

October 9, 2014

Quarterly Programs/Issue List

3Q - 2014

ISSUES: KPAN AM-FM identified the construction of the EDF wind project southeast of Hereford as a continuing issue facing residents, involving the construction and employment opportunities. KPAN also identified the on-going financial and participation challenges of the YMCA as an issue.

KPAN has identified a lack of a credible news source for the local Hispanic community as an ongoing issue facing Deaf Smith County. The county is about 60% Hispanic, and the public schools approach 80% Hispanic. Although much of the Latino population is bi-lingual, a large minority speaks and understands only Spanish. Their only source of local news is KPAN AM-FM.

PROGRAMS: KPAN AM-FM interviewed YMCA director Anita Ramsey-Schultz at 8:45am on July 7 and September 11 to discuss funding sources and on-going YMCA programs. KPAN interviewed Ashley Valdez of the YMCA at 8:45am August 27 to discuss availability of YMCA programs, with detailed news stories broadcast on July 16, 17 and 18. KPAN interviewed Ben Ludwig of EDF Renewables at 8:45am August 13 to discuss the status of the wind energy project and details of an employment fair being held in Hereford. KPAN interviewed Steve Myers of Class 4 Winds at 8:45am September 25 to discuss the continuing buildout of the wind industry in the Panhandle, with news stories broadcast on July 9, 12, 25, 26 and September 17 and 26.

The content of the KPAN RadioGram is translated into Spanish by Josie Nava and broadcast weekdays at 6:30pm during the Spanish-language program. The KPAN RadioGram is published online 6 days a week. It is published and distributed weekdays to 25 outlets in Hereford. It is the basis for 6 daily news report during English-language broadcasts on KPAN. A few copies from this quarter are attached.



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WEATHER: (August 20, 2014) **WEDNESDAY** – High yesterday afternoon was 90 at 4:00; this morning's low was 67 at 7:00. **KPANcast:** Breezy and hot with a 20% chance of a stray thunderstorm.

LOCAL: United Supermarkets opens its 62nd retail grocery store today at the new Amigos store at 520 North 25-Mile Avenue. The \$5 million project includes the 35,470 square-foot Amigos and a 2400 square-foot United Express convenience store on a 5.2 acre site. Amigos offers a blend of traditional and cultural favorites for Hispanic shoppers, including a tortilleria and in-store taqueria, with over 1000 Mexican brands.....Hereford Economic Development Corporation provided a \$200,000 incentive-subsidy for the project, which will bring 150 jobs at the Hereford store with a yearly payroll of over \$2 million. United is a wholly-owned subsidiary of Albertson's LLC.....Details were announced Tuesday for a new downtown Amarillo campus of West Texas A&M, which will be located at the Commerce Building at 8th and Tyler. Amarillo EDC is renovating the facility at a cost of over \$11 million, and will gift the campus to WTAMU, with classes expected to begin by the fall semester of 2016.....Funeral services for Anna Stindt, age 92, are at 2:00 today at Hereford Heritage Funeral Chapel. She was a retired registered nurse who had lived in Hereford since 1964.....Hereford Farmers Market opens at 4:00 today at the east edge of Dameron Park with fresh vegetables picked today by local growers.....HHS football players and coaches will be introduced at *Meet the Herd* at 6:00 Thursday at Whiteface Stadium.....KPAN salutes Mariellen and Jerry Homfeld as the Good Neighbors of the Day.....Dignified, professional and affordable care at Hereford Heritage Funeral Home.

KPAN PUN: Healthy is merely the slowest possible rate at which one can die.

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WEATHER: (August 19, 2014) TUESDAY – High yesterday afternoon was 94 at 4:00; this morning's low was 64 at 7:00. **KPANcast:** Sunny and hot with a 15% chance of a stray thunderstorm this evening.

