advertiser: House District-Noelker-KY HD-54	Market: Lexington-Fayette
FORTUNE MEDIA 527 AVENUE B REDONDO BEACH CA 90277	Product: Fortune Media	Office: LOS ANGELES
Primary Demo: Adults 35+	Salesperson: KATHI THORNTON	Total CPP: \$125.89
Agency Order #: 4803382	Assistant: Victor Romo	Total GRP: 28.0
Buyer: Fortune, Ondine	Con Type: Spot	Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/3 - 3/7					Total Spots	Total \$	CPP	GRP
							3/3	3/4	3/5	3/6	3/7				
1	Th-F,M-W 7p-7:30p		Entertainment Tonight	\$140.00	3.0	30	0	0	0	0	1	1	\$140.00	\$46.67	3.0
2	Th-F,M-W 7:30p-8p		Insider	\$140.00	2.0	30	0	0	0	0	1	1	\$140.00	\$70.00	2.0
3	M 10p-11p		Castle-ABC	\$900.00	4.0	30	0	0	0	0	1	1	\$900.00	\$225.00	4.0
4	Th-F,M-W 11p-11:35p		ABC 36 News At 11	\$90.00	3.0	30	1	0	0	0	0	1	\$90.00	\$30.00	3.0
5	Th-F,M-W 12:35a-1:05a		ABC Nightline	\$35.00	3.0	30	0	1	0	0	0	1	\$35.00	\$11.67	3.0
6	Th 8p-9p		Greys Anatomy-ABC	\$1,500.00	6.0	30	1	0	0	0	0	1	\$1,500.00	\$250.00	6.0
7	Sa 11p-11:30p		ABC 36 News At 11	\$90.00	3.0	30	0	0	1	0	0	1	\$90.00	\$30.00	3.0
8	Su 9a-10a		This Week-ABC	\$80.00	2.0	30	0	0	0	1	0	1	\$80.00	\$40.00	2.0
9	Su 7p-8p		AFHV-ABC	\$550.00	2.0	30	0	0	0	1	0	1	\$550.00	\$275.00	2.0
TOTALS:							2	1	1	2	3	9	\$3,525.00	\$125.89	28.0



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CPE: 68/267/747	Flight: 3/3/16 - 3/7/16	Station: WTVQ	Total \$: \$3,525.00
Agency: FORTUNE MEDIA	Advertiser: House District-Noelker-KY HD-54	Market: Lexington-Fayette	Total Spots: 9
FORTUNE MEDIA 527 AVENUE B REDONDO BEACH CA 90277	Product: Fortune Media	Office: LOS ANGELES	Total CPP: \$125.89
	Primary Demo: Adults 35+	Salesperson: KATHI THORNTON	Total GRP: 28.0
	Agency Order #: 4803382	Assistant: Victor Romo	
	Buyer: Fortune, Ondine	Con Type: Spot	Separation:

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
02/25/16 12:08 PM	KATHI THORNTON	Separation: 30

Competitive Information	
Market Budget:	\$17,625
WTVQ Share:	20%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$3,525.00	\$125.89	28.0
Total	100%	9	\$3,525.00	\$125.89	28.0

Monthly Summary		
Month	Spots	Dollars
2016-Mar	9	\$3,525.00
Total	9	\$3,525.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/25/16 12:36 PM					\$0	\$0	
New	2/25/16 11:59 AM	KATHI THORNTON	New	9		\$3,525.00	\$3,525.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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