

# ORDER

**Orders**  
**Order / Rev:** 702008  
**Alt Order #:** 34970541  
**Product Desc:** RUNOFF  
**Estimate:** 9856  
**Flight Dates:** 04/14/21 - 04/23/21  
**Original Date / Rev:** 04/14/21 / 04/14/21  
**Order Type:** GENERAL

**KMEZ-FM**  
 Katz Philadelphia  
 K-7.5  
 N-Katz75

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Women Vote-Black PAC  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/29/21	04/23/21	60	\$3,450.00	\$2,932.50
<b>Totals</b>		<b>60</b>	<b>\$3,450.00</b>	<b>\$2,932.50</b>

Month	# Spots	Gross Amount	Net Amount	Rating	
April 2021	60	\$3,450.00	\$2,932.50	0.00	
<b>Totals</b>		<b>60</b>	<b>\$3,450.00</b>	<b>\$2,932.50</b>	<b>0.00</b>

**Account Executives**  
 Account Executive: [ ] Sales Office: [ ] Sales Region: [ ] Start Date / End Date: [ ] Order %: 100%  
 Katz Philadelphia Start Of Order - End Of Order

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	04/14/21	04/20/21	M-F AM Drive	CM	6:00 AM-10:00 AM	---TF---	1:00	7	\$70.00	P-30	0.00	NM	7	\$490.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/14/21	04/20/21	--WTF--	7	\$70.00	0.00								
N 2	KMEZ	04/14/21	04/20/21	M-F Midday	CM	10:00 AM-3:00 PM	---TF---	1:00	7	\$70.00	P-30	0.00	NM	7	\$490.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/14/21	04/20/21	--WTF--	7	\$70.00	0.00								
N 3	KMEZ	04/14/21	04/20/21	M-F PM Drive	CM	3:00 PM-7:00 PM	---TF---	1:00	7	\$70.00	P-30	0.00	NM	7	\$490.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/14/21	04/20/21	--WTF--	7	\$70.00	0.00								
N 4	KMEZ	04/14/21	04/20/21	M-F Evening	CM	7:00 PM-12:00 XM	---TF---	1:00	7	\$20.00	P-30	0.00	NM	7	\$140.00
EV -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/14/21	04/20/21	--WTF--	7	\$20.00	0.00								
N 5	KMEZ	04/19/21	04/23/21	M-F AM Drive	CM	6:00 AM-10:00 AM	MTWTF--	1:00	8	\$70.00	P-30	0.00	NM	8	\$560.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/19/21	04/23/21	MTWTF--	8	\$70.00	0.00								

Order / Rev: 702008 Advertiser: Women Vote-Black PAC  
 Alt Order #: 34970541 Product Desc: RUNOFF KMEZ-FM  
 Flight Dates: 04/14/21 - 04/23/21 Estimate: 9858

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/19/21		04/25/21	MTWTF--	8	\$70.00	0.00									
N 6	KMEZ	04/19/21	04/23/21	M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	1:00	8	\$70.00	P-30	0.00	NM	8	\$560.00
		MD - (10:00 AM-3:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/19/21		04/25/21	MTWTF--	8	\$70.00	0.00									
N 7	KMEZ	04/19/21	04/23/21	M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	1:00	8	\$70.00	P-30	0.00	NM	8	\$560.00
		PM - (3:00 PM-7:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/19/21		04/25/21	MTWTF--	8	\$70.00	0.00									
N 8	KMEZ	04/19/21	04/23/21	M-F Evening	CM	7:00 PM-12:00 XM	MTWTF--	1:00	8	\$20.00	P-30	0.00	NM	8	\$160.00
		EV - (7:00 PM-12:00 XM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/19/21		04/25/21	MTWTF--	8	\$20.00	0.00									
													Totals	60	\$3,450.00



**REVISED**

Apr 14, 21  
 34970541 Mod# Ver# 3 (Last = )  
 CHRISTAL RADIO  
 KMEZ-FM (New Orleans, LA)  
 LATONYA CHENAULT  
 PHILADELPHIA  
 Katz Media Group  
 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 9858

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV WOMEN VOTE  
 PDT RUNOFF  
 FLT Apr 14, 21 - Apr 23, 21

**\* REP ORDER COMMENT \***

\*\* 4/14/2021 10:18:00 AM: FLIGHT EXTENDED TO 4/23. NO CHANGE IN TOTAL SPOTS/DOLLARS. DO NOT DOUBLE BOOK.  
 \*\* 4/14/2021 10:18:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST ,NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.  
 \*\* 4/14/2021 10:18:00 AM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
C	1.1	WThF,MTu	6A - 10A	60	4/14/2021 - 4/20/2021	1W	15	\$70.00	
C	1.2	WThF,MTu	10A - 3P	60	4/14/2021 - 4/20/2021	1W	15	\$70.00	
C	1.3	WThF,MTu	3P - 7P	60	4/14/2021 - 4/20/2021	1W	15	\$70.00	
C	1.4	WThF,MTu	7P - 12A	60	4/14/2021 - 4/20/2021	1W	15	\$20.00	
		;M-F 7P-12A							
ADD	1.5	..WTF..	6A - 10A	60	4/14/2021 - 4/16/2021	1W	7	\$70.00	7
ADD	1.6	..WTF..	10A - 3P	60	4/14/2021 - 4/16/2021	1W	7	\$70.00	7
ADD	1.7	..WTF..	3P - 7P	60	4/14/2021 - 4/16/2021	1W	7	\$70.00	7
ADD	1.8	..WTF..	7P - 12A	60	4/14/2021 - 4/16/2021	1W	7	\$20.00	7
		<b>** WEEKLY FLIGHT TOTALS **</b>					28	\$1,610.00	
		<b>FLIGHT 2</b>							
ADD	2.1	MTWTF..	6A - 10A	60	4/19/2021 - 4/23/2021	1W	8	\$70.00	8
ADD	2.2	MTWTF..	10A - 3P	60	4/19/2021 - 4/23/2021	1W	8	\$70.00	8
ADD	2.3	MTWTF..	3P - 7P	60	4/19/2021 - 4/23/2021	1W	8	\$70.00	8
ADD	2.4	MTWTF..	7P - 12A	60	4/19/2021 - 4/23/2021	1W	8	\$20.00	8
		<b>** WEEKLY FLIGHT TOTALS **</b>					32	\$1,840.00	

Apr 14, 21  
 34970541 Mod# Ver# 3 (Last = ) DDS CONT# 0  
 REP CHRISTAL RADIO C/P/E: na / na / 9858

SPOTS	Apr 21	
CASH	60	
TRADE	3450.00	
NSL	0.00	
TOTAL	0.00	
TOTAL	3450.00	
SPOTS	TOTAL	
CASH	60	
TRADE	3,450.00	
NSL	0.00	
TOTAL	0.00	
TOTAL	3,450.00	

**\*\* Competitive Comments \*\***

WV - RADIO - 4/14-4/24  
 SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, **LAURA BASSETT**-authorized media buyer

do hereby request station time concerning the following issue:

<b>WOMEN VOTE</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: **WOMEN VOTE**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”</b>	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
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For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

HOUSE/LA02 - 4/23 SUPPORTING KAREN PETERSON
--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vote. 1800 M St, NW, Suite 375N, WDC 20036
--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Schriock - President Emily Cain - Executive Director
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For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--	--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--	--



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/23/2021                      Laura Bassett                      (202) 813-4782  
Date    Signature    Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
4/14/2021                      Kelndy Gullie                      GSM  
Signature    Printed Name    Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**