

# ORDER

**Orders**  
**Order / Rev:** 674379  
**All Order #:** 34815964  
**Product Desc:** Issue  
**Estimate:** 10652  
**Flight Dates:** 02/24/21 - 03/07/21  
**Original Date / Rev:** 02/23/21 / 02/23/21  
**Order Type:** GENERAL  
**KMEZ-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Trust The People PAC  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/21	02/28/21	7	\$410.00	\$348.50
03/01/21	03/07/21	11	\$590.00	\$501.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2021	7	\$410.00	\$348.50	0.00
March 2021	11	\$590.00	\$501.50	0.00
<b>Totals</b>	<b>18</b>	<b>\$1,000.00</b>	<b>\$850.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	02/24/21	02/24/21	Sign-On/Sign-Off M-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	--1----	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/24/21	03/02/21	--1----		1		\$70.00		0.00					
N 3	KMEZ	02/25/21	02/25/21	Sign-On/Sign-Off M-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	---1---	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/24/21	03/02/21	---1---		1		\$70.00		0.00					
N 7	KMEZ	02/26/21	02/26/21	Sign-On/Sign-Off M-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	----1--	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/24/21	03/02/21	----1--		1		\$70.00		0.00					
N 8	KMEZ	02/26/21	02/26/21	Sign-On/Sign-Off M-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	----1--	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/24/21	03/02/21	----1--		1		\$70.00		0.00					
N 9	KMEZ	03/01/21	03/01/21	Sign-On/Sign-Off	CM	10:00 AM-3:00 PM	1-----	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00

Order / Rev: 674379  
 Alt Order #: 34815964  
 Flight Dates: 02/24/21 - 03/07/21

Advertiser: Trust The People PAC  
 Product Desc: Issue  
 Estimate: 10652  
 KMEZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-Su		(10:00 AM-3:00 PM)									
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/21	03/02/21	1-----		1				\$70.00		0.00			
N 10	KMEZ	03/01/21	03/01/21	Sign-On/Sign-Off M-Su	CM	7:00 PM-12:00 XM1 (7:00 PM-12:00 XM)	-----1	1:00	1	\$20.00	P-30	0.00	NM	1	\$20.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/21	03/02/21	1-----		1				\$20.00		0.00			
N 11	KMEZ	03/02/21	03/02/21	Sign-On/Sign-Off M-Su	CM	6:00 AM-10:00 AM-1 (6:00 AM-10:00 AM)	-1-----	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/21	03/02/21	-1-----		1				\$70.00		0.00			
N 12	KMEZ	03/02/21	03/02/21	Sign-On/Sign-Off M-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-1-----	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/21	03/02/21	-1-----		1				\$70.00		0.00			
N 13	KMEZ	03/03/21	03/03/21	Sign-On/Sign-Off M-Su	CM	10:00 AM-3:00 PM--w---- (10:00 AM-3:00 PM)	--w----	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/03/21	03/09/21	--w----		1				\$70.00		0.00			
N 14	KMEZ	03/04/21	03/04/21	Sign-On/Sign-Off M-Su	CM	8:00 AM-10:00 AM---T--- (8:00 AM-10:00 AM)	---T---	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/03/21	03/09/21	---T---		1				\$70.00		0.00			
N 15	KMEZ	03/04/21	03/04/21	Sign-On/Sign-Off M-Su	CM	3:00 PM-7:00 PM ---1--- (3:00 PM-7:00 PM)	---1---	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/03/21	03/09/21	---1---		1				\$70.00		0.00			
N 16	KMEZ	03/05/21	03/05/21	Sign-On/Sign-Off M-Su	CM	10:00 AM-3:00 PM----F-- (10:00 AM-3:00 PM)	----F--	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/21	03/05/21	----F--		1				\$70.00		0.00			
N 17	KMEZ	03/05/21	03/05/21	Sign-On/Sign-Off M-Su	CM	7:00 PM-12:00 XM----F-- (7:00 PM-12:00 XM)	----F--	1:00	1	\$20.00	P-30	0.00	NM	1	\$20.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/21	03/05/21	----F--		1				\$20.00		0.00			
N 18	KMEZ	03/06/21	03/06/21	Sign-On/Sign-Off M-Su	CM	6:00 AM-7:00 PM -----S- (6:00 AM-7:00 PM)	-----S-	1:00	1	\$30.00	P-30	0.00	NM	1	\$30.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/06/21	03/06/21	-----S-		1				\$30.00		0.00			
N 19	KMEZ	03/07/21	03/07/21	Sign-On/Sign-Off M-Su	CM	6:00 AM-7:00 PM -----S (6:00 AM-7:00 PM)	-----S	1:00	1	\$30.00	P-30	0.00	NM	1	\$30.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/07/21	03/07/21	-----S		1				\$30.00		0.00			
N 20	KMEZ	02/24/21	02/24/21	Sign-On/Sign-Off M-Su	CM	3:00 PM-7:00 PM --1---- (3:00 PM-7:00 PM)	--1----	1:00	1	\$70.00	P-30	0.00	NM	1	\$70.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/21	03/02/21	--1----		1				\$70.00		0.00			
N 21	KMEZ	02/27/21	02/27/21	Sign-On/Sign-Off M-Su	CM	6:00 AM-7:00 PM -----S- (6:00 AM-7:00 PM)	-----S-	1:00	1	\$30.00	P-30	0.00	NM	1	\$30.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/27/21	02/27/21	-----S-		1				\$30.00		0.00			
N 22	KMEZ	02/28/21	02/28/21	Sign-On/Sign-Off M-Su	CM	6:00 AM-7:00 PM -----S (6:00 AM-7:00 PM)	-----S	1:00	1	\$30.00	P-30	0.00	NM	1	\$30.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/21	02/28/21	-----S		1				\$30.00		0.00			

