

Issues Report
Fourth Quarter – 2018

KEYC News 12 – Mankato, MN

Description of programming providing the most significant treatment of community issues.

Completed and uploaded on or before January 10, 2019.

KEYC-TV

TV QUARTERLY ISSUES/PROGRAMS REPORT PERIOD OCTOBER 1 THROUGH DECEMBER 31, 2018

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD OCTOBER 1, 2018 THROUGH DECEMBER 31, 2018.

PROGRAM INDEX:

<u>PROGRAM:</u>	<u>DAY:</u>	<u>TIME:</u>
• KEYC News 12 This Morning	Monday-Friday	6:00-7:00AM
• KEYC News 12 Midday	Monday-Friday	12:00-12:30PM
• KEYC News 12 @ 5	Monday-Friday	5:00-5:30PM
• KEYC News 12 @ 6	Monday-Saturday	6:00-6:30PM
• KEYC News 12 @ 9	Monday-Sunday	9:00-9:30PM
• KEYC News 12 @ 10	Monday-Sunday	10:00-10:30PM
• Face the Nation	Sunday	9:30-10:30AM
• 60 Minutes	Sunday	6:00-7:00PM
• 48 Hours	Saturday	9:00-10:00PM

"KEYC News 12" is a regularly scheduled half-hour newscast that is locally produced. It has a mix of news, weather, sports, and community issue-related feature reports. Duration of stories listed in this report range from 1 to 5 minutes.

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| • CBS Evening News | Monday-Friday | 5:30-6:00PM |
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This is a CBS produced news program featuring news, information and perspectives on the daily events of the nation and the world. The program also features special features on issues and concerns of the nation. These special issue oriented reports are approximately three minutes long.

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| • CBS Morning News | Monday-Friday | 6:30-7:00AM |
| • CBS This Morning | Monday-Friday | 7:00-9:00AM |
| • CBS This Morning | Saturday | 6:00-8:00AM |

These CBS produced news programs features news, interviews, weather and information segments and feature reports on issues and concerns of the American Public. The community issue segments usually are three to four minutes long.

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| • CBS Sunday Morning | Sunday | 8:00-9:30AM |
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This CBS produced news magazine program focuses on three to four issues or entertainment oriented reports in each week's program. Many of these reports are interviews. Each report averages ten to twelve minutes long.

Issues/Programs List

KEYC-TV, Mankato, Minnesota

2018 – Q4

Community Issues:

1. **Politics and Government**
2. **Education**
3. **Agricultural Economy**
4. **Charity**

POLITICS AND GOVERNMENT:

The mid-term election cycle is fully underway. Congressional candidates for Minnesota's first district, republican Jim Hagedorn and democrat Dan Feehan held their first in a series of debates. On October 1, KEYC News 12 took viewers to Owatonna and had moments from the debate.

The importance of Minnesota in the upcoming election was clear when President Trump visited the area. On October 4, KEYC News 12 took viewers to Rochester and checked in with local republicans on the importance of the Presidential visit.

On October 6, the North Mankato city council and mayor participated in a "Coffee with the Council" event. KEYC News 12 spoke with the North Mankato mayor about the event and the importance of connecting citizens with their government.

The Mankato City Council approved a request by Bethany Lutheran College to build a new student activities center on campus. On October 8, KEYC News 12 went to the council meeting to show viewers the different construction options.

October 8 also marked the first time that Columbus Day was commemorated as Indigenous Peoples Day in Mankato. KEYC News 12 spoke to activists that were behind the change and why the change was important to those with connections to Native Americans.

US Senate Candidate Karin Housley spoke with KEYC News 12 about the senate confirmation hearings for Judge Brett Kavanaugh. On October 9, Housley spoke to KEYC News 12 about the process and how it was disappointing for Minnesotans.

On October 11, KEYC News 12 spoke with gubernatorial candidate Jeff Johnson about his healthcare plan for Minnesota and compared it to that of democratic challenger Tim Walz. With open enrollment periods on the horizon, healthcare is quickly becoming a key issue in the governor's race.