LOCAL: Hereford residents will have the opportunity to vote on a municipal water supply expansion plan on the November 4 ballot. Hereford city commissioners voted 4-3 Monday to hold the election on whether to incur \$36 million in long-term debt to finance the purchase of water rights on 11,000 acres of farmland northeast of Hereford. Three public hearings were held on the issue in May and June.....Mayor Bob Josserand and commissioners Cathy Bunch, Linda Cumpton and Angie Alonzo voted to hold the election; Sam Metcalf, Charlie Kerr and Joe Garza voted against it Monday.....City commissioners also approved a \$385,000 bid from J. Lee Milligan Construction to again rebuild West 15th Street to original engineering specifications. The section of roadway was widened and extended previously by L. A. Fuller and Sons, but has been plagued by drainage problems. After attempts to have Fuller resolved the situation, the City of Hereford sued the company earlier this year. The latest project is expected to begin next month.....The Lady Whiteface volleyball team holds the Maroon and White intra-squad scrimmage today at 5:30 at Whiteface Gym at Hereford Junior High.....Funeral services for Anna Stindt, age 92, will be at 2:00 Wednesday at Hereford Heritage Funeral Chapel. She was a retired registered nurse who had lived in Hereford since 1964.....KPAN salutes Edward Carrillo as the Good Neighbor of the Day.....Big inventory and killer deals on used vehicles at Whiteface Ford at 550 North 25-Mile Avenue www.whiteface-ford.com.

KPAN PUN: How is it one careless match can start a forest fire, but it takes a whole box to start a campfire?

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WEATHER: (September 27, 2014) **SATURDAY** – High yesterday afternoon was 77 at 5:00; this morning's low was 54 at 7:00. KPANcast: Sunny and pleasant.

LOCAL: A feedyard worker was killed Friday evening in an industrial mishap at Great Plains Cattle Feeders in northern Deaf Smith County. Funeral services are pending at Parkside Chapel for Alfonso Miranda, age 21. Miranda was pinned under an overturned silage truck and died from injuries at the scene about 6:30pm Friday, at the feedyard west of Farmers Corner.....District 3-5A volleyball competition opens today and the Lady Herd faces Randall, the #12-ranked team in Texas in class 5A with a 21-9 season record. The HHS girls take a 12-15 record into the district opener. The match is set for 1:00 at Randall High School with live coverage on KPAN AM-FM.....Caviness Beef Packers has issued a recall for 23,000 pounds of beef trimmings products that may be contaminated with *E. coli* bacteria, which were produced between August 14-20 at the Hereford packing plant and shipped to fast food restaurants and retail outlets in Texas. The problem was discovered during a food safety assessment; no reports of illness from food poisoning have occurred. The recalled products tested negative for the pathogen, but were produced consecutive to the contaminated beef lots, processed into raw ground beef and shipped to customers.....Funeral services for Kevin Cardinal, age 54, will be at 11:00 Monday at Victory Family Worship Center, preceded by a graveside service at 10:00 at Restlawn Memorial Park. He was a lifelong resident who died Thursday. He had worked in sales and service at Cardinal's and was a skilled mechanic for motorcycles, ATVs and personal watercraft; he was a 1979 graduate of Hereford High.....Funeral services are pending at Hereford Heritage for Mary Jane Burrus, age 95, who died Friday.....Members of First Baptist Church are conducting a food drive today to collected donated non-perishable food items for Hereford Food Pantry. The group is going door-to-door to collect donations, which may be placed in a bag by the front door, and collection points are also open at Amigos and Food King.....Deaf Smith 4-H holds its annual achievement banquet at noon Sunday at Texas AgriLife Extension.



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WEATHER: (September 24, 2014) WEDNESDAY – High yesterday afternoon was 83 at 5:00 with wind gusts to 27; this morning's low was 62 at 7:00 with dense fog. **KPANcast:** Less wind, with a 30% chance of thunderstorms.

LOCAL: A roaring fire destroyed a warehouse at Carl McCaslin Lumber Company Tuesday evening, fueled by the lumber, plywood and building materials stored inside and a 12mph south wind. Thick black smoke began rolling from the cinder-block building about 6:20pm, and Hereford volunteer firefighters poured thousands of gallons of water into and onto the fire, preventing it from spreading to several nearby buildings.....The shell of the building still stands today in the 300 block of East Second and the State Fire Marshal is in Hereford to investigate the cause of the blaze. McCaslin's is closed for business today. Hereford had 25 volunteer firefighters on scene for 5 hours, along with 8 firefighting vehicles.....The Lady Whitefaces defeated Levelland in volleyball Tuesday before the home crowd at Whiteface Gym, 25-15, 25-9, 25-20. Meagan Ellis had double-digit kills and digs as the Herd girls improve to 12-15 for the season. Hereford opens District 3-5A play at 1:00 Saturday at #12-ranked Randall.....Hereford Farmers Market opens at 4:00 today on the east edge of Dameron Park with fresh produce from local growers, including sweet corn, potatoes, tomatoes, a variety of peppers including jalapeños, squash, zucchini, cucumbers, pumpkins and gourds.....The Deaf Smith 4-H achievement banquet will be held at noon Sunday at Texas AgriLife Extension to recognize the success of 4-Hers the past year.....KPAN salutes Vanessa Alejandre as the Good Neighbor of the Day.....Dignified, professional and affordable care at Hereford Heritage Funeral Home.

