

abc10.com

Billing Address:

AL Media / POL Attention: Accounts Payable 222 W Ontario St, Suite 600 Chicago, IL 60654

Send Payment To:

KXTV KXTV PO BOX: 637386 Cincinnati, OH 45263-7386

INVOICE			Page 1 of 5		
Property	KXTV				
Invoice #	2869460-1	Order #	2869460		
Invoice Date	03/10/24	Alt Order #	WOC14515546		
Invoice Month	March 2024	Deal #			
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/29/24 - 03/05/24		
Advertiser	ISS/ Standing Strong	PAC			
Product	Standing Strong PAC)			
Estimate #	6698	08			
	Account Executive	Jim Rapp			
	Sales Office	TEGNA Sale	s Chicago		
	Sales Region	National			
	Agency Code				
	Advertiser Code	210			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	39474AG			
	Advertiser Ref	M230045			
	Product 1	283			
	Product 2				

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 02/29/24	03/02/24	ABC10 NEWS MORN GS SA 6A	IN 6-7a	S-	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 02/26/24	End Date MTWTFSS 03/03/24 S-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descr	iption	Start/End Time	Lengt	<u>h Ad-ID</u>			<u>Rate</u> <u>Type</u>
1 KX	TV Sa 03	/02/24 6:45 AM ABC1	0 NEWS MORNINGS	SA 6/6-7a	:3	0 ASIE0230	Эн		\$400.00 NM
2 02/29/24	03/02/24	SAT GOOD MORNIN	G A 7-9a	S-	:30	1	\$1,000.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS 03/03/24 S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descr	iption	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 KX	TV Sa 03	/02/24 8:29 AM SAT (GOOD MORNING AN	IERIC/7-9a	:3	0 ASIE0230	Эн		\$1,000.00 NM
3 03/02/24	03/02/24	Jeopardy Prime WK	Jeopardy Prime V	VKS-	:30	1	\$600.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS 03/03/24 S-	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> Ch	<u>Day Air</u>	Date <u>Air Time</u> Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KX	TV Sa 03	/02/24 9:14 PM Jeopa	ardy Prime WK	Jeopardy Prime	Wk :3	0 ASIE0230)н		\$600.00 NM
4 02/29/24	03/03/24	SUN GOOD MORNIN AMERICA	G 7-8a	S	:30	1	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 02/26/24	End Date MTWTFSS 03/03/24 S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descr	iption	Start/End Time	Lengt	<u>h Ad-ID</u>			<u>Rate</u> <u>Type</u>
1 KX	TV Su 03,	/03/24 7:29 AM SUN	GOOD MORNING AN	/IERIC, 7-8a	:3	0 ASIE0230	Эн		\$1,200.00 NM
5 02/29/24	03/03/24	THIS WEEK	This Week Su	S	:30	1	\$2,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
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Invoice #	2869460-1	Invoice Month	March 2024				
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24				
Advertiser	ISS/ Standing Strong PA	C					
Product	Standing Strong PAC	Standing Strong PAC					
Estimate #	6698						

