

**Quarterly Report Of Significant Issues Facing Service Area
And Typical Programs Broadcast To Address Those Issues
Period: April 1 through June 30, 2023**

SUMMARY

Since August 1999, WRIP has provided a full-service approach to Community Service throughout Jewett, Windham, Hunter and the "Mountaintop Region," so called. Up until that time, the region was previously without any local broadcast service.

WRIP maintains an "open mike" policy, inviting spokesmen from local non-profit civic, service, municipal, and charitable organizations and causes to schedule live "drop-in" or telephone interviews during Morning Drive to publicize their activities without charge. Some of the typical (but not all) resulting interview/discussions are listed herein.

WRIP has contracted for weather forecasts customized to the unique climate conditions on the "Mountaintop," which can differ considerably from those in the Hudson Valley or Capital Region. WRIP's "MountainWeather" is often the only accurate forecast and condition report available in the region. During inclement weather (primarily snowstorms), WRIP maintains a continual live presence on-the-air and broadcasts information as often as necessary to update the public regarding school and other cancellations and delays, as well as any other emergency information, in cooperation with local officials. We also broadcast reports from drivers on area roads employing mobile phones to advise others of icing conditions (typical on New York State Route 23 into the Hudson Valley), plus phone reports from the Highway Departments and local residents of local snowfall accumulations and conditions from the many hills and valleys of our service area.

WRIP airs approximately 75 free public service announcements weekly that focus on local, state and national non-profit civic, service, municipal, charitable, churches, school organizations and causes. Because they are so numerous these announcements may not be itemized on the attached "Issue / Response" list. The station maintains a policy of inviting spokespersons from charitable groups to record their own announcements. Since local radio was not previously available to our community, WRIP employs an "affirmative action" approach to public service wherein area publications are reviewed for appropriate public service items and events, and the organizations are periodically contacted to remind them of the availability of free air time and station public service policies, and, in the case of high profile events, charitable commercial rates are made available to groups with a marketing budget, for increased frequency of announcements. Assistance is provided to enable group spokesmen to write and record their own PSAs for major events to be aired on WRIP.

Some typical examples of current community issues addressed by significant programming during this three month period are set forth on the following page(s). This is a representative list. It is not exhaustive.

- Issues:** Safety in the workplace. Environmentalism and realistic expectations.
Affordable summer travel
- Program:** Tony Orłowski talked about workplace safety. Aaron Sachs of Cornell University commented on how people can overreact to environmental concerns, leading to depression, and using dark comedy to detoxify the subject. Katrina Holt offered tips on ways to get summer travel bargains.
- Duration:** 27 minutes beginning at 06:30 on April 2, 2023
- Issues:** Equal employment opportunities for the disabled. Improving education.
Terrorism and its effects.
- Program:** Penny Mishkin talked about why the disabled are paid less than other workers. Kaitlin Lawson discussed new education aids. Boston Marathon massacre survivor Meghan Zippin was interviewed about her experiences.
- Duration:** 27 minutes beginning at 06:30 on April 9, 2023
- Issues:** Education, particularly STEM education. Sexism. Health: getting enough exercise.
- Program:** Dr. Joellen Russell discussed the Science Moms program. Amy Summers talked about sexism in the natural products industry. Craig Alexander provided practical exercise tips.
- Duration:** 27 minutes beginning at 06:30 on April 16, 2023
- Issues:** Health care, and concerns over the consolidation of hospitals. Environment: the contribution of farming practices. Veterans' Issues: healing from war injuries.
- Program:** Shaundell Newsome discussed the effects of hospital consolidation. Moira McDonald commented on the need for better farming practices. Shana Hill, Manager and Dina Halston, a participant, explained "Miracles on the Mountainside," a sports camp for veterans.
- Duration:** 27 minutes beginning at 06:30 on April 23, 2023
- Issues:** The effects of Federal legislation on small business. Safety: Distracted driving, and texting while driving. Making Summer plans to relieve stress.
- Program:** Small business analyst David Joe talked about proposed federal legislation. Tricia Morrow detailed the growing problem of distracted drivers. Travel advisor James Lenahan was interviewed about planning summer travel.
- Duration:** 27 minutes beginning at 06:30 on April 30, 2023

- Issues:** Human trafficking. Financial security in the current inflationary environment.
Health issues: staying in shape, hiking.
- Program:** Ruchira Gupta discussed human trafficking both internationally and domestically.
Christine Channels talked about financial health. Brandi Horton spoke about hiking for health.
- Duration:** 27 minutes beginning at 06:30 on May 7, 2023
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- Issues:** Water quality and scarcity. Health: the dangers of vaping. Personal finance – saving money in inflationary times.
- Program:** Sandra Postal detailed ways to save water. Dr. Susan Walley discussed the need to curtail vaping. Stephanie O'Connell discussed why it is so difficult for people to save money.
- Duration:** 27 minutes beginning at 06:30 on May 14, 2023
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- Issues:** Health: Rising cost of prescription drugs. Ransomware, phishing, hacker attacks, and security for computer users. Climate change; its effects on different areas of the world.
- Program:** Mark Blum discussed the problem of rising prescription drug costs. Christina Gerhardt commented on the specific challenges faced by Pacific Islands affected by climate change. David Lewis provided information about cyber security.
- Duration:** 27 minutes beginning at 06:30 on May 21, 2023
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- Issues:** Threat of wildfires during the current drought. Out of control prices and mortgage interest rates in the real estate market. Health: controlling obesity,
- Program:** Michelle Steinberg gave tips on how homeowners can protect their property from wildfires. Troy Green provided an update on the real estate market.
Dr. Udo Erasmus discussed the health implications of obesity.
- Duration:** 27 minutes beginning at 06:30 on May 28, 2023
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- Issues:** Employee turnover causing difficulties in local businesses. Corporations involving themselves in politics, the pros and cons. Honesty and clarity in product labeling.
- Program:** Dani McDonald detailed how businesses can retain their employees.
Kevin Stocklin talked about why some corporations are taking political stands.
Dr. Billy Goldberg discussed clean label products.
- Duration:** 27 minutes beginning at 06:30 on June 4, 2023

Issues: The tax burden on small businesses. Health: helping to prevent a stroke.
Health: the mental health of men.

Program: Kevin Kuhlman talked about taxes and small business. Dr. Mahesh Jayaraman discussed stroke prevention. David McGee shed light on the issue of men's mental health.

Duration: 27 minutes beginning at 06:30 on June 11, 2023

Issues: The success of small and local businesses. Successful retirement Investing.
Concerns about the efficacy of foster care and its effects on foster children..

Program: Claire O'Donnell discussed the importance of small business with online shoppers.
JP Bolton talked about oil and gas investments. Emil Rem pointed out positive aspects of foster care.

Duration: 27 minutes beginning at 06:30 on June 18, 2023

Issues: Veterans' Health. The harmful effects social media often has on teenagers.
Planning affordable vacations in the upcoming season.

Program: Dr. Catherine Kelso provided details about geriatric care options for veterans.
Robert Schmidt commented on the dangers of social media on teens.
Cecilia Seiden gave a number of useful summer travel tips.

Duration: 27 minutes beginning at 06:30 on June 25, 2023