KPAN PUN: I don't like the tops of stairs. They always bring me down.

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January 5, 2015

Quarterly Programs/Issue List

4Q - 2014

ISSUES: KPAN AM-FM identified the November 4 election for expansion of City of Hereford water rights as an issue. The 35th annual Christmas Stocking Fund's campaign also became an issue after the *Hereford Brand* abandoned it.

KPAN has identified a lack of a credible news source for the local Hispanic community as an ongoing issue facing Deaf Smith County. The county is about 60% Hispanic, and the public schools approach 80% Hispanic. Although much of the Latino population is bi-lingual, a large minority speaks and understands only Spanish. Their only source of local news is KPAN AM-FM.

PROGRAMS: KPAN AM-FM broadcast extensive news coverage of the issues involved in the municipal water rights election. An alternate proposal was advanced by a group of landowners and KPAN AM-FM broadcast details October 2 after an interview with Jim Hund of the North Water Group. Other detailed news coverage was broadcast October 4, 6, 7, 31; and November 3, 4, and 5. KPAN AM-FM became the lead sponsor of the Christmas Stock Fund for 2014, and broadcast twice-daily updates at 8:40am and 4:40am. KPAN interviewed Jim Steiert at 8:45am November 12 about various aspects of the charity. Additional news coverage was broadcast November 6, 20, 21, 26; December 1, 2, 5, 18, 23.

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WEATHER: (November 25, 2014) **TUESDAY** – High yesterday afternoon was 47 at 4:00; this morning's low was 22 at 7:30 with frost. **KPANcast:** Breezy and cool.

LOCAL: Deaf Smith County commissioners Monday enacted an outdoor burn ban due to increasing wildfire danger. Although over 21 inches of rain has fallen since May, tall vegetation is now dry and posing a wildfire threat. The K-B Drought Index for the county is 200 (on a scale of 0-800). Burn bans are in effect in 54 counties in Texas including Deaf Smith, Castro and Oldham.....The Lady Herd romped to an 89-34 victory over Lubbock High Monday at Whiteface Gym to improve to 3-1 for the season. Mia Castañeda hit 21 points, including 4 threes; Chauntel Acosta and Lauren Baker each scored 10. The Lady Whitefaces play at Shallowater at 6:30 tonight.....The 2-0 Whiteface boys play at Lubbock High at 7:30 tonight.....Johnny Trotter of Hereford is one of four inductees into the Texas Cowboy Hall of Fame, with ceremonies scheduled January 15 in Fort Worth. Trotter raises, breeds and campaigns racing quarter horses on the national circuit, still competes in team roping, operates Bar-G Feedyard and several ancillary businesses, operates Whiteface Ford and is currently president of the American Quarter Horse Association... ..Funeral services for Geraldine Frank-Scott, age 90, are at 2:00 today at Wesley United Methodist Church with burial at West Park Cemetery. She was a longtime resident who had worked as a bookkeeper.....The 5th annual King's Manor brisket dinner and dessert auction is set for 6:00 today; tickets are \$10.....KPAN salutes Wayne Lady as the Good Neighbor of the Day.....A great inventory and great deals available today at Whiteface Ford.

KPAN PUN: The great man is he who does not lose his child's heart.

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WEATHER: (November 5, 2014) WEDNESDAY – High yesterday afternoon was 46 at 4:00; this morning's low was 35 at 7:00. **KPANcast:** Partly cloudy.