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Line Start Date Er	nd Date Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 02/29/24 03	3/03/24 THIS	WEEK	This Week Su	S	:30	1	\$2,000.00	NM	
	26/24 03/03/: <u>Day Air Date</u> Su 03/03/24	24S <u>Air Time</u> <u>Descript</u> 7:59 AM THIS W		\$2,000.00 <u>Start/End Time</u> This Week Su		<u>h Ad-ID</u> 0 ASIE0230	Эн		<u>Rate</u> <u>Type</u> \$2,000.00 NM
6 03/02/24 03	3/02/24 Whee	el Frtn Prime WK	Wheel Frtn Prime W	S-	:30	1	\$600.00	NM	
02/ Spots: <u># Ch</u>	<u>rt Date</u> <u>End D</u> 26/24 03/03/3 <u>Day Air Date</u> Sa 03/02/24			<u>Rate</u> \$600.00 <u>Start/End Time</u> Wheel Frtn Prim		h <u>Ad-ID</u> 0 ASIE0230	ЭН		<u>Rate</u> <u>Type</u> \$600.00 NM
7 03/04/24 03	8/04/24 20/20	TRUE CRIME	10-11p	M	:30	1	\$2,500.00	NM	
03/	r <u>t Date</u> <u>End Da</u> 04/24 03/10/2 <u>Day</u> <u>Air Date</u> M 03/04/24			<u>Rate</u> \$2,500.00 <u>Start/End Time</u> 10-11p		h <u>Ad-ID</u> 0 ASIE0230	ЭН		<u>Rate</u> <u>Type</u> \$2,500.00 NM
8 02/29/24 03		10 NEWS MORNIN SU 6A	6-7a	S	:30	1	\$400.00	NM	
02/	<u>rt Date End Da</u> 26/24 03/03/2 Day <u>Air Date</u> Su 03/03/24	24S <u>Air Time</u> Descript	1	<u>Rate</u> \$400.00 <u>Start/End Time</u> J 6,6-7a		h <u>Ad-ID</u> 0 ASIE0230	Эн		<u>Rate</u> <u>Type</u> \$400.00 NM
9 03/04/24 03	6/05/24 GOO ICA	D MORNING AME	R M-F 7-9a	MT	:30	1	\$1,400.00	NM	
03/	<u>rt Date End Da</u> 04/24 03/10/2 Day <u>Air Date</u> M 03/04/24	24 MT Air Time Descript	<u>Spots/Week</u> 1 ion MORNING AMERICA	<u>Rate</u> \$1,400.00 <u>Start/End Time</u> M-F 7-9a		h <u>Ad-ID</u> 0 ASIE0230)H		<u>Rate</u> <u>Type</u> \$1,400.00 NM
10 02/29/24 03	6/01/24 GOO ICA	D MORNING AME	R M-F 7-9a	TF	:30	2	\$1,400.00	NM	
02/	<u>rt Date End D</u> 26/24 03/03/3 Day <u>Air Date</u> Th 02/29/24 F 03/01/24	24TF <u>Air Time</u> <u>Descript</u> 7:55 AM GOOD I	2	<u>Rate</u> \$1,400.00 <u>Start/End Time</u> M-F 7-9a M-F 7-9a	:3	<u>h</u> <u>Ad-ID</u> 0 ASIE0230 0 ASIE0230			<u>Rate</u> <u>Type</u> \$1,400.00 NM \$1,400.00 NM
11 03/04/24 03	3/05/24 THE	VIEW	10-11am	MT	:30	1	\$1,500.00	NM	
03/	<u>rt Date End Da</u> 04/24 03/10/2 Day <u>Air Date</u> M 03/04/24			<u>Rate</u> \$1,500.00 <u>Start/End Time</u> 10-11am		h <u>Ad-ID</u> 0 ASIE0230	Эн		<u>Rate</u> <u>Type</u> \$1,500.00 NM
		VIEW	10-11am ebsite advertising, or OTT ad	verticing from a TECNA pa	:30	4	\$1,500.00	NM	subject to the TECNA

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Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24				
Advertiser	ISS/ Standing Strong PA	C					
Product	Standing Strong PAC	Standing Strong PAC					
Estimate #	6698						

