

April 7, 2017

Quarterly Programs/Issue List

1Q - 2017

ISSUES: KPAN AM-FM has identified a lack of awareness and support for local 4-H and FFA programs as an issue facing the youth of the community. KPAN also identified the awareness of programs available at St. Anthony's School as an issue, with an opportunity to spotlight the school on its 100th anniversary.

KPAN has identified a lack of a credible news source for the local community as an ongoing issue facing Deaf Smith County. The local newspaper has cut issues from five to two days a week, has frequent staff turnover, often lacks perspective and objectivity, and is widely ignored by local residents.

PROGRAMS: KPAN AM-FM broadcast in-depth interviews at 8:45am on January 12 and March 29 with county extension agent Rick Auckerman, detailing 4-H and FFA programs. KPAN AM-FM provided live broadcasts from the local county junior livestock show January 12 4:00-6:00pm, January 13 4:00-6:00 and 9:30-11:00pm, and January 14 9:30am – 2:30pm; the broadcasts included numerous interviews with students about local 4-H and FFA programs. KPAN AM-FM broadcast in-depth interviews with Elaine McNutt January 25 and March 30 about St. Anthony's Catholic School, including the school's 100th anniversary events. KPAN conducted an interview with Cathy Higgins February 22 about projects at St. Anthony's. In addition, KPAN AM-FM hosted St. Anthony's school groups for live broadcasts at 9:40am January 30-February 3 during Catholic Schools Week.

The KPAN RadioGram is part of an effort to fill the vacuum left when the local newspaper cut its frequency and resources devoted to local news. The KPAN RadioGram is published online 6 days a week and is posted to Facebook 6 days a week as well. It is published and distributed weekdays to 25 outlets in Hereford. It is the basis for 6 daily news report during broadcasts on KPAN. A few copies from this quarter are attached.



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WEATHER: (January 19, 2017) **THURSDAY** – High yesterday afternoon was 57 at 4:00; this morning's low was 33 at 8:00. **KPANcast:** Partly cloudy and mild.

LOCAL: President-elect Donald Trump is nominating former Georgia governor Sonny Perdue to be the next Agriculture Secretary, a pick that's likely to please farm groups. Perdue is a member of the Trump ag advisory committee, and has owned several farm transportation, grain and feed-processing and crop export companies.....A Hereford man was found guilty of charges related to a shooting last winter at a local car wash that left two men injured. Alfredo Suarez, age 35, was sentenced to 15 years in prison by the jury in 222nd District Court. He fired a handgun into a car February 8, 2016 at Cowboy Car Wash on North 25-Mile Avenue, striking one man in the face and another in the arm; both recovered. Authorities are still not certain of the reason for the confrontation.....The Deaf Smith grand jury met Wednesday and indicted four persons to stand trial on felony charges, including DWI, burglary and evading arrest.....Former Texas governor Rick Perry enters his confirmation hearing for Energy Secretary today in Washington. During Perry's 14-year tenure as governor, the state maintained its traditional spot as a top driller for oil and natural gas, and also became the top state in wind energy production.....Hereford Regional Medical Center will offer digital mammograms at the Harrington Mobile Coach 8:45-5:30 Friday. Hereford Health Clinic will offer free cervical cancer screening 9:00-noon Saturday on Pap Day.....KPAN salutes Stephanie Bigham as the Good Neighbor of the Day..... We have roots where others have branches – First National Bank of Hereford.

KPAN PUN: The hardness of the butter is proportional to the softness of the bread.

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WEATHER: (February 7, 2017) **TUESDAY** – High yesterday afternoon was 71 with west wind to 54 mph; this morning's low was 41 at 6:00. **KPANcast:** Breezy and mild.

