



April 7, 2015

Quarterly Programs/Issue List

1Q - 2015

ISSUES: KPAN AM-FM identified a proposal for a school bond election for facilities improvement as an issue facing the community. KPAN also identified efforts at improving facilities and participation at the YMCA as an on-going issue.

KPAN has identified a lack of a credible news source for the local Hispanic community as an ongoing issue facing Deaf Smith County. The county is about 60% Hispanic, and the public schools approach 80% Hispanic. Although much of the Latino population is bi-lingual, a large minority speaks and understands only Spanish. Their only source of local news is KPAN AM-FM.

PROGRAMS: KPAN AM-FM covered the evolution of the school bond election in interviews and news reports. Hereford ISD superintendent Kelli Moulton laid out some of the proposal in a 40-minute interview at 8:45am February 17, and began a series of weekly interviews on each segment of the bond proposal at 8:45am March 31. In addition, KPAN provided news coverage January 17; February 9, 23, 24, 27; and March 3, 25, 30, 31. KPAN interviewed Kasey Fuller of the YMCA about available programs at 8:45am on February 2 and March 2. YMCA director Anita Ramsey-Schultz discussed opportunities for facilities improvement at 8:45am on January 5. In addition, KPAN broadcast news stories on March 20 and made numerous announcements of YMCA program availabilities.

The content of the KPAN RadioGram is translated into Spanish by Josie Nava and broadcast weekdays at 6:30pm during the Spanish-language program. The KPAN RadioGram is published online 6 days a week and is posted to Facebook 6 days a week as well. It is published and distributed weekdays to 25 outlets in Hereford. It is the basis for 6 daily news report during English-language broadcasts on KPAN. A few copies from this quarter are attached.





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WEATHER: (March 25, 2015) WEDNESDAY - High yesterday afternoon was 75 at 5:00; this morning's low was 41 at 8:00. KPANcast: Turning very windy with a 20% chance of rain tonight. High wildfire danger.

LOCAL: On a perfect spring afternoon the Hereford Whitefaces defeated the Dumas Demons 15-14 Tuesday in 3-5A baseball at Whiteface Field. The two teams combined for 29 hits, with extra-base hits by Brenden Bartels, Tyler Suarez and Payton Gonzales. The Herd moves into second place in 3-5A at 2-2, with a season record of 8-5-1...... Over 1100 people attended the 77th annual meeting of Deaf Smith Electric Cooperative at the Bull Barn Tuesday; the utility had electricity sales of \$67.6 million in 2014 with a profit margin of \$4.4 million. Incumbent board members Steve Olson, Danny Hand and Donald Wright were re-elected as directors.......Hereford ISD will hold an election May 9 on a \$43.4 million bond issue to finance facility improvement projects. KPAN will have a series of five on-air discussions with school officials and listeners each Tuesday in April, starting March 31 at 8:40am with superintendent Dr. Kelli Moulton......Funeral mass for Buster Miller, age 84, is at 2:30 today at St. Anthony's Catholic Church with burial at Restlawn Memorial Park. He was a Deaf Smith farmer since 1962 who died Sunday at his home...... Former longtime Hereford attorney John Aikin died March 18 in East Texas at the age of 94. He was a civic leader who practiced law in Hereford from 1948-1995, and helped to form the High Plains Water District, West Texas Rural Telephone and the Opportunity Plan for WT students......KPAN salutes Carla Scott as the Good Neighbor of the Day......Dignified, professional and affordable care at Hereford Heritage Funeral Home.

KPAN PUN: Never lie to an x-ray technician. They can see right through you.



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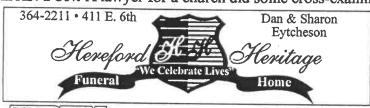


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WEATHER: (March 19, 2015) THURSDAY - High yesterday afternoon was 59 at 5:00; this morning's low was 44 at 7:00. KPANcast: A 50% chance of showers and thunderstorms.

