

April 9, 2014

Quarterly Programs/Issue List

1Q - 2014

**ISSUES:** KPAN AM-FM has identified issues affecting Deaf Smith Electric Cooperative as an issue impacting the county. The utility is facing issues across its service area as the wind industry moves into the region. KPAN also identified the pending opening of a branch campus of Amarillo College as an issue, with numerous new opportunities being presented for local students.

KPAN has identified a lack of a credible news source for the local Hispanic community as an ongoing issue facing Deaf Smith County. The county is about 60% Hispanic, and the public schools approach 80% Hispanic. Although much of the Latino population is bi-lingual, a large minority speaks and understands only Spanish. Their only source of local news is KPAN AM-FM.

**PROGRAMS:** KPAN AM-FM interviewed Steve Horrell of Deaf Smith Electric at 8:45am March 11, and discussed operations of DSEC. The utility's general manager, Mike Veazey, was interviewed at 8:45am March 20 and discussed a myriad of issues, and operational and financial results during the past year. News stories were also broadcast January 8, February 28, March 11, March 18 and March 19. Amarillo College director Daniel Esquivel was interviewed at 8:45am January 30 to discuss new programs available at the AC campus, and AC president Dr. Paul Matney was interviewed at 8:45am February 13 to discuss opportunities for local students, along with integration of the Hereford campus into the AC system.

The content of the KPAN RadioGram is translated into Spanish by Josie Nava and broadcast weekdays at 6:30pm during the Spanish-language program. The KPAN RadioGram is published online 6 days a week, and is published and distributed weekdays to 25 outlets in Hereford. It is the basis for 6 daily news report during English-language broadcasts on KPAN. A few copies from this quarter are attached.



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**WEATHER:** (January 28, 2014) **TUESDAY** – High yesterday afternoon was 27 at 4:00; this morning's low was 4 above zero at 7:30. **KPANcast:** Continued cold.

**LOCAL:** A fire at King's Manor Methodist Home Monday night destroyed the kitchen and caused the evacuation of the facility, but no injuries were reported. Over 60 residents of King's Manor and Westgate were wheeled across the street in 10 degree weather to Northwest Elementary by first responders, volunteers and King's Manor staff. The evacuees spent the night with nearby family, at Hereford Nursing and Rehab and at Castro County Nursing and Rehab in Dimmitt.....The fire started in a storage room near the kitchen and thick smoke filled the facility. Numerous local residents pitched in to help during the fire, and Hereford ISD provided busses for the trip to Dimmitt. Everyone is reported safe and sound today.....Deaf Smith County commissioners approved a 10-year property tax reduction plan for Unity Wind LLC, which has proposed a 200-megawatt wind ranch in eastern Deaf Smith County north of Dawn. The county will receive payments in-lieu-of-taxes during the 10 year period.....The 3-4 Lady Whitefaces host the 5-2 Monterey Plainswomen in 4-4A basketball at 6:00 today at Whiteface Gym, followed by the 7:30 game between the 4-1 Plainsmen and the 2-3 Herd boys. KPAN AM-FM will have live coverage.....The Herd girls took their 3<sup>rd</sup> straight 4-4A wrestling title Saturday in Vernon and the Herd boys placed second. Hereford had 8 class champions in the district event, and all 23 HHS wrestlers qualified for regionals.....KPAN salutes Kathy and Edward Allison as the Good Neighbors of the Day..... Visit Whiteface Ford online at [www.whiteface-ford.com](http://www.whiteface-ford.com).

**KPAN PUN:** Money can't buy happiness, but it sure makes misery easier to live with.

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**WEATHER:** (February 20, 2014) **THURSDAY** – High yesterday afternoon was 72 at 4:00 with southwest wind to 35 mph; this morning's low was 34 with north wind to 40 mph. **KPANcast:** Windy and cooler.