LOCAL: HISD superintendent Sherry Blankenship unveiled a \$45 million bond proposal to the public and school board Monday. The plan could go to a public vote May 6 if the school board approves the idea by February 17. The facility improvement plan addresses 4 target areas: safety and security at all campuses, multi-purpose activity centers at elementary schools, improvements at Whiteface Stadium and an early childhood center.....Local voters turned down a \$42 million bond proposal by HISD in 2015. The school board meets again Thursday to consider hiring a bond financial advisor.....Strong winds to 50 mph pulled down a utility power line in the Dawn community about 1:00 Monday, sparking a small grass fire that was quickly extinguished by Dawn volunteer firefighters. Deaf Smith County judge D.J. Wagner reinstated the outdoor burn ban Monday, joining 68 other Texas counties. All outdoor fires are prohibited, except for fires in enclosed cookers.....The Hereford Whitefaces and Caprock Longhorns face off in 3-5A basketball today in Amarillo. The Herd boys are in a 3-way tie for 4th place with Caprock and Canyon with 5-6 district records; it is the last game of the season for the Lady Herd. KPAN AM-FM will have live coverage of both varsity games starting at 6:00.....Funeral services for Lois Hutson, age 72, are at 2:00 today at First Baptist Church with burial at West Park Cemetery. She was a Hereford resident since 1984 who died Monday.....KPAN salutes Juan Huerta as the Good Neighbor of the Day.....The awesome F-150 live and in person at Whiteface Ford.

KPAN PUN: Hard work pays off in the future. Laziness pays off now.

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WEATHER: (January 26, 2017) **THURSDAY** – High yesterday afternoon was 40 at 4:00; this morning's low was 19 at 7:00 with frost. **KPANcast:** Continued cold.

LOCAL: The new Love's Travel Stop at US 60 & 385 opened today in Hereford after a year of construction. The \$5 million project includes a 6,500 square-foot store on 4.3 acres of land and will have about 40 employees to operate the center 24/7. Paving and concrete work was completed this week and merchandise is still being stocked onto store shelves today. A grand opening event is scheduled February 9.....The Hereford Love's has a Carl's Junior fast food outlet, 43 parking spaces for 18-wheelers along with showers and other truck driver services, 4 diesel fuel islands and 8 gasoline pump stations, and convenience store. It is the 60th Love's location in Texas; the company has over 410 locations in 40 states.....An open house will be held today at Pitman Golf Course for a new HHS indoor golf facility. The room has a SkyTrak golf simulator and allows players to practice in bad weather. Herd golf players and coaches will be on hand 5:00-6:00 this afternoon and the public is invited.....Funeral services for Shirley Murray Burnam, age 71, are at 2:00 today at First Presbyterian Church with burial at West Park Cemetery. She was a Hereford resident since 1976 who had worked for Deaf Smith Electric for 33 years.....Graveside services for Vera Haney, age 76, will be at 10:00 Friday at West Park Cemetery. She was a Hereford resident since 1963 who died Tuesday.....KPAN salutes Vicky Lucio as the Good Neighbor of the Day.....Drive-up hours 8:30-6:00 weekdays at First National Bank at 403 North 25-Mile Avenue.

KPAN PUN: Golf is perfect for Sundays because you spend more time praying than you would in church.

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WEATHER: (February 8, 2017) WEDNESDAY – High yesterday afternoon was 71 at 4:00 with west wind to 33 mph; this morning's low was 41 at 6:00. **KPANcast:** Partly cloudy and mild with a weak cold front.

LOCAL: Hereford residents were notified this week of slight radioactive contamination in the municipal water supply. A letter detailing the contamination was included in the City of Hereford utility bills to city residents, a notification required by the Texas Commission on Environmental Quality. Routine testing in the 4th quarter of 2016 showed alpha radiation contamination slightly exceeded the legal limit.....City officials say the situation is not an emergency but may be a health concern. The source may be a single water well that supplies the affected water pump station, or the high reading may be due to sampling error or other factors. The city is working to identify the cause of the elevated contaminant level.....After leading 29-9 at half, the Caprock Longhorns went on to a 54-38 win over the Hereford Whitefaces in 3-5A basketball in Amarillo. Parker Lowrey led the Herd in scoring with 16 points. Caprock moves into sole possession of 4th place, while the Herd drops into a tie for 5th place with Canyon with 5-7 records.....The Lady Longhorns defeated Hereford 66-47 for their first district win of the season. Lindsey Carrillo led Hereford in scoring with 16 points. The Lady Herd finished the basketball season with a 3-11 district mark, and overall record of 11-19.....A community blood drive is being held noon-7:00 today at Hereford Community Center. Blood donors receive a free T-shirt and will be entered into drawings for gift cards.....KPAN salutes Patty Hill as the Good Neighbor of the Day.....Dignified, professional and affordable care at Hereford Heritage Funeral Home.

KPAN PUN: The early bird may get the worm, but the second mouse gets the cheese.