Totals 18 \$1,000.00

Feb 23, 21  
 CONT# 34815964 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KMEZ-FM (New Orleans, LA)  
 FM JESSICA LAVORERIO-PH  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 10652

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV TRUST THE PEOPLE PAC  
 PDT Issue  
 FLT Feb 24, 21 - Mar 07, 21

\* REP ORDER COMMENT \*

\*\* 2/22/2021 4:16:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 2/22/2021 4:16:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

\*\* 2/22/2021 4:16:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.W....	6A - 10A	60	02/24/2021 - 02/24/2021	1D	1	\$70.00	1
	1.2	.W....	3P - 7P	60	02/24/2021 - 02/24/2021	1D	1	\$70.00	1
					** FLIGHT TOTALS **		2	\$140.00	
		<b>FLIGHT 2</b>							
	2.1	...T...	10A - 3P	60	02/25/2021 - 02/25/2021	1D	1	\$70.00	1
					** FLIGHT TOTALS **		1	\$70.00	
		<b>FLIGHT 3</b>							
	3.1	....F..	6A - 10A	60	02/26/2021 - 02/26/2021	1D	1	\$70.00	1
	3.2	....F..	3P - 7P	60	02/26/2021 - 02/26/2021	1D	1	\$70.00	1
					** FLIGHT TOTALS **		2	\$140.00	
		<b>FLIGHT 4</b>							
	4.1	.....S.	6A - 7P	60	02/27/2021 - 02/27/2021	1D	1	\$30.00	1
					** FLIGHT TOTALS **		1	\$30.00	
		<b>FLIGHT 5</b>							

Feb 23, 21  
 CONT# 34815964 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 10652