**LOCAL:** A Hereford man was killed Wednesday morning when 2 pickups collided west of Hereford on FM 1058 in front of Westway Baptist Church. The DPS says Luz Mendoza, age 83, failed to control his speed and rear-ended another pickup; Mendoza's vehicle rolled and he was ejected. The other driver, Carl Alford, sustained minor injuries. Funeral services for Luz Mendoza are pending at Hereford Heritage.....The Lowe's Mercado store has been remodeled and opened as a Food King grocery store Wednesday at Park and 385. Lowe's Markets of Littlefield also closed the Lowe's store on West Park Avenue this week, and says that 13 of 15 employees have transferred to the Food King store, which will employ 48 people, The Food King cost-plus pricing concept is currently at one store in El Paso, and the company says Hereford will be the first smaller market to test the concept.....Hereford Senior Citizens will not provide a noon meal today due to kitchen problems, but the Center is open for other activities.....Graveside services for Johnnie Davis, age 78, are at 11:00 today at West Park Cemetery. She died Sunday at Hereford Nursing and Rehab.....Texas AgriLife Extension is holding an arm-knitting class this week, with the first session 6:00-8:00 tonight then again 10:00-noon Saturday. There is a \$15 fee – contact the extension office at 364-3573.....KPAN salutes Irene Aguilar as the Good Neighbor of the Day.....Drive-up hours 8:30-6:00 weekdays at First National Bank at 403 North 25-Mile Avenue.

**KPAN PUN:** The secret of eternal youth is arrested development.

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**WEATHER:** (March 28, 2014) **FRIDAY** – High yesterday afternoon was 72 at 5:00 with west wind to 47 mph and brownout conditions midday; this morning's low was 43 at 8:00. **KPANcast:** Pleasant with much less wind.

**LOCAL:** US Fish and Wildlife Thursday listed the lesser prairie chicken as “threatened” under the federal Endangered Species Act, a move that will impact agriculture, oil and gas, and wind energy development across the 5-state range of the bird in the southern Great Plains. The agency included details of an unprecedented conservation partnership with the five states to provide regulatory certainty for landowners and businesses. Western Deaf Smith County is a part of the LPC range and habitat.....The 15<sup>th</sup> annual Bowl for Kids' Sake is being held today and Saturday at Sugarland Mall Bowling Lanes to raise funds for Big Brothers Big Sisters, with 66 teams of volunteers raising at least \$250 for the agency's programs in Hereford..... Retail gasoline prices edged up another 2 cents a gallon this week in Texas to an average price of \$3.36, with a nationwide average of \$3.54. Prices in Hereford range from \$3.22 to \$3.29 today.....The Hereford Invitational track meet is being held this afternoon and Saturday at Whiteface Stadium with boys and girls high school track teams from the area.....Hereford hosts Lubbock High in 4-4A baseball today at 5:00 at Whiteface Field.....Funeral services for Thelma Alexander, age 83, are at 10:00 today at First United Methodist Church with burial at West Park Cemetery. She was a lifelong resident who was a retired teacher.....KPAN salutes Marivel Ochoa as the Good Neighbor of the Day.....Choose close to home – Hereford Nursing and Rehabilitation at 231 Kingwood.

**KPAN PUN:** It isn't what people think that's important, but the reason they think what they think.

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**WEATHER:** (March 27, 2014) THURSDAY – High yesterday afternoon was 73 at 5:00 with southwest wind to 38 mph; this morning's low was 45 at 7:30. **KPANcast:** Sunny and windy. Red flag warning for wildfire danger.

**LOCAL:** The FDA says 25 drugmakers that sell antibiotics used in livestock feed for growth enhancement have agreed to follow new guidelines that will make it illegal to use their products for growth promotion. The 283 affected products may still be prescribed by veterinarians to treat sick animals, but the routine use to grow larger animals will be voluntarily phased out.....The FDA announced the voluntary guidelines in December, part of an effort by public health experts to address the emergence of new strains of bacteria that cannot be controlled by a wide range of current antibiotics.....Crimestoppers is offering a \$1000 reward for info in a burglary last Friday night, when a Club Car golf cart was stolen from the cart barn at Pitman Golf Course. Call the ClueLine at 344-CLUE.....Frenship widened its lead in the 4-4A boys' golf season Wednesday at the Rawls Course at Texas Tech, taking a 30-stroke lead over second-place Plainview and placing 6 golfers in the top 10. The Herd boys shot a 363 and move into 5<sup>th</sup> place with the final 18-hole round next week at Reese Golf Course in Lubbock.....The WT Lady Buffs have advanced to the national championship in NCAA DII women's basketball and will face Bentley College of Massachusetts at 7:00 Friday in Erie, Pennsylvania. WTAMU defeated Nova Southeastern 80-66 yesterday to improve to 32-2 for the season.....KPAN salutes Darlene Flores as the Good Neighbor of the Day.....We have roots where others have branches – First National Bank of Hereford [www.fnbhereford.com](http://www.fnbhereford.com).

