

CONTRACT



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Old Towne Media
 PO Box 31150
 Alexandria, VA 22310

And:

Contract / Revision	Alt Order #
3199 /	25325339

Product	TV DEACON DCCC
Contract Dates	10/20/16 - 10/26/16
Estimate #	290
Advertiser	Colleen Deacon for Congress/DCCC
Original Date / Revision	10/06/16 / 10/06/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNYS-TV	Millennium New York	Millennium New
Special Handling		

Demographic	Adults 35+
Agency Code	Advertiser Code
Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate Rtn	Type	Spots	Amount	
N 1	WNYS	10/20/16	10/26/16	M-F	7p-730p		:30			NM	5	\$1,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/17/16	10/23/16	---11--	2			\$250.00					
		Week: 10/24/16	10/30/16	111----	3			\$250.00					
Totals											0.00	5	\$1,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/26/16	5	\$1,250.00	(\$187.50)	\$1,062.50
Totals	5	\$1,250.00	(\$187.50)	\$1,062.50

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/10/16
 mp
 10/10/16
 CS

Confirmed

10/10/16



125 West 55th St
New York, NY 10019

Contract # 25325339 Changes as of: 10/6/2016 at 3:44 PM Version: Current State Version 2

CPE: 10/10/290 Flight: 10/20/16 - 10/26/16 Total \$: \$1,250.00

Agency: OLD TOWN MEDIA Advertiser: DEACON-DCCC Market: Syracuse Total Spots: 5

4507 PENWOOD DRIVE Product: TV DEACON DCCC Office: NEW YORK Total CPM: \$0.00

ALEXANDRIA, VA Agency Order #: 5455846 Primary Demo: Adults 35+ Total GRP:

Buyer: Abar Bougie, Barbara Con Type: POLITICAL/VOTE Traffic #: 3199

Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE Separation:

Comments: Corrected Rate for Big Bang

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/20 - 10/26							Total Spots	Total \$	CPP	GRP
							10/20	10/21	10/22	10/23	10/24	10/25	10/26				
1	Th-F, M-W 7p-7:30p		Big Bang Theory	\$250.00	0	30	1	1	0	0	1	1	1	5	\$1,250.00	\$0.00	0.0
TOTALS:							1	1	0	0	1	1	1	5	\$1,250.00	\$0.00	0.0

Corrected Rate for Big Bang
Changes: Rate from 190 to 250



125 West 55th St
New York, NY 10019

Contract # 25325339 Changes as of: 10/6/2016 at 3:44 PM Version: Current State Version 2
 CPE: 10/10/290 Flight: 10/20/16 - 10/26/16 Station: WNYS
 Agency: OLD TOWN MEDIA Advertiser: DEACON-DCCC Market: Syracuse
 4507 PENWOOD Product: TV DEACON DCCC Office: NEW YORK Total Spots: 5
 DRIVE Agency Order #: 5455846 Primary Demo: Adults 35+ Total CPE: \$0.00
 ALEXANDRIA, VA Buyer: Abar Bougle, Barbara Con Type: POLITICAL/NOTE Total GRP:
 22310 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE Traffic #: 3199
 212-373-8256 Separation: 212-373-8113 Separation:

Special Instructions

Date/Time	Added by	Comment
10/06/16 3:44 PM	JONATHAN VITTI	Corrected Rate for Big bang
10/06/16 12:41 PM	System	Notice Received.
10/05/16 6:14 PM	JONATHAN VITTI	Separation: 30

Competitive Information

Market Budget: \$62,500
WNYS Share: 2%
Comment:
WSTN: 21%
WSTQ: 1%
WSYR: 55%
WSYT: 10%
WTVH: 11%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	5	\$1,250.00	N/A	0.0

Month	Spots	Dollars
2016-Oct	5	\$1,250.00
Total	5	\$1,250.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/6/16 3:44 PM	JONATHAN VITTI	Revised			\$500.00	\$1,250.00	Changes: Calculated Dollars from \$750.00 to \$1,250.00. Competitive Market Budget from \$37,500 to \$62,500. Comments from Separation: 30 to Corrected Rate for Big bang. User Entered \$ from \$0.00 to \$1,250.00. Demo Meta to [R16], Total \$ from \$750.00 to \$1,250.00. 1 buyline added or modified.
Queued for Electronic Contracting	10/6/16 8:36 AM					\$0	\$0	
New	10/5/16 6:14 PM	JONATHAN VITTI	Confirmed	5		\$750.00	\$750.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

TELEVISION GROUP
confirmed
10/16/16

entered
10/16/16

#3199

Contract # 25925339 Changes as of: 10/5/2016 at 6 14 PM Version: Current State Version 1

CPE: 10/10/290
Agency: OLD TOWN MEDIA
4507 PENNWOOD DRIVE
ALEXANDRIA, VA 22310
Flight: 10/20/16 - 10/26/16
Advertiser: DEACON-DCCC
Product: TV DEACON DCCC
Agency Order #: 5455846
Buyer: Abar Bougie, Barbara
Salesperson: JONATHAN VITTI
212-373-8256
Station: WNY5
Market: Syracuse
Office: NEW YORK
Primary Demo:
Total Spots: 5
Total CPP: \$0.00
Total GRP: \$1250

Comments: Separation: 30

Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
212-373-8113

Separation:
Total \$: \$750.00
Total Spots: 5
Total CPP: \$0.00
Total GRP: \$1250

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26							Total Spots	Total \$	CPP	GRP
						10/20	10/21	10/22	10/23	10/24	10/25	10/26				
1	Th-F, M-W 7p-7:30p		Big Bang Theory	\$250 \$150.00	30	1	1	0	0	1	1	1	5	\$750.00	\$0.00	0.0
TOTALS:						1	1	0	0	1	1	1	5	\$750.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25325339 Changes as of 10/5/2016 at 6:14 PM Version: Current State Version 1
 CPE: 10/10/290 Flight: 10/20/16 - 10/26/16 Station: WNYS
 Agency: OLD TOWN MEDIA Advertiser: DEACON-DCCC Market: Syracuse
 4507 PENWOOD Product: TV DEACON DCCC Office: NEW YORK Total Spots: 5
 DRIVE Agency Order #: 5455946 Primary Demo: Total CPE: \$0.00
 ALEXANDRIA, VA Buyer: Abar Bougie, Barbara Con Type: POLITICAL/NOTE Total GRP:
 22310 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE Separation:
 212-373-8256 212-373-8113

Special Instructions

Date/Time Added by Comment
 10/05/16 6:14 PM JONATHAN VITTI Separation: 30

Order Level Comments

Competitive Information

Market Budget:	\$37,500
WNYS Share:	2%
Comment:	
WSTM:	21%
WSTQ:	1%
WSTYR:	55%
WSTY:	10%
WTVH:	11%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$750.00	N/A	0.0
Total	100%	5	\$750.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	5	\$750.00
Total	5	\$750.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/5/16 6:14 PM	JONATHAN VITTI	New	5		\$750.00	\$750.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Barbara Abar,
 being/on behalf of: Deacon, Colleen - DCCC, a legally
 qualified candidate of the Democratic political
 party for the office of: US Congress
 in the General
 election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: Date of Last Broadcast:

Total Charges:

I represent that the payment for the above described broadcast time has been furnished by:

Colleen Deacon for Congress / OCCL

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Barbara J. Alar

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title