

October 6, 2017

Quarterly Programs/Issue List

3Q - 2017

ISSUES: KPAN AM-FM has identified the process of adopting a new federal 5-year Farm Bill as an issue facing the community. Parts of the existing legislation have worked well, but several groups are seeking tweaks in federal farm policy; in addition, cotton farmers were left out entirely as a covered crop in the existing Farm Bill.

KPAN has identified a lack of a credible news source for the local community as an ongoing issue facing Deaf Smith County. The local newspaper has cut issues from five to two days a week, has frequent staff turnover or understaffing, often lacks perspective and objectivity, and is widely ignored by local residents.

PROGRAMS: KPAN AM-FM broadcast an in-depth interview at 8:45am on August 3 with Dale Artho, a Deaf Smith County commissioner and farm leader who testified at a hearing in San Angelo August 1. He discussed numerous issues related to federal farm policy. KPAN conducted an interview at 8:45am August 28 with Randall County Extension agent J.D. Ragland, with a preview of a meeting in Canyon and discussion of farm policy issues. In addition, KPAN AM-FM provided news coverage of Farm Bill issues July 3, 12, 13, 26, 29; August 1, 2, 23; and September 26.

The KPAN RadioGram is part of an effort to fill the vacuum left when the local newspaper cut its frequency and resources devoted to local news. The KPAN RadioGram is published online 6 days a week and is posted to Facebook 6 days a week as well. It is published and distributed weekdays to 25 outlets in Hereford. It is the basis for 6 daily news report broadcasts on KPAN AM-FM. A few copies from this quarter are attached.



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WEATHER: (July 25, 2017) TUESDAY – High yesterday afternoon was 96 at 4:00; this morning's low was 67 at 7:00. **KPANcast:** Humid, hot and a little breezy.

LOCAL: Sharyland Utilities is conducting a \$77 million upgrade project for about half of its existing CREZ transmission system in the Panhandle, which collects and transfers electricity from wind farms to end-users downstate. The project is adding a second 345-kilovolt circuit to the other side of transmission towers already in place, and the segment in eastern Deaf Smith County is expected to be complete this week.....Sharyland says the upgrade will increase its wind energy capacity by 800 megawatts to 3,500 MW across the region. Five new wind farm projects have met criteria to be connected to collection substations touched by the upgrade, including the Windmill Station southeast of Hereford.....In-person registration for parents of pre-kindergarten students is being conducted 10:00-7:00 today at the HISD Admin Building. Parents should bring official verification of address, current immunization records, birth certificate and Social Security card. On-line registration for returning students continues through August 18 at www.herefordisd.net.....Funeral services for Teresa Saucedo, age 32, are at 10:00 today at Hereford Heritage Funeral Chapel. She was a longtime resident who died Thursday at her home after an illness..... Rainfall amounts Monday include 0.46 inch at Friona, 0.45 at Milo Center, 0.34 inch at Bootleg, 0.80 inch 8 miles northwest of Hereford, 0.46 at Westway, 0.15 at HISD and 0.06 inch at KPAN.....KPAN salutes Lucy Hill as the Good Neighbor of the Day.....Save big time on F-150s at the Ford Summer Sales Event at Whiteface Ford.

KPAN PUN: What hair color do they put on driver's licenses of bald men?

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WEATHER: (July 18, 2017) TUESDAY – High yesterday afternoon was 96 at 5:00; this morning's low was 70 at 7:00. **KPANcast:** More of the same. Hot and dry.