**KPAN PUN:** A computer routinely beats me at chess, but it is no match for me at kickboxing.

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July 8, 2014

Quarterly Programs/Issue List

2Q - 2014

**ISSUES:** KPAN AM-FM has identified a proposal to expand municipal water rights by the City of Hereford as a substantial issue facing the community. The issue has many facets and three public hearings are being held. KPAN also identified the construction of the EDF wind project southeast of Hereford as an issue facing residents.

KPAN has identified a lack of a credible news source for the local Hispanic community as an ongoing issue facing Deaf Smith County. The county is about 60% Hispanic, and the public schools approach 80% Hispanic. Although much of the Latino population is bi-lingual, a large minority speaks and understands only Spanish. Their only source of local news is KPAN AM-FM.

**PROGRAMS:** KPAN AM-FM interviewed Hereford mayor Bob Josserand in a half-hour segment at 8:45am May 29 to discuss various aspects of the water rights expansion proposal. KPAN also provided extensive coverage of the three public hearings, with detailed news stories broadcast May 6, 17, 19, 20, 31; and June 2, 3, 16 and 17. KPAN interviewed Ben Ludwig of EDF Renewables in a half-hour segment at 8:45am June 27 and discussed various aspects of the wind park construction. News stories on the EDF project were broadcast April 4 and 10; May 3 and 5; and June 7, 23, 26 and 27.

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**WEATHER:** (May 10, 2014) SATURDAY – High yesterday afternoon was 81 at 5:00 with west wind to 35 mph; this morning's low was 52 at 7:00. **KPANcast:** Hot and breezy. Windy Sunday.

**LOCAL:** Tireworks Inc. announced a quarter-million dollar expansion project this week; the company plans to substantially increase the size of its truck tire service center on Highway 60 and add 5 new jobs. Hereford Economic Development Corporation agreed to provide a \$25,000 subsidy for the project; the incentive is tied to new payroll and infrastructure expenses.....Longtime resident Sharon Caro is Hereford's 53<sup>rd</sup> Mother of the Year. She was selected for the honor by KPAN from among 7 nominees, based on 6 letters on her behalf. She is a retired seamstress and has 3 daughters, and has lived in Hereford since 1976. Sharon Caro was presented gift certificates from Janie's Place, Wal-Mart, Moovies 6, Parsons' Steakhouse and Purcella's Western Allee, a spring bouquet from Terry's Floral and Design, and an engraved plaque from Texas Threads.....The 22<sup>nd</sup> annual Stamp Out Hunger Food Drive is underway today across the country as mail carriers collect donated food to assist community food banks, pantries and shelters. Resident may leave non-perishable food items at their mailbox or the post office today, and local donations will go to Hereford Food Pantry. Volunteers may help sort the collected items starting at 11:00 today at the Food Pantry at 303 East Third.....Deaf Smith Fresh Water Supply District is conducting an election for 2 board members today with voting at 116 Domingo Avenue in the San Jose community until 7:00 tonight. The voter photo ID rule is in effect.

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**WEATHER:** (June 7, 2014) **SATURDAY** – High yesterday afternoon was 89 at 4:00; this morning's low was 61 at 7:00. KPANcast: Humid with a 50% chance of thunderstorms, some possibly severe.

**LOCAL:** Large wind turbine components began arriving this week for the first commercial wind ranch in Deaf Smith County, with wind turbine blades, nacelles and pedestal sections trucked to the site of Texas Hereford Wind LLC southeast of Hereford. The 200-megwatt project is being developed by EDF Renewables, which operates the Spinning Spur installations in Oldham County and has numerous other projects underway in the region.....The huge pieces are shipped to a staging area at FM 2943 and County Road 4, then moved to individual turbine sites. Blattner Energy is the contractor for the project and has about 200 employees in the area.....Authorities ruled Friday that the death of Hugo Villarreal, age 41, at his trailer house Wednesday was the result of a self-inflicted knife wound. The body of Villarreal was found by his sister Wednesday afternoon; an autopsy revealed he died after a knife wound to an artery of his arm.....San Jose Catholic Church holds its annual Jamaica Sunday from noon-8:00 at Dameron Park with live music, a variety of food and drinks, a car show, raffles and games. The community is invited.....Severe thunderstorms cruised the region Friday afternoon and overnight with big lightning, damaging wind, heavy rain and some small hail. An 83 mph wind gust was recorded at 8:50pm at the SchoolNet site at HISD Admin Building, with wind gusts over 50 mph observed at other locations in Hereford. Rainfall totals include 1.05 inch at Bootleg, 0.50 inch at Dimmitt, 0.65 at Bar G at Summerfield and 0.29 at KPAN in downtown Hereford. Another round of gnarly storms is forecast for today and tonight.