On October 12, KEYC News 12 aired key moments of the debate between congressional candidates Dan Feehan and Jim Hagedorn. They debated in St. Paul. Another debate will be held on October 15.

By October 12, more than 223,000 people had already voted early in November's election. KEYC News 12 spoke with local election officials about the drastic increase in participation in early voting.

The two candidates looking to replace Rep. Tim Walz in Minnesota's First Congressional District met in Mankato for a debate. On October 15, KEYC News 12 brought viewers highlights of the debate and why they feel they should be elected.

The City of New Ulm is unexpectedly without a city manager. On October 18, KEYC News 12 reported that city manager Brian Gramentz unexpectedly resigned and the resignation is leading to a fight among council members.

The two candidates vying to represent residents of North Mankato and St. Peter in St. Paul debated in North Mankato. On October 18, KEYC News 12 covered the debate and showcased why each candidate felt they should be elected.

US Senator and candidate Tina Smith visited southern Minnesota on October 23. KEYC News 12 took viewers to her visit at a local farm. Smith spoke with local farmers about the issues they face on a daily basis.

KEYC News 12 wanted to bring the candidates for Minnesota's top office directly to the viewers. On October 23, KEYC News 12 aired a sit down interview with republican gubernatorial candidate Jeff Johnson about his plan to lead Minnesota and why voters should elect him. On October 24, KEYC News 12 aired a sit down interview with democratic gubernatorial candidate Tim Walz about his plan to lead the state and why voters should choose him in November. KEYC News 12 also aired sit down interviews with Dan Feehan, democratic candidate for US House, Jim Hagedorn, republican candidate for house, Tina Smith, democratic candidate for US senate, Karin Housley, republican candidate for US senate and Jim Newberger, republican candidate for US senate. Each candidate spoke about their plans to lead the state and why voters should choose them.

As the final days of October and first few days on November arrived, KEYC News 12 covered several campaign stops by state and federal candidates. Visits by both democratic and republican US Senate candidates, both the democratic and republican US house candidate and both gubernatorial candidates.

On November 6, KEYC News 12 aired special election night coverage during our 9:00 and 10:00 newscasts about election winners on a local, state and federal level. KEYC News 12 spoke with the winner of the Mankato mayoral race, Najwa Massad. Massad will be the first female and first minority mayor in city history. KEYC News 12 also spoke with the winner of the North Mankato mayoral race.

One race that took a while to get the results and they were still close was the first congressional district race between Jim Hagedorn and Dan Feehan. Hagedorn barely edged out Feehan. Hagedorn, a republican, will succeed Rep. Tim Walz, who was elected the next governor of the state on November 6.

On November 29, KEYC News 12 spoke with Governor-Elect Walz as he kicked off a statewide listening tour. The governor-elect spoke about his plans on transportation, health care and bridging the gap between the Twin Cities metro and greater Minnesota.

On December 19, KEYC News 12 reported on the city of Waseca passing an ordinance raising the age to purchase tobacco and tobacco products from 18 to 21. St. Peter and North Mankato also passed similar ordinances.

On December 21, after failed negotiations, the US government entered a shut down. With the shut down beginning right before the Christmas holiday, the effects were not noticed at first. As the days wore on, KEYC News 12 provided regular updates on the progress of negotiations. Locally, the impacts have been minimal. Primary impacts have been to farmers who were looking to receive payments from the trade war with China. The shutdown is causing farm service agency and USDA offices to close until funding is restored.

EDUCATION:

In the fall of 2018, KEYC News 12 began a series of stories in partnership with the Mankato Area Public School District on the Pathways Program, which partners students with area businesses that help teach them real-world applications. On October 1, KEYC News 12 show how the construction class teaches students the trade. On October 3, KEYC News 12 featured the broadcasting and IT classes that focus on technology.