LOCAL: The Deaf Smith Hospital District board meets today to discuss a 7-item agenda, including monthly statistical and financial reports, an amendment to the CEO contract, and medical credentials for 11 medical personnel.The USDA will conduct a referendum on the sorghum checkoff program March 23-April 21 at county Farm Service Agency offices. Grain sorghum producers will decide whether to continue the 7-year-old program, which is aimed at marketing and expanding uses and markets for US sorghum...... The 77th annual meeting of Deaf Smith Electric Cooperative will be at 5:30 Tuesday at Deaf Smith Bull Barn, with the return of \$4 million in capital credits to members, the election of three directors, drawings for door prizes and a catered meal....... A food drive is underway to benefit Hereford Food Pantry, and donated non-perishable food items are being collected at Hereford Senior Center, Amigos, Stevens 5-Star, Hereford Nursing and Rehab, First Financial Bank and Whiteface Ford...... The Friends of the Library book sale continues through April 2 in the basement of the county library, and prices for items in the sale have been cut in half -- including \$1 for hardbacks and a quarter for paperbacks......Friday is the deadline to place orders for windbreak tree seedlings for spring planting - contact the NRCS office at 317 West Third Street.......KPAN salutes Carolyn Waters as the Good Neighbor of the Day......We have roots where others have branches - First National Bank of Hereford www.fnbhereford.com.

KPAN PUN: A lawyer for a church did some cross-examining.



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WEATHER: (January 10, 2015) SATURDAY – High yesterday afternoon was 27 at 3:00; this morning's low was 21 at 7:00. KPANcast: Partly sunny and breezy. Somewhat warmer Sunday.

LOCAL: The Lady Whitefaces defeated Randall 73-69 in double overtime in a thrilling 3-5A basketball opener Friday at Randall Gym. Hereford led by 4 points at the half but trailed by 13 points with five minutes remaining. Lizet Sosa hit 2 threes in the 4th quarter and sank 2 free throws with 20 second remaining to tie the game at 52-52. The Lady Herd scored 16 points in the second overtime, including 2 threes and 2 final free throws by Mia Castaneda...Sosa had a season-high 24 points Friday with 18 by Mia Castaneda. The Herd girls are 13-6 for the season, while Randall drops to 7-12......The Hereford Whitefaces defeated Lubbock Christian High School 80-71 Friday at Whiteface Gym to improve to 8-9 for the season. Brevin Walker had a big night with 22 points, Parker Lowrey scored 21, Payton Gonzales 15 and Alex Gaytan hit 10...... New Mexico officials announced Friday that 5 persons have died of influenza in the state so far in this winter's flu season, including a 29-year-old man in Curry County......Two HHS football players have been named to the Amarillo Globe-News 6A-5A Golden Spread Team. Herd wide receiver Isaiah Garcia had 62 catches for 790 yards and 5 TDs in his senior season, and Whiteface punter Alex Gaytan averaged 42 yards a punt on 33 kicks...... The final day of bracket competition is underway today at the annual Hereford Rumble at the HHS triple gyms. High school boys' wrestling teams from the region are competing...... The 10-5 Texas Tech Red Raiders face #12-ranked Kansas University (12-2) in Big 12 basketball at 2:00 today in Lawrence, with live coverage on KPAN AM-FM starting at 1:30......The Dallas Cowboys and Green Bay Packers face off at noon Sunday at Lambeau Field in the NFL Divisional Playoff with live coverage on KPAN AM-FM with Brad Sham, Babe Laufenberg and Kristi Scales......Big Ticket Friday winners on KPAN yesterday were Manuel Garza, Wally Castillo, Nidia Rincon, Albert Rivera, Matt Haschke and Jerry Rincon.



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WEATHER: (January 3, 2015) SATURDAY – High yesterday afternoon was 31 at 3:00; this morning's low was 21 at 7:00. KPANcast: Cloudy and cold with a 40% chance of snow.