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**WEATHER:** (June 27, 2014) **FRIDAY** – High yesterday afternoon was 92 at 5:00 with south wind to 30 mph; this morning's low was 68 at 7:00. **KPANcast:** Breezy, hot and dry.

**LOCAL:** EDF Renewable Energy and its contractor, Blattner Energy, will begin erecting 250-foot wind turbines by the end of July at Texas Hereford Wind, which is located on 15,000 acres of farm and ranch land southeast of Hereford. Components for 20 complete turbines are on the ground at various pedestal sites, and the huge construction cranes are being assembled at a site on FM 1259.....EDF also operates the Spinning Spur wind installations in Oldham County and is building the \$340 million, 200-megawatt facility southeast of Hereford to produce power to be consumed downstate on the ERCOT grid.....Tee-off is 7:30 Saturday morning for the 11<sup>th</sup> annual Tierra Blanca Classic golf tournament at Pitman Golf Course. The 36-hole event has 125 2-person teams entered, with the Rio Blanco Shootout at 3:00 this afternoon.....Funeral services for Santiago Valdez, age 85, are pending at Hereford Heritage; he died yesterday.....Funeral services are pending at Hereford Heritage for Elizabeth Castillo, age 42, who died early today in Plainview.....Funeral services for Betty Jean Coker, age 84, will be at 2:00 Saturday at Boxwell Brothers Ivy Chapel in Amarillo; she was a former Hereford resident who died Tuesday.....Hereford Preparatory Academy will hold a water balloon war 6:00-8:00pm today for incoming 8<sup>th</sup>-graders and the faculty and staff of HPA.....KPAN salutes Tony Ramirez as the Good Neighbor of the Day.....Compassion beyond compare at Hereford Nursing and Rehabilitation [www.herefordnursing.com](http://www.herefordnursing.com).

**KPAN PUN:** The voices in my head may not be real, but they have some good ideas!

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**WEATHER:** (June 28, 2014) **SATURDAY** – High yesterday afternoon was 96 at 5:00 with southwest wind to 30 mph; this morning's low was 67 at 7:00. **KPANcast:** Sunny and hot.

**LOCAL:** The city of Canyon won the contest to locate a specialty milk powder plant that will process 40 loads of fresh milk daily from area dairies. Lone Star Milk Producers announced Friday that Canyon will be the site of the new facility, which will employ 60 persons and produce annual payroll of \$3.5 million. Lone Star will produce various premium powders, ingredients for infant formula, cream, butter and condensed milk, and process about 2 million pounds of fresh milk daily.....Lone Star is made up of 170 individual dairy farms in 9 states, with most of its milk volume coming from Texas. The company plans to begin construction this fall, possibly at a site west of Canyon near US 60. The plant will incorporate technology to separate potable water from the milk, and about 90,000 gallons of water a day will be available to irrigate athletic fields or other public property in Canyon..... The 11<sup>th</sup> annual Tierra Blanca Classic is underway today and Sunday at Pitman Golf Course. There are 115 teams entered in the 36-hole, 2-person scramble; the golf course is closed to the public this weekend.....Funeral mass for Guadalupe Tapia, age 82, is at 10:00 this morning at San Jose Mission, with burial at St. Anthony's Catholic Cemetery.....Funeral mass for Jimmy Valdez, age 85, will be at 2:00 Monday at San Jose Catholic Church. He was a retired fuel truck driver who died Thursday.....Boy Scout Troop 52 will hold a spaghetti dinner fundraiser Sunday 11:30-2:00 at Hereford Community Center; tickets are \$12 at the door. Proceeds will go to build a granite monument to fallen soldiers at Veterans Park.....A Faith and Freedom concert will be at 7:00 Sunday at First United Methodist Church, with music performed by the combined choirs of four Hereford churches.

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