The Nobel Conference is held at Gustavus Adolphus College each October. This year's conference focused on soil. On October 1, KEYC News 12 showed viewers what they could expect at this year's event. On October 2, viewers learned about new researched geared toward sustaining the soil. And on October 3, viewers learned about practices farmers are using to not only stay profitable but also environmentally sensitive.

On October 4, KEYC News 12 showed viewers the construction progress at a local school who received some grant money to expand, enhance security and remodel existing space.

Twice per month, KEYC News 12 and Bethany Lutheran College honor teachers who go above and beyond in the classroom. They are nominated by parents, students and other educator for their efforts. On October 10, KEYC News 12 introduced viewers to art teacher Amy Muehlenhardt who teaches at two Mankato elementary schools and was recently named elementary art educator of the year in Minnesota.

Also on October 10, KEYC News 12 went to the annual Historyfest held at Jack McGowan's farm. The annual event is open to the public the 2nd weekend of October, but prior to that, hundreds of elementary students from around the region come to experience life from the 1100's to modern day. The annual event is run by dozens of volunteers from the surrounding area.

Manufacturing was the next topic for our pathways series with the Mankato area Public Schools. On October 10, KEYC News 12 showed viewers how local manufacturers are showing students that jobs in the field aren't the type of careers they once were in large, dirty factories.

Careers in Agriculture are quickly becoming one of the quickest growing fields in the region. As part of the Pathways program at Mankato Area Public Schools, on October 12, KEYC News 12 featured the class that is teaching students the importance of agriculture in the local economy.

Due to the growing population of the greater Mankato area, the local school district is also seeing an increase in student enrollment. On October 15, KEYC News 12 spoke with school officials about the enrollment growth and plans for keeping schools under capacity.

In late October, KEYC News 12 spoke with the leaders of the new Boys and Girls Club that is opening in Mankato. The club will help kids after school with activities and homework.

Our final October Golden Apple Award Winner was third grader teacher Abby Beyer at United South Central Schools in Wells who makes learning fun and engaging for the students in her classroom.

Schools are continuing to work to make STEM classes a priority and careers in the engineering field fit that perfectly. As part of the Pathways program at Mankato Area Public Schools, on October 26, KEYC News 12 featured the engineering class that is teaching the students the importance of Science, Technology, Engineering and Math and how they can use those skills in a future career.

Continuing with the theme of teaching students the importance of agriculture, educators in Martin County showcased the importance of pollinators and what they do. On November 1, KEYC News 12 visited with students as they learned in an outdoor classroom.

On top of elected office on the ballot on November 7, one school district had a referendum on the ballot. Residents of the Waterville-Elysian-Morristown district approved a \$19.3 million referendum to make building updates as well as improvements to science labs, industrial arts, ag and welding classroom spaces. Residents of the Janesville-Waldorf-Pemberton school district approved an extension of their current operating levy. The extra funding helps supplement state and federal funding and helps the district maintain a lower student to teacher ratio.

Plans have been finalized for a new elementary school in Windom. On November 13, KEYC News 12 spoke with district officials about the new elementary building and how it will benefit students.

On November 14, our first Golden Apple Award for the month featured St. Peter fourth grade teacher Matt Lewis who goes out of his way to build strong relationships with his students, parents, co-workers and the community.

Minnesota State University in Mankato maintains a large international student population. On November 19, KEYC News 12 featured the growing number of international students and how much they and their families contribute to the local economy.

Our Golden Apple Award on November 28 featured a fourth grade teacher in the New Ulm Catholic School who helps students not only inside the classroom but outside as well by leading the school's robotics club.

On December 7, KEYC News 12 featured a group of high school students who partner once a month with students in the YMCA's Pre-K kids program. The students read, draw and play games with their younger buddy. The program has proven popular with both sets of students.

A local historical society is hoping a new exhibit can connect past local events with living in today's world. On December 7, KEYC News 12 featured the Blue Earth County Historical Society's "Why Treaties Matter," which

talks about the history between early settlers and the people of the Ojibwe and Dakota tribes of Minnesota. There are still efforts to bridge the historic discord and continue reconciliation efforts.