LOCAL: The City of Hereford Monday unveiled plans to demolish the existing Community Center and construct a new civic center on West 15th Street. City commissioners Monday looked at floor and site plans for a 24,000 square-foot facility that would cost about \$6.7 million to construct. The firm Parkhill, Smith and Cooper of Amarillo has been hired as architect and artist's renderings of the project.....City manager Rick Hanna said the current Community Center has several structural issues. The city is considering a site between the Texas DPS office and the branch campus of Amarillo College for the project.....Texas Tech Chancellor Robert Duncan is in Amarillo today to re-open discussions for a school of veterinary medicine. The proposed Texas Tech project received \$4.2 million in state funding this year for the proposed \$80 million facility.....The 39th annual King's Manor Founders' Day Barbecue Saturday had nearly \$58,000 in gross receipts from the sale of auction items, ticket sales and sponsorships. About \$14,000 in expenses will be deducted and the remainder will aid residents of the retirement community who have outlived their financial resources.....Funeral services are pending at Hereford Heritage for Patricia Robinson, age 89, a former longtime resident who died Monday in Granbury.....Funeral mass for Connie Castañeda-Lee, age 41, will be at 11:00 Thursday at San Jose Catholic Church.....KPAN salutes Sheila and John Thames as the Good Neighbor of the Day.....Summer Sales Event in progress today at Whiteface Ford.


KPAN PUN: If you think nobody cares whether you're alive, try missing a couple of payments.

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WEATHER: (July 7, 2017) **FRIDAY** – High yesterday afternoon was 93 at 5:00; this morning's low was 65 at 7:00.
KPANcast: Sunny, hot and humid.

LOCAL: Former law enforcement officer David Castillo, age 55, has been charged with felony retaliation in connection with an encounter with Hereford police at 3:15am June 13 at San Jose Catholic Church at 735 Brevard. A patrolling officer spotted Castillo at a door of the church; he was carrying a handgun and holding a Taser, and allegedly made threats against a police officer. Castillo was arrested June 26 in Amarillo and is free on \$7000 bond....
.....Retail gasoline prices in Texas slipped a penny this week to a statewide average of \$2.03 a gallon, with a nationwide price of \$2.24. Gas prices in Hereford increased at some outlets this week, ranging from \$1.79-1.99.....
Funeral services for Virginia Winget, age 96, will be at 10:00 Saturday at First United Methodist Church. She was a lifelong resident who died Wednesday. She was a 1940 graduate of HHS, and was a member of First Methodist Church for 85 years.....Funeral services for Franklin Williams, age 71, will be at 11:00 Wednesday at Parkside Chapel. He was a longtime resident who died Wednesday in Amarillo; he had been employed at King's Manor for 30 years.....Funeral mass for Luis Reyes, age 37, is at 3:00 today at San Jose Catholic Church. He had lived in Hereford since 1995 and had worked as a feedlot cowboy.....Signup for tomorrow's City-Wide Garage Sale continues through 3:00 today at the chamber office, with about 60 sales expected tomorrow.....KPAN salutes Josie Trevizo as the Good Neighbor of the Day.....Compassion beyond compare at Hereford Nursing and Rehab.

KPAN PUN: Only a mediocre person is always at his best.

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WEATHER: (July 1, 2017) SATURDAY - High yesterday was 87 at 3:00; this morning's low was 64 at 7:00.
KPANcast: Mostly cloudy and cool with a 20% chance of showers and thunderstorms.

LOCAL: A Hereford man was sentenced to 75 years in prison this week in 222nd District Court for injuries inflicted on his infant daughter in 2012. Fabian Arguijo, age 31, faced trial on charges of injury to a child in connection with an incident on New Year's Eve, 2012 at his home. The jury received the case Thursday afternoon and deliberated a little over 2 hours before handing down the guilty verdict.....Los Angeles Angels pitcher Parker Bridwell was tagged with his first major league loss Friday night in a 10-0 loss to the Seattle Mariners. Bridwell gave up 5 runs on 11 hits including 2 homeruns in 6.0 innings with 2 strikeouts and one walk. The HHS graduate is 2-1 after 4 starts for the Angels.....Fourth of July celebrations begin today with activities and fireworks display in Amarillo. Deaf Smith County Chamber of Commerce will have music, food and games beginning at 4:00 with the fireworks display around 9:40 choreographed to patriotic music broadcast on KPAN AM-FM. Canyon will celebrate the 4th on Tuesday with Fair on the Square, parade and a fireworks display.....Texas DPS troopers will be increasing patrols today through Tuesday looking for drunk drivers, speeding and other traffic violations. In 2016 DPS issued 85,200 tickets and arrested 601 for DWI during the holiday patrol period.....KPAN Big Ticket Friday winners who picked up dairy schwag in recognition of National Dairy Month were Walter Cruz, Clara Vega, Donna Mumau, Jerry Baird, Richard Alaniz, Maria Martinez, Freddy Valdez, Arthur Rodriguez, Joey Cummings, Wally Castillo, Cindy Caro, Isiah Valdez, Linda Wagner, Debbie Reinart, Jacob Liscano. Moovie Six Ticket winners were Jennifer Villarreal and Lorenzo Serna.