5.1	.....S	6A - 7P	60	02/28/2021 - 02/28/2021	1D	1	\$30.00	1
				** FLIGHT TOTALS **		1	\$30.00	
	<b>FLIGHT 6</b>							
6.1	M.....	10A - 3P	60	03/01/2021 - 03/01/2021	1D	1	\$70.00	1
6.2	M.....	7P - 12A	60	03/01/2021 - 03/01/2021	1D	1	\$20.00	1
				** FLIGHT TOTALS **		2	\$90.00	
	<b>FLIGHT 7</b>							
7.1	.T.....	6A - 10A	60	03/02/2021 - 03/02/2021	1D	1	\$70.00	1
7.2	.T.....	3P - 7P	60	03/02/2021 - 03/02/2021	1D	1	\$70.00	1
				** FLIGHT TOTALS **		2	\$140.00	
	<b>FLIGHT 8</b>							
8.1	..W....	10A - 3P	60	03/03/2021 - 03/03/2021	1D	1	\$70.00	1
				** FLIGHT TOTALS **		1	\$70.00	
	<b>FLIGHT 9</b>							
9.1	...T...	6A - 10A	60	03/04/2021 - 03/04/2021	1D	1	\$70.00	1
9.2	...T...	3P - 7P	60	03/04/2021 - 03/04/2021	1D	1	\$70.00	1
				** FLIGHT TOTALS **		2	\$140.00	
	<b>FLIGHT 10</b>							
10.1	....F..	10A - 3P	60	03/05/2021 - 03/05/2021	1D	1	\$70.00	1
10.2	....F..	7P - 12A	60	03/05/2021 - 03/05/2021	1D	1	\$20.00	1
				** FLIGHT TOTALS **		2	\$90.00	
	<b>FLIGHT 11</b>							
11.1	.....S.	6A - 7P	60	03/06/2021 - 03/06/2021	1D	1	\$30.00	1
				** FLIGHT TOTALS **		1	\$30.00	
	<b>FLIGHT 12</b>							
12.1	.....S	6A - 7P	60	03/07/2021 - 03/07/2021	1D	1	\$30.00	1
				** FLIGHT TOTALS **		1	\$30.00	

Feb 23, 21  
 CONT# 34815964 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 10652

	Feb 21	Mar 21					
SPOTS	7	11					
CASH	410.00	590.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	410.00	590.00					

							TOTAL
SPOTS							18
CASH							1,000.00
TRADE							0.00
NSL							0.00
TOTAL							1,000.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 2/16/2021
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Trust the People PAC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Trust the People PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Trust the People PAC  
2112 Belle Chase Highway, Ste 8, Number 187, Gretna LA 70056  
205-629-6561

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Kevin Harris



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/16/2021

Date

*[Signature]*

Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

*[Signature]*

Signature

Cassandra Sims

Printed Name

ABM

Title

Order / Item #	020201	10001	10001	Total Stock	28	28	Order Date	02/02/11	02/02/11
Advertiser	Total The Home PC	Total Budget	0.00	0.00	Media Order				
Product Order	Total	Total amount	\$1,000.00	\$1,000.00	Spots/Order	02/02/11	02/02/11		

Header | Lines | Spots | Campaign Builder | Summary | Market Share | History

Date	Action	Line	Comment	By	Total	# Spots	Spots/Day
02/02/11 10:53:33 AM	Approved		Order process	Scott Ludwig	\$1,000.00	28	0.00
02/02/11 10:53:33 AM	Approved			Scott Ludwig	\$1,000.00	28	0.00
02/02/11 10:53:33 AM	Approved			Scott Ludwig	\$1,000.00	28	0.00
02/02/11 10:53:33 AM	Approved		Business Manager - Business Office Approval (Standard Default)	Scott Ludwig	\$1,000.00	28	0.00
02/02/11 10:53:33 AM	Approved		Business Manager - Standard (Standard)	Scott Ludwig	\$1,000.00	28	0.00
02/02/11 10:53:33 AM	Approved		REACT	Tracy	\$1,000.00	28	0.00
02/02/11 10:53:33 AM	Approved		Approved DC Order Revision	Tracy	\$776.00	14	0.00
02/02/11 10:53:33 AM	Approved		Order does not match revision and no VAD attached.	Tracy	\$776.00	12	0.00
02/02/11 10:53:33 AM	Approved		REACT POLITICAL	Tracy	\$776.00	14	0.00
02/02/11 10:53:33 AM	Approved		Approved DC Order	Tracy	\$776.00	14	0.00
02/02/11 10:53:33 AM	Approved			Tracy	\$776.00	14	0.00