Students at Mankato East and West High School had the opportunity to speak with officials from NASA. On December 12, KEYC News 12 visited the classroom as students learned more about NASA's plans to return to the moon sometime in the late 2020's.

On December 12, our final golden apple award of 2018 went to first grade teacher Katy Meister in Nicollet, who uses upbeat energy to keep her students engaged in learning.

Kwanzaa is a week-long African holiday that's celebrated the last week of December. On December 17, KEYC News 12 visited with students in Gustavus Adolphus College's Pan-African Student Organization about the holiday and why it's important to share with others.

Culinary students at South Central College have been fundraising for a once in a lifetime trip to Europe. On December 18, KEYC News 12 spoke with students about the dream trip that will help put their cooking skills to the test but also an opportunity to learn new techniques from some of the oldest sources in the world.

VEX Robotics have grown in popularity across the country as well as in the local area. On December 21, KEYC News 12 featured the regional VEX Robotics competition hosted by Mankato students. 61 teams competed for a chance at the state tournament in February.

AGRICULTURAL ECONOMY:

Grain and livestock prices are displayed during KEYC News 12 Midday, KEYC News 12 at 5, and KEYC News 12 at 6.

Each Friday on KEYC News 12 Midday and Saturday on KEYC News 12 at 6, local agriculture expert Lynn Ketelsen shares the latest in farm technology and issues facing local producers.

On October 1, the Minnesota Department of Agriculture announced that an invasive weed has been found in the local region. KEYC News 12 told viewers about the infestation of palmer amaranth and why it's a problem for farmers.

Prolonged rain and muddy fields are causing issues for farmers as harvest begins. On October 2, KEYC News 12 told viewers about the weekly crop update and how harvest is progressing despite the rain.

In a visit to Council Bluffs, Iowa on October 9, President Trump announced he was eliminating the restriction on the year round sale of E15 gasoline. KEYC News 12 spoke with a local farmer about the change and how it could mean an increase demand for corn.

KEYC News 12 provided another weather update for harvest on October 11. The wet field conditions and lack of sunshine haven't helped dry things out, causing further delay.

Careers in Agriculture are quickly becoming one of the quickest growing fields in the region. As part of the Pathways program at Mankato Area Public Schools, on October 12, KEYC News 12 featured the class that is teaching students the importance of agriculture in the local economy.

Since 2015, the US and Cuba have begun restoring diplomatic relations as well as trade. With agriculture being an important part of the local economy, a local farmer invited the Cuban ambassador to their farm. On October 22, KEYC News 12 covered the visit to the Garden City farm and spoke with the farmer about the importance of trade.

Continuing with the theme of teaching students the importance of agriculture, educators in Martin County showcased the importance of pollinators and what they do. On November 1, KEYC News 12 visited with students as they learned in an outdoor classroom.

As October flipped to November, farmers were still in the field wrapping up harvest. A tough year of weather, low commodity prices, a trade war and failure of the farm bill made it a tough year for farmers. On November 12, we spoke with a local ag expert about the challenges of the year and what's ahead in 2019.

Farmers often spend the winter months planning for the next year. On December 4, KEYC News 12 spoke with ag experts on a big topic of discussion in the winter: Land rental rates. Rising interest rates and property taxes make it more expensive for land owners and below average yields and low prices are challenging land renters. This is often a delicate balance for farmers.

With days to spare before the deadline, the US Congress reached an agreement on the farm bill. On December 11, KEYC News 12 told viewers about the agreement congress reached and what is in the new bill and how it benefits local residents.

CHARITY:

An Ohio man made a stop in Mankato on this run across the US, from Alaska to Key West Florida. KEYC News 12 caught up with him on October 2 and talked about why he's making the run.

Following the September tornadoes, many resident volunteered their time and efforts to help clean up. On October 2, KEYC News 12 talked with one farmer who was giving away pumpkins for donation to help one tornado victim who lost his entire home and didn't have insurance.