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July 7, 2017

Quarterly Programs/Issue List

2Q - 2017

ISSUES: KPAN AM-FM has identified proposed \$45 million bond issue by Hereford ISD as an issue facing the community. A previous proposal was defeated two years ago, and the election has generated widespread attention and discussion.

KPAN has identified a lack of a credible news source for the local community as an ongoing issue facing Deaf Smith County. The local newspaper has cut issues from five to two days a week, has frequent staff turnover, often lacks perspective and objectivity, and is widely ignored by local residents.

PROGRAMS: KPAN AM-FM broadcast in-depth interviews at 9:10 am on April 13 with HISD superintendent Sheri Blankenship; at 8:45am on May 1 with Sheri Blankenship; and at 9:10am May 5 with Sheri Blankenship. She discussed the previous failed plan; needs for the school district and students; and various aspects of the current bond proposal. In addition, KPAN AM-FM broadcast detailed news stories on the school bond issue April 3, 4, 6, 8, 12, 24, 26; May 1, 2, 3, 4, 5, 6, 8, 11, 17; June 6, 9, and 17.

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WEATHER: (June 17, 2017) SATURDAY – High yesterday afternoon was 105 degrees at 5:00 with west winds to 26 mph; this morning's low was 62 at 7:00. **KPANcast:** Continued very hot with summer cold front arriving tonight.

LOCAL: The Hereford school board meets in special session Monday afternoon and will discuss the possibility of holding another school bond election later this year. The board will discuss the results of the May election and a post-election survey of voters and then consider setting another election for November 2017.....Local voters have turned down two school bond proposals for school facilities improvement, a \$43 million proposal in 2015 and a \$45 million plan May 6th of this year.....Temperatures soared across the Panhandle Friday with 111 degrees on the floor of Palo Duro Canyon and 105 in Hereford. An excessive heat warning is in effect for Palo Duro this afternoon, with a heat advisory hoisted again for the remainder of the region. Residents should take precautions to remain hydrated and stay cool this afternoon. A strong summer cold front tonight promises some relief for Sunday..... Nazarene Family Church is holding a Father's Day DadFest Sunday, with a cookout, live music, car and motorcycle show, games, outdoor worship service, and cruise around the city Sunday afternoon. Registration for the car show is 8:00-9:30am at Hereford Community Center with a \$5 entry fee; all types of vehicles are welcome.....The Lady Whiteface summer volleyball camp opens Monday at Hereford Junior High, with morning sessions for third-sixth graders and afternoons for 7th-9th graders. Registration fee is \$40 and signup is on-site Monday.....Big Ticket Friday winners on KPAN included Samara Diaz, Carla Scott, Angie Casas, Shelly Beerwinkle and David Mays.

KPAN PUN: The truth is that there is nothing noble in being superior to somebody else. The only real nobility is in being superior to your former self.



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WEATHER: (April 15, 2017) SATURDAY – High yesterday afternoon was 78 at 4:00; this morning's low was 59 at 7:00. **KPANcast:** Partly cloudy and mild.

LOCAL: A supercell thunderstorm blossomed over Parmer County Friday afternoon, and in its 7-hour life cycle produced numerous tornadoes, large damaging hail, torrential rains and damaging winds and lightning. A number of structures were damaged in and around Dimmitt, but no injuries were reported. Hail up to 3 inches fell around Dimmitt, with many other reports of 1 to 2¾ inch hail in Parmer and Castro Counties.....The supercell became stationary over Castro County around sunset and generated several tornadoes, including a large tornado on the ground 3 miles west of Dimmitt at 6:56pm that was captured on video by storm spotters. All roads into Dimmitt were closed last night, due to flooding and the danger from downed power lines. The area hardest hit by tornado and wind damage appeared to be the rural areas between Dimmitt and Easter, where tornadoes, large hail and heavy rains repeatedly developed.....Rainfall amounts last night included 4.88 inches 6 miles northwest of Dimmitt, 2.26 inches at Nazareth, 4.08 inches 7 miles north of Dimmitt along US 385, 1.44 a mile northwest of Black, 1.48 at Friona, 2.58 inches at Dimmitt, 1.11 four miles northwest of Hereford and 0.60 inch at KPAN in downtown Hereford.....Palo Duro defeated Hereford 10-4 Friday in 3-5A baseball in Amarillo. The Dons had 11 hits and led 6-2 after two innings. The Herd had 9 hits and 5 errors, with a triple and homer by Marty Carnahan. Hereford drops to 1-9 in district play, while PD improves to 5-5.....Amarillo High won the boys team title and Canyon again repeated as the girls team champion Friday at the District 3-5A track meet in Amarillo. Hereford had 2 athletes qualify for area competition – Caleb Martinez in triple jump and Dodge DeLozier in high jump.