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abc 10.com								Spots/			
Line Start	Date	End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
						TF					
Week	S:	<u>Start Da</u> 02/26/2				Rate					
Spots: #	Ch		4 03/03 <u>Air Date</u>	Air Time De		\$1,500.00 Start/End Time	Lena	th Ad-ID			<u>Rate</u> Type
4 4	KX1		02/29/24	9:59 AM TH		10-11am		<u>0 ASIE0230⊦</u>	I		\$1,500.00 NM
1	KXT	TV Th	02/29/24	10:35 AM TH	IE VIEW	10-11am	:3	0 ASIE0230H	I		\$1,500.00 NM
3	KX٦	TV F	03/01/24	10:36 AM TH	IE VIEW	10-11am	:3	0 ASIE0230H	I		\$1,500.00 NM
2	KXT	TV F	03/01/24	10:59 AM TH	IE VIEW	10-11am	:3	O ASIE0230H			\$1,500.00 NM
13 03/04	1/24	03/05/		C10 MORNING T 11	NEW 11a-12p	MT	:30	1	\$375.00	NM	
Week	s:	Start Da				<u>Rate</u> \$375.00					
Spots: #	Ch		Air Date	Air Time De		Start/End Time	Lengt	th Ad-ID			Rate Type
1	KXT	TV M	03/04/24	11:14 AM AE	C10 MORNING NEWS	S AT 11 11a-12p	:3	80 ASIE0230⊦	l		\$375.00 NM
14 02/29	9/24	03/01/		C10 MORNING T 11	NEW 11a-12p	TF	:30	2	\$375.00	NM	
Week	s:	Start Da	ate End I	Date <u>MTWTF</u>		<u>Rate</u> \$375.00					
Spots: <u>#</u>	Ch		Air Date	Air Time De	_	Start/End Time	Lena	th Ad-ID			Rate Type
1	KXI		02/29/24		C10 MORNING NEWS			0 ASIE0230H	l		\$375.00 NM
2	KXT	TV F	03/01/24	11:45 AM AE	C10 MORNING NEWS	S AT 11 11a-12p	:3	0 ASIE0230⊦	l		\$375.00 NM
15 03/04	1/24	03/05/	24 GEI	NERAL HOSPI	TAL 1-2p	MT	:30	1	\$1,500.00	NM	
Week	s:	Start Da				<u>Rate</u> \$1,500.00					
Spots: #	Ch		Air Date	Air Time De	-	Start/End Time	Leng	th Ad-ID			Rate Type
1	KXT		03/04/24		ENERAL HOSPITAL	1-2p		O ASIE0230H	l		\$1,500.00 NM
16 02/29	9/24	03/01/	24 GEI	NERAL HOSPI	TAL 1-2p	TF	:30	4	\$1,500.00	NM	
Week	s:	<u>Start Da</u> 02/26/2				<u>Rate</u> \$1,500.00					
Spots: <u>#</u>	Ch		Air Date	Air Time De		Start/End Time	Lena	th Ad-ID			Rate Type
1	KX1	-	02/29/24		ENERAL HOSPITAL	1-2p		0 ASIE0230⊦	I		\$1,500.00 NM
4	KX٦	TV Th	02/29/24	1:59 PM GE	ENERAL HOSPITAL	1-2p	:3	O ASIE0230H	I		\$1,500.00 NM
2	KX٦	TV F	03/01/24	1:25 PM GE	ENERAL HOSPITAL	1-2p	:3	80 ASIE0230⊦	I		\$1,500.00 NM
3	KXT	rv f	03/01/24	1:59 PM GE	ENERAL HOSPITAL	1-2p	:3	O ASIE0230H			\$1,500.00 NM
17 03/04	1/24	03/05/	24 AB0	C10 NEWS AT	5P 5-530p	MT	:30	1	\$1,200.00	NM	
Week	S:	Start Da				<u>Rate</u> \$1,200.00					
Spots: #	<u>Ch</u>		Air Date	Air Time De		Start/End Time	Leng	th Ad-ID			Rate Type
1	KXT		03/04/24		SC10 NEWS AT 5P	5-530p	:3	ASIE0230	l		\$1,200.00 NM
18 02/29	9/24	03/01/	24 AB0	C10 NEWS AT	5P 5-530p	TF	:30	2	\$1,200.00	NM	
- Standard Terr	no: If you	u oro purob	oning broadcas	t anot advartising at	ation wobaita advartiging or O	TT advertising from a TEGNA n	ational collar o		act station the tr	anaastian is	aubient to the TECNA

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Advertiser	ISS/ Standing Strong PA	C					
Product	Standing Strong PAC	Standing Strong PAC					
Estimate #	6698						

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Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Weeks: Start Date	End Date <u>MTWTFSS</u>	Spots/Week	Rate					
	03/03/24TF	2	\$1,200.00					
Spots: <u># Ch</u> <u>Day</u> <u>Air [</u>			Start/End Time		<u>Ad-ID</u>			<u>Rate</u> <u>Type</u>
1 KXTV Th 02/2			5-530p) ASIE0230H			\$1,200.00 NM
2 KXTV F 03/0	1/24 5:27 PM ABC10 N	NEWS AT 5P	5-530p	:30) ASIE0230H	1		\$1,200.00 NM
19 02/29/24 03/01/24	ABC10 NEWS TO THE F OINT	•	TF	:30	2	\$1,200.00	NM	
	End Date <u>MTWTFSS</u> 03/03/24TF	<u>Spots/Week</u> 2	<u>Rate</u> \$1,200.00					
Spots: <u># Ch Day Air I</u>			Start/End Time	l enath	Ad-ID			Rate Type
2 KXTV Th 02/2		NEWS TO THE POI) ASIE0230H	4		\$1,200.00 NM
		NEWS TO THE POI	NT 630-7p	:30) ASIE0230H	ł		\$1,200.00 NM
20 03/04/24 03/05/24	GMA 3	12-1p	MT	:30	1	\$475.00	NM	
20 00/04/24 00/00/24	GMA 0	12-1p	111	.00	I	φ+70.00		
	End Date <u>MTWTFSS</u> 03/10/24 MT	<u>Spots/Week</u> 1	<u>Rate</u> \$475.00					
Spots: # Ch Day Air E			Start/End Time	Lenath	Ad-ID			Rate Type
1 KXTV M 03/0			12-1p) ASIE0230H	4		\$475.00 NM
21 02/29/24 03/01/24	GMA 3	12-1p	TF	:30	4	\$475.00	NM	
	End Date MTWTFSS 03/03/24 TF	Spots/Week 4	<u>Rate</u> \$475.00					
Spots: <u># Ch</u> Day <u>Air I</u>	Date <u>Air Time</u> Descripti	<u>on</u>	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			<u>Rate</u> Type
3 KXTV Th 02/2			12-1p	:30) ASIE0230H	4		\$475.00 NM
1 KXTV Th 02/2			12-1p) ASIE0230H			\$475.00 NM
	1/24 11:59 AM GMA 3		12-1p) ASIE0230H			\$475.00 NM
2 KXTV F 03/0	1/24 12:29 PM GMA 3		12-1p	:30) ASIE0230H	4		\$475.00 NM
22 03/04/24 03/05/24	DATELINE	Dateline 3-4p	MT	:30	2	\$300.00	NM	
	End Date MTWTFSS 03/10/24 MT	<u>Spots/Week</u> 2	<u>Rate</u> \$300.00					
Spots: <u># Ch</u> <u>Day</u> <u>Air [</u>			Start/End Time	Length	Ad-ID			Rate Type
2 KXTV M 03/0	4/24 3:28 PM DATELIN	NE	Dateline 3-4p	:30) ASIE0230H	4		\$300.00 NM
1 KXTV Tu 03/0	5/24 3:39 PM DATELIN	NE	Dateline 3-4p	:30) ASIE0230H	ł		\$300.00 NM
23 02/29/24 03/01/24	DATELINE	Dateline 3-4p	TF	:30	2	\$300.00	NM	
Weeks: <u>Start Date</u> 02/26/24	End Date <u>MTWTFSS</u> 03/03/24TF	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: <u># Ch Day Air E</u>		_	Start/End Time	Lenath	Ad-ID			Rate Type
1 KXTV Th 02/2			Dateline 3-4p) ASIE0230H	4		\$300.00 NM
2 KXTV F 03/0	1/24 3:49 PM DATELIN	NE	Dateline 3-4p	:30) ASIE0230H	4		\$300.00 NM

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				INV		100 B				r ugo o or o
		Se	end Payment To:	DUPL	ICA					
		K	ΧΤ٧		Invoice #	2869460-1	-	Invoice M	onth Ma	rch 2024
		K	ΧΤ٧		Invoice Date	03/10/24 Invoice Period 02/2			/26/24 - 03/05/24	
U			O BOX: 637386		Advertiser	ISS/ Standing Strong PAC				
		C	incinnati, OH 4	5263-7386	Product	Standing Strong PAC				
KXTV S	ACRAMENTO STOC	KTON MODESTO			Estimate #	6698				
abc10		End Data	Description	Stort/End Time		Longth	Spots/	Poto	Turne	
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
					Total Spots		38			
Inc	Include Invoice # on Check - Payment Terms 30 Days Gross Total \$38,600.00									

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Page 5 of 5

\$38,600.00 \$5,790.00

\$32,810.00

Agency Commission Net Amount Due