One local company helped give back to a New Ulm family who needed a new furnace. On October 5, KEYC News 12 featured the family and why the company gives back to the community.

A group of volunteers came together on October 6 to build a new playground in a historic neighborhood. KEYC News 12 spoke with volunteers about the playground and why it was important to bring something new to Mankato's oldest neighborhood.

The Mankato Brewery is partnering with a local non-profit organization and another Minnesota brewery to craft a special beer that will give back to the community. The beer is Hero Hazy IPA and a portion of the

proceeds will go back into the Jonathan Zierdt Cancer Fund, which helps patients fighting cancer with resources they can use during their treatment.

On October 12, KEYC News 12 reminded viewers of Minnesota's Cold Weather rule that goes into effect on the 15th. As long as payment arrangements are made, a utility cannot shut off a consumers service. KEYC News 12 spoke to the Minnesota Valley Action Council, who can help those in need make payment arrangements and also help provide funding.

The Lions Club of Mankato held a Diabetes Rally on October 13. KEYC News 12 spoke with organizers about taking over the event and why hosting the event is important.

Residents in Waseca are coming together to help a woman and her children who do not have a home. On October 16, KEYC News 12 visited the Bethlehem Inn which will provide short-term housing for homeless women and children, giving them a place to live while they get back on their feet.

Since 2011, a church in Mankato has been offering a free, warm breakfast to the community. After a remodeling project, on October 22, KEYC News 12 featured Centenary United Methodist Church's updated space. The church is also one of the host sites for the rotating shelter that helps homeless people during the winter. Also on October 22, KEYC News 12 spoke with leaders of the shelter about how they're able to help many folks each night and the growing demand for shelter they are seeing.

For 33 years, the Holiday Sharing Tree has helped 2,700 people with basic needs during the holiday season. On November 9, KEYC News 12 spoke with organizers about the program and how people can help those in need during the holidays.

Partners for Affordable Housing is working to raise awareness of the need for affordable housing in the Mankato area with a unique fundraiser. On November 12, KEYC News 12 went to the chili cook off with funding going to support the women and family homeless shelters in Mankato.

Students of Minnesota State University's health and nursing program help give back to the community. On November 13, they gave veterans and active duty military members free dental exams and treatments as well as hearing screenings. The students get to use the clinic as a chance to practice their skills and to give back.

The Make-A-Wish Foundation granted one local student a wish. On November 16, Owen Saidler got a trip to Disney World. Saidler has braved numerous open heart surgeries and lives with a pacemaker because his heart only has three chambers instead of four.

One Mankato women is working to make the holidays easier for single parents. On November 16, KEYC News 12 spoke with Amy Baker about the Blessing Tree, a five year old organization that helps bring Christmas gifts to single parent households.

250 Volunteers came together on Thanksgiving Day to serve a community meal. On November 22, KEYC News 12 went to New Ulm and spoke with an organizer and one volunteer who came from Brazil to help out.

A group of friends gathers each year to raise food and toy donations for those in need. On November 30, KEYC News 12 spoke with participants of the annual "You Can Make a Difference" camp-out in Blue Earth about why they brave the elements for those in needs.

Since mid-November, volunteers have been ringing the bells for the Salvation Army Red Kettle campaign. On December 11, KEYC News 12 spoke with leaders of the Mankato Salvation Army about the progress of the campaign and who benefits from the funds raised.

For the past few years, KEYC News 12 has partnered with the US Marine Corps Reserve Toys for Tots program. KEYC News 12 has highlighted local businesses who help raise cash and toy donations. On December 14, KEYC News 12 caught up with organizers as they began sorting the thousands of toys that help more than 3,000 kids in the local area.

Feeding Our Communities Partners operates two programs that give local elementary students access to nutritious meals over the weekend and school breaks. On December 19, KEYC News 12 spoke with organizers about the program that not only feeds the student's body but also their mind.