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WEATHER: (April 13, 2017) **THURSDAY** – High yesterday afternoon was 65 at 5:00 with southwest winds to 40 mph; this morning's low was 47 at 7:00. **KPANcast:** Partly cloudy, humid and mild.

LOCAL: A Hereford woman was arrested Wednesday afternoon after being accused of the theft of over a quarter of a million dollars from a local church. Gloria Baca, age 51, is free on \$50,000 bond after being indicted for felony theft over \$300,000 by the Deaf Smith Grand Jury yesterday. Authorities allege that the theft occurred over a 7-year period while she was a secretary at First Baptist Church.....Financial irregularities came to light last summer at First Baptist Church, and Baca resigned her position when confronted with questions by church members. Hereford police spent a day investigating church records in August, 2016 and continued the detailed investigation that led to Wednesday's felony indictment.....Deaf Smith grand jurors indicted 12 other persons for felony crimes yesterday, including illegal drug possession, weapons charges, evading arrest and DWI.....The District 3-5A track meet is today and Friday at Randall High School in Amarillo, with running prelims and field events today and running finals at 2:30 Friday afternoon.....Funeral services are pending at Hereford Heritage for Gloria Arzola, age 70, who died yesterday in Amarillo.....Rainfall totals yesterday included 1.0 inch 7 miles south of Easter, 0.33 inch at Dimmitt, 0.29 at Friona, 0.38 at Nazareth, 0.09 at Bootleg, 0.11 at Walcott, 0.19 at HISD and 0.17 inch at KPAN.....KPAN salutes Maria Robles as the Good Neighbor of the Day.....We have roots where others have branches – First National Bank of Hereford.

KPAN PUN: Life is easy to chronicle, but bewildering to practice.

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WEATHER: (April 8, 2017) **SATURDAY** – High yesterday afternoon was 82 at 5:00 with southwest wind to 30 mph; this morning's low was 48 at 7:00. **KPANcast:** Very warm and breezy. High wildfire danger.

LOCAL: Hereford ISD holds its next public meeting Thursday to discuss details of a \$45 million bond proposal. If approved, the 20-year long-term debt would finance construction and renovation projects, including 7 new buildings. Voters will decide the issue in a May 6 election. Next week's meeting meeting is at 7:00am Thursday at Hereford Senior Center.....The Lady Herd defeated Amarillo High 4-2 in softball Friday to move into a tie with Randall for second place in District 3-5A. The HHS girls had 6 hits; Abrie Castillo allowed 4 hits and had 4 strikeouts on the mound. Hereford is 7-3 in district and 17-9-1 for the season; Amarillo High drops to 5-5, 13-12-2.....Randall defeated Hereford 10-4 Friday in 3-5A baseball at Whiteface Field. The Herd tied the game 4-4 with 4 runs in the bottom of the 4th, with 3 RBIs by Zack Martin. Randall had 12 hits and Hereford had 7. Randall improved to 5-3, 18-5 while the Herd drops to 0-8, 8-11.....Funeral mass for Dorothy Schumacher, age 83, is at 10:00 today at St. Anthony's Catholic Church with burial at St. Anthony's Cemetery. She was a Hereford resident since 1953 who died Wednesday at her home.....Funeral mass for Kenneth Bernal, age 20, is at 11:00 today at San Jose Catholic Church with burial at West Park Cemetery. He was a lifelong resident who was a 2014 HHS graduate. He died in a truck collision north of Hereford Tuesday.....First United Methodist Church holds its 6th annual Blessing of the Bikes at 8:00 Sunday morning at the church Fellowship Hall, with breakfast by donation and a blessing service to encourage a safe motorcycle riding season starting at 8:40.....Big Ticket Friday winners yesterday on KPAN included Jerry Casarez, Juan Barrientez, Ann Marie Castañeda, Brandy Ramirez, Reynaldo Cervantez, Dora Enriquez, Shane Kapka, Shannon Wells, Mistie Brown and Stevie Ray Horrell.

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