LOCAL: The potent Pacific storm system is crossing the Panhandle today after dropping several inches of snow in the area overnight. Hereford had 5 to 7 inches of snow with hardly any wind, and 9 inches of snow was reported at Rhea in northwest Parmer County. KPAN recorded 51/2 inches of snow with 0.62 inch moisture equivalent, which included sleet and freezing rain late Friday......Travel is difficult and is being discouraged by TxDOT and law enforcement, and crews are patrolling, plowing snow and sanding intersections. Main streets and highways are snowpacked and icy and secondary roads have heavy snow accumulation. TxDOT lists 18 travel advisories for various roadways in Deaf Smith County......Several new and existing elected county officials were sworn into office for 2015 Thursday morning at Deaf Smith County Courthouse, including county judge DJ Wagner, treasurer Karen Smith, district clerk Elaine Gerber and county commissioner Dale Artho.......Hereford defeated Lovington 56-41 Friday at Whiteface Gym with 17 points from Zach Link, 14 by Parker Lowrey and 12 from Payton Gonzales. The Herd boys are 7-8 for the basketball season......Due to the improved moisture situation, the outdoor burn ban has been lifted for Deaf Smith County. Outdoor fires are allowed if weather conditions allow a safe, controlled burn. Funeral services are pending at Hereford Heritage for Jose Tijerina, age 71, who died Friday in Lubbock......Funeral services for Isidra Garza, age 78, are at 10:00 today at Hereford Heritage Funeral Chapel with burial at West Park Cemetery......Funeral mass for Nalece Pañaran-Garcia, age 18, is at noon today at San Jose Catholic Church with burial at West Park Cemetery...... Texas Tech faces the Texas Longhorns in the Big 12 mens' basketball opener at 1:00 today in Lubbock with live coverage on KPAN AM-FM beginning at 12:30......The Dallas Cowboys host the Detroit Lions in the NFC Wildcard playoff game Sunday at 3:40 in Arlington with live coverage on KPAN AM-FM starting at 2:30.



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July 7, 2015

Quarterly Programs/Issue List

20 - 2015

ISSUES: KPAN AM-FM identified a proposal for a school bond election for facilities improvement as an on-going issue facing the community. A vote on the \$43 million issue is set for May 9. KPAN also identified issues surrounding the opening of the EDF Wind Park as an issue affecting the local economy.

KPAN has identified a lack of a credible news source for the local Hispanic community as an ongoing issue facing Deaf Smith County. The county is about 60% Hispanic, and the public schools approach 80% Hispanic. Although much of the Latino population is bi-lingual, a large minority speaks and understands only Spanish. Their only source of local news is KPAN AM-FM.

PROGRAMS: KPAN AM-FM continued a series of interviews with HISD officials on various segments of the school bond issue. Hereford ISD superintendent Kelli Moulton was interviewed at 8:45am for 45 minutes on April 7, April 21, and April 28; she answered numerous questions from KPAN listeners. HISD athletic director Don Delozier was interviewed for 30 minutes on April 14. In addition, KPAN provided news coverage April 8, 13,20,22,27; May 4, 5, 6, 9, 11, 14, 20; and June 22.

KPAN interviewed Ben Ludwig and Dave Watkins of EDF Renewables for 30 minutes at 9:10am April 15. In addition, KPAN AM-FM provided live coverage of the one-hour dedication ceremony at the EDF project at 11:00am on April 17, which included comments by local officials, landowners, legislators, regulators and wind industry representatives. KPAN broadcast news coverage April 2, 14, 15, 17, 18; May 18; June 12, 17 and 30.

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WEATHER: (April 3, 2015) GOOD FRIDAY – High yesterday afternoon was 84 at 5:00 with southwest wind to 36 mph; this morning's low was 38 with north wind to 44 mph. KPANcast: Windy and colder.

KPAN PUN: The world is not black and white. More like black and grey.



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WEATHER: (April 18, 2015) SATURDAY – High yesterday afternoon was 72 at 5:00; this morning's low was 34 at 7:30. KPANcast: Mild and breezy with a slight chance of a stray thunderstorm. High wildfire danger.