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January 9, 2018

Quarterly Programs/Issue List

4Q - 2017

ISSUES: KPAN AM-FM has identified problems facing Hereford Senior Citizens Association as an issue facing the community. The local association, although viable and able to maintain its programs and a facility, has struggled with participation and funding. KPAN Radio again is the sponsor for the Christmas Stocking Fund, a local holiday charity that provides assistance to less-fortunate residents during the holidays.

KPAN has identified a lack of a credible news source for the local community as an ongoing issue facing Deaf Smith County. The local newspaper has cut issues from five to two days a week, has frequent staff turnover or understaffing, often lacks perspective and objectivity, and is widely ignored by local residents.

PROGRAMS: KPAN AM-FM broadcast an interview at 8:45am on November 1 with Hereford Senior Citizens director Gina Burdette and staff member Lyn Rayburn. Several topics were discussed, including operation of the HSC Thrift Store and the upcoming fund-raiser the Festival of Trees. KPAN broadcast an interview at 8:45am November 8 with Billie Lemons and Steve Horrell to discuss the Festival of Trees. KPAN AM-FM broadcast live for two hours the morning of November 11 from the Festival of Trees, interviewing numerous visitors and participants. In addition, news coverage was provided November 2, 10, 11, 13, 14, 15; and December 9. KPAN AM-FM broadcast twice-daily updates on the Christmas Stocking Fund at 8:40am and 4:40pm during December. KPAN AM-FM posted daily updates on the Christmas Stocking Fund to its website and posted similar updates to Facebook.

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WEATHER: (December 4, 2017) **MONDAY** – High yesterday afternoon was 74 at 4:00 with southwest wind to 28 mph; this morning's low was 42 at 7:00. **KPANcast:** Mild today, turning colder tonight and Tuesday.

LOCAL: An outdoor burn ban is now in place for Deaf Smith County, the 76th Texas county to enact such restrictions this fall. County Judge D.J. Wagner issued the declaration today, effective for 90 days. All outdoor fires are prohibited, with the exception of fires in enclosed cookers.....Hereford volunteer firefighters assisted Castro County personnel in battling a large grass fire Sunday at 3:00pm along US 385 and Castro County Road 604. Firefighters also were called to control and extinguish numerous cotton module fires in rural areas over the weekend..The Hereford Whitefaces took a come-from-behind win over Peaster High School 59-56 Saturday to win the title of the 6-team Childress Basketball Tournament. The Herd trailed 28-18 at the half and did not lead until late in the game. Bo Baker hit 16 points with 14 by Sergio Cruz and 10 from Isiah Escobal. The Whiteface boys are 8-2 for the season.....The Lady Herd defeated Big Spring 63-43 Saturday in the consolation bracket of the 8-team Levelland Loboette Tournament. Lori Arias led the scoring with 11 points, with 10 each from Brianna Claudio and Nayeli Acosta. The HHS girls are 3-6 for the season.....The annual Christmas Celebration of Lights begins at dusk today at Dameron Park, with the lighted Christmas parade around the park; Christmas carols, a lighting ceremony and the arrival of Santa Claus on a firetruck in the park; and Bankers Eats and Treats at Hereford Community Center..... KPAN salutes Kimmi Noland as the Good Neighbor of the Day.....Great stocking stuffers at NAPA APