

# CONTRACT



**WNYS-TV**  
**1000 James St**  
**Syracuse, NY 13203**  
**(315) 472-6800**

And:

Old Towne Media  
 PO Box 31150  
 Alexandria, VA 22310

<b>Contract / Revision</b> 3199 /		<b>Alt Order #</b> 25325339
<b>Product</b> TV DEACON DCCC		
<b>Contract Dates</b> 10/20/16 - 10/26/16	<b>Estimate #</b> 290	<b>Original Date / Revision</b> 10/06/16 / 10/06/16
<b>Advertiser</b> Colleen Deacon for Congress/DCCC		<b>Billing Cycle</b> EOM/EOC
<b>Billing Calendar</b> Broadcast		<b>Cash/Trade</b> Cash
<b>Property</b> WNYS-TV		<b>Account Executive</b> Millennium New York
<b>Special Handling</b>		<b>Sales Office</b> Millennium New
<b>Demographic</b> Adults 35+		
<b>Agency Code</b> 10	<b>Advertiser Code</b> 10	<b>Product 1/2</b> 10
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYS	10/20/16	10/26/16	M-F	7p-730p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	---1---				2	\$250.00				
		Week: 10/24/16	10/30/16	111----				3	\$250.00				
<b>Totals</b>													0.00
													5
													\$1,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/26/16	5	\$1,250.00	(\$187.50)	\$1,062.50
<b>Totals</b>	5	\$1,250.00	(\$187.50)	\$1,062.50

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/10/16  
 mp  
 10/10/16  
 CS

Confirmed

10/10/16



125 West 55th St  
New York, NY 10019

Contract # 25325339		Changes as of: 10/6/2016 at 3:44 PM		Version: Current State Version 2	
CPE: 10/10/290		Flight: 10/20/16 - 10/26/16		Station: WNY5	Total \$: \$1,250.00
Agency: OLD TOWN MEDIA		Advertiser: DEACON-DCCC		Market: Syracuse	Total Spots: 5
4507 PENWOOD DRIVE		Product: TV DEACON DCCC		Office: NEW YORK	Total CPM: \$0.00
ALEXANDRIA, VA 22310		Agency Order #: 5455846		Primary Demo: Adults 35+	Total GRP:
		Buyer: Abar Bougie, Barbara		Con Type: POLITICAL/VOTE	Traffic #: 3199
		Salesperson: JONATHAN VITTI		Assistant: KENNETH MIELE	Separation:
		212-373-8256		212-373-8113	
Comments: Corrected Rate for Big bang					

Comments: Corrected Rate for Big Bang

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/20 - 10/26							Total Spots	Total		CPP	GRP
							10/20	10/21	10/22	10/23	10/24	10/25	10/26		\$			
1	Th-F, M-W 7p-7:30p		Big Bang Theory	\$250.00	0	30	1	1	0	0	1	1	1	5	\$1,250.00	\$0.00	0.0	
Corrected Rate for Big bang Changes: Rate from 150 to 250																		
TOTALS:							1	1	0	0	1	1	1	5	\$1,250.00	\$0.00	0.0	



125 West 55th St  
New York, NY 10019

Contract # 25325339 Changes as of: 10/6/2016 at 3:44 PM Version: Current State Version 2  
CPE: 10/10/290 Flight: 10/20/16 - 10/26/16 Total \$: \$1,250.00  
Agency: OLD TOWN MEDIA Advertiser: DEACON-DCCC Market: Syracuse Total Spots: 5  
4507 PENWOOD Product: TV DEACON DCCC Office: NEW YORK Total CPE: \$0.00  
DRIVE Agency Order #: 5455846 Primary Demo: Adults 35+ Total GRP:  
ALEXANDRIA, VA  
22310

Buyer: Abar Bougle, Barbara  
Salesperson: JONATHAN VITTI  
212-373-8256  
Con Type: POLITICAL/NOTE  
Assistant: KENNETH MIELE  
212-373-8113  
Traffic #: 3199  
Separation:

Special Instructions

Date/Time	Added by	Comment
10/06/16 3:44 PM	JONATHAN VITTI	Corrected Rate for Big bang
10/06/16 12:41 PM	System	Notice Received.
10/05/16 6:14 PM	JONATHAN VITTI	Separation: 30

Competitive Information			
Market Budget:	\$62,500		
WNYS Share:	2%		
Comment:			
WSTN:	21%		
WSTQ:	1%		
WSYR:	55%		
WSYT:	10%		
WTVH:	11%		

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/6/16 3:44 PM	JONATHAN VITTI	Revised		
Queued for Electronic Contracting	10/6/16 8:36 AM				
New	10/5/16 6:14 PM	JONATHAN VITTI	Confirmed	5	

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	5	\$1,250.00
Total	100%	5	\$1,250.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	5	\$1,250.00
Total	5	\$1,250.00

Changes: Calculated Dollars from \$750.00 to \$1,250.00. Competitive Market Budget from \$37,500 to \$62,500. Comments from Separation: 30 to Corrected Rate for Big bang. User Entered \$ from \$0.00 to \$1,250.00. Demo Meta to R16j. Total \$ from \$750.00 to \$1,250.00. 1 buyline added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

entered

10/16/16

#3199



125 West 55th St  
New York, NY 10019

confirmed  
10/16/16

<b>Contract #</b> 25925339		<b>Changes as of:</b> 10/5/2016 at 6 14 PM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 10/10/290		<b>Flight:</b> 10/20/16 - 10/26/16		<b>Total \$:</b> <del>\$750.00</del> \$1250	
<b>Agency:</b> OLD TOWN MEDIA		<b>Advertiser:</b> DEACON-DCCC		<b>Total Spots:</b> 5	
4507 PENWOOD DRIVE		<b>Product:</b> TV DEACON DCCC		<b>Total CPP:</b> \$0.00	
ALEXANDRIA, VA 22310		<b>Agency Order #:</b> 5455846		<b>Total GRP:</b>	
<b>Buyer:</b> Abar Bougie, Barbara		<b>Salesperson:</b> JONATHAN VITTI		<b>Con Type:</b> POLITICAL/VOTE	
		212-373-8256		<b>Assistant:</b> KENNETH MIELE	
				212-373-8113	
				<b>Separation:</b>	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26										Total Spots	Total \$	C/P	G/P
						10/20	10/21	10/22	10/23	10/24	10/25	10/26							
1	Th-F, M-W 7p-7:30p		Big Bang Theory	<del>\$250</del> \$150.00	30	1	1	0	0	1	1	1		5	\$750.00	\$0.00	0.0		
TOTALS:						1	1	0	0	1	1	1		5	\$750.00	\$0.00	0.0		



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25325339	<b>Changes as of</b> 10/5/2016 at 6:14 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 10/10/290	<b>Flight:</b> 10/20/16 - 10/26/16	<b>Total \$:</b> \$750.00
<b>Agency:</b> OLD TOWN MEDIA	<b>Advertiser:</b> DEACON-DCCC	<b>Market:</b> Syracuse
<b>4507 PENWOOD DRIVE</b>	<b>Product:</b> TV DEACON DCCC	<b>Office:</b> NEW YORK
<b>ALEXANDRIA, VA 22310</b>	<b>Agency Order #:</b> 5455846	<b>Primary Demo:</b>
	<b>Buyer:</b> Abar Bougie, Barbara	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> JONATHAN VITTI	<b>Assistant:</b> KENNETH MIELE
	<b>212-373-8256</b>	<b>212-373-8113</b>
		<b>Separation:</b>
		<b>Total Spots:</b> 5
		<b>Total CPE:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	
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<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
10/05/16 6:14 PM	JONATHAN VITTI	Separation: 30

<b>Competitive Information</b>	
<b>Market Budget:</b>	\$37,500
<b>WNYS Share:</b>	2%
<b>Comment:</b>	
<b>WSTM:</b>	21%
<b>WSTQ:</b>	1%
<b>WSTYR:</b>	55%
<b>WSTY:</b>	10%
<b>WTVH:</b>	11%

<b>Daypart Summary</b>					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$750.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$750.00</b>	<b>N/A</b>	<b>0.0</b>

<b>Monthly Summary</b>			
Month	Spots	Dollars	
2016-Oct	5	\$750.00	
<b>Total</b>	<b>5</b>	<b>\$750.00</b>	

<b>Transaction History</b>					
Trans	Created/Received	Created by	Status	Spot#	\$ Chg
New	10/5/16 6:14 PM	JONATHAN VITTI	New	5	\$750.00
					<b>Contract \$</b> \$750.00
					<b>Comment</b>

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Barbara Abar

being/on behalf of: Deacon, Colleen — DCCC, a legally

qualified candidate of the Democratic political

party for the office of: US Congress

in the

General

election to be held on:

11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: \

Date of Last Broadcast:

**Total Charges:**

I represent that the payment for the above described broadcast time has been furnished by:

Colleen Deacon for Congress / QCCC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Barbara J. Deacon

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title