LOCAL: About 200 people attended dedication ceremonies at Hereford Wind Project Friday, which were broadcast live on KPAN. The 104-turbine project on 15,000 acres of ranchland southeast of Hereford is owned by EDF Renewable and BlackRock Infrastructure, and brings the EDF wind generation capacity in Texas to 672 megawatts. Landowners joined the companies and community in the ribbon-cutting for the project, which began producing electricity December 22...... Although Hereford had gasoline prices around \$2.15 a gallon Friday that were below the statewide average of \$2.23, prices jumped 15 cents a gallon and are now around \$2.29 for unleaded regular today..... The Hereford Whitefaces rallied for 2 runs in the bottom of the 7th Friday and scored a 5-4 win over the Caprock Longhorns in 3-5A baseball. The Herd had 11 hits, including a double by Brenden Bartles that scored the winning run; Tim Sanchez was the winning pitcher. The Herd holds on to third place with a 5-6 district mark, 11-9-1 for the season......The Lady Herd had 9 hits, including 5 for extra bases, to defeat Caprock 6-1 Friday in 3-5A softball. The HHS girls are 2-6 in district play, 14-15 for the season....... Caprock won the boys team title and Canyon was the girls champion in the 3-5A track meet Friday at Dumas. Hereford's area qualifiers are Payton Gonzales in long jump and triple jump, Justin Collier in high jump, Gabe Ramirez and Megan Kinsey in the 800, Emmanuel Gallegos in the 200, the boys' 800-relay team, Angelica Alonzo in pole vault, and Larissa Valenzuela in the 300 hurdles......Today's funeral services for Larry Ritter, age 57, have been postponed due to a family emergency and will be re-scheduled at a later date. He died last week at his home......Funeral services for Matthew Espinoza, age 29, are at 11:00 Monday at San Jose Catholic Church. He died last week in Abilene.



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WEATHER: (June 30, 2015) TUESDAY – High yesterday afternoon was 90 at 3:00; this morning's low was 61 at 7:00. KPANcast: Sunny and hot.

LOCAL: Following Friday's 5-4 Supreme Court ruling that legalized gay marriage nationwide, same-sex couples may obtain a Texas marriage license for an \$82 fee at the Deaf Smith County clerk's office. However, all three public officials who conducted civil weddings – county judge D.J. Wagner, justice of the peace Karen Boren and municipal judge Jennifer Eggen – notified the county clerk they would no longer officiate at any wedding ceremony. Couples will have to rely on finding a pastor to get married in Deaf Smith County.......EDF Renewable Energy has acquired a sixth wind park in the Panhandle region, the 200-megawatt Salt Fork Wind project in Donley County. Salt Fork pushes EDF's Panhandle production capacity to 1.2 gigawatts, including the three Spinning Spur parks in Oldham County and Hereford Wind........The team of Jared and Jason Aven won a playoff on hole #3 Sunday to take the title in the championship flight of the 12th annual Tierra Blanca Classic at Pitman Golf Course; the Avens had tied with Jay and Jerry Stevens at 124 after regulation play in the 36-hole tournament. The annual tourney had 120 teams and \$40,000 in prize payout........Funeral services for Jared Hernandez, age 21, will be at 10:00 Thursday at San Jose Catholic Church. He was a lifelong resident who had attended Hereford High School............KPAN salutes Liz Torres as the Good Neighbor of the Day........The most popular pickup in America – the Ford F-150 – has your name on it at Whiteface Ford at 550 North 25-Mile Avenue.

KPAN PUN: In order to go on living one must try to escape the death involved in perfectionism.



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WEATHER: (June 3, 2015) WEDNESDAY – High yesterday afternoon was 91 at 5:00; this morning's low was 61 at 7:00. KPANcast: Continued sunny and hot.

LOCAL: A former Hereford medical doctor was among four victims who died in a boating mishap Monday on a huge lake in northern Utah. Dr. Lance Capener, age 45, his daughters Kelsey and Kiley and one of their friends died when their ski boat capsized in a thunderstorm Monday afternoon at Bear Lake along the Idaho-Utah border. Capener's wife Kathryn and 2 other girls survived; all were wearing life jackets. The victims are believed to have succumbed to hypothermia after being in the 53-degree water for over two hours........Dr. Capener was a family physician at Hereford Medical Clinic and HRMC for several years, moving to Utah in 2009.......Funeral services for Stan Fry Sr., age 91, will be at 11:00 Saturday at St. Anthony's Catholic Church. He was a longtime Hereford resident who died Tuesday at his home. He had operated a sheet metal shop for many years........Hereford Senior Citizens are conducting their annual membership drive. Existing members may renew for a \$25 fee, and newbies may also sign up. Senior Center programs include exercise programs, crafts and rental use of the Center........The new one-page state government website Texas.gov is up and running, providing citizens with simple, secure and immediate access to government info and services. Among improvements are the strengthened "search" function and mobile-access compatibility........KPAN salutes Erma Murphey as the Good Neighbor of the Day.......Dignified, professional and affordable care at Hereford Heritage Funeral Home.

KPAN PUN: It is best to act with confidence, no matter how little right you have to it.



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