LOCAL: Hereford voters soundly rejected the City of Hereford plan for \$36 million in debt to finance the acquisition of water rights for municipal water supply expansion. With 35% of the eligible voters going to the polls, the vote was 63% (1,196) against and 37% (698) in favor of the bond issue. Many residents expressed skepticism about the feasibility of the plan at three public hearings in May and June..... Voters Tuesday elected D.J. Wagner as Deaf Smith County Judge, with 83% (2,241) of the vote to Mona Hernandez's 17% (446). Imelda De La Cerda was elected county clerk with 71% (1,860) to 29% (748) of the vote for Darlene Bravo, a write-in candidate. A total of 2856 votes were cast in Deaf Smith County, which is a 34% turnout; about 61% of the vote total came in early voting..... A \$13 million bond issue for Wildorado ISD narrowly passed, with 51% of the vote. The school district plans a new building to expand into 12 grades..... Canyon voters gave over 60% approval to 2 local option alcohol issues. Beer and wine sales were approved by 62%, and mixed beverage sales in restaurants received 66% approval..... The Lady Whitefaces defeated Abilene Cooper 25-11, 18-25, 25-20, 25-23 Tuesday in the 5A bi-district volleyball playoff in Lubbock. Meagan Ellis had 19 kills and 28 digs, Zoe McCracken had 16 kills, Claire Harrison had 40 set assists and Chandler Vogel made 35 digs. The 20-19 Herd girls advance into the area playoffs against El Paso High..... KPAN salutes Lori and Freddie Valdez as the Good Neighbors of the Day..... Dignified care at Hereford Heritage.

KPAN PUN: The line of least resistance is always the most difficult line in the long run.

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WEATHER: (October 15, 2014) **WEDNESDAY** – High yesterday afternoon was 72 at 4:00; this morning's low was 40 at 7:00. **KPANcast:** Sunny, warm and pleasant.

LOCAL: The #12-ranked Randall Lady Raiders got more than they bargained for in a hard-fought 3-5A volleyball match Tuesday at Whiteface Gym, as the Lady Herd pushed the match to 5 games before Randall claimed victory 19-25, 25-13, 25-17, 15-25, 15-9. Zoe McCracken led the Herd at the net with 18 kills and Meagan Ellis added a dozen, as the HHS girls hung tough to the final points.....Randall is 25-6 for the season and leads the district at 6-0; the HHS girls are 2-4 in district and 15-18 for the season. Hereford hosts Canyon Saturday morning at 11:00 at Whiteface Gym.....A federal appeals court Tuesday reinstated the Texas Voter ID law for the upcoming November elections, saying it's too late to change the rules before the start of early voting October 20. The 5th Circuit did not rule on the merits of the law, which remains under appeal after a federal judge ruled it unconstitutional last week. Registered voters will need 1 of 7 forms of photo ID for this fall's elections.....Funeral mass for Francisco Hernandez, age 50, will be at 11:00 Thursday at San Jose Catholic Church. He was a longtime resident who died Friday in Lubbock.....A community blood drive is being held 11:00-7:00 today at Hereford Community Center.....Hereford Farmers Market opens at 4:00 today on the east edge of Dameron Park with fresh tomatoes, squash, okra, sweet corn, cucumbers, potatoes, peppers, pumpkins and gourds.....KPAN salutes Anselmo Madrigal as the Good Neighbor of the Day.....Dignified, professional and affordable care at Hereford Heritage Funeral Home.

KPAN PUN: Education is when you read the fine print; experience is what you get when you don't.

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WEATHER: (October 7, 2014) **TUESDAY** – High yesterday afternoon was 86 at 5:00; this morning's low was 46 at 8:00. **KPANcast:** Continued sunny and warm.

LOCAL: Hereford city commissioners Monday signed off on a compromise rate increase for Xcel Energy which was negotiated between Panhandle municipalities and the electric utility. The company originally asked for \$81.5 million in additional revenue in January, but the negotiated increase is \$37 million area-wide. Commissioners also approved expanded early voting hours for the November 4 election involving a proposal to issue \$36 million in bonds to finance water supply expansion.....The 13-17 Lady Whitefaces play the 18-12 Dumas Demonettes in 3-5A volleyball at 7:00 tonight at Dumas High School. **KPAN AM-FM** will have live coverage..... Texas AgriLife Extension holds Southwest Dairy Day 10am-3pm Wednesday at Del Rio Dairy, located 8 miles south of Friona at Texas 86 and 214. The free event will include tours and discussion of several dairy topics.....Funeral services are pending at Hereford Heritage for Johnny Carpenter, age 40, who was found dead at an apartment on East Fifteenth Street Monday afternoon. An autopsy has been ordered.....With a theme of "Super Heroes", the HHS Homecoming Parade is set for 6:00 Thursday. Entry fee is \$15 and registration for the parade continues through 4:00 at Hereford High.....A total eclipse of the moon should be visible across the region early Wednesday. The full moon will be in eclipse Wednesday from 5:25 to 6:22am.....**KPAN** salutes Joyce and Kenny Varner as the Good Neighbors of the Day.....Find out why Ford is the Best in Texas at Whiteface Ford www.whiteface-ford.com.

KPAN PUN: Sometimes even to live is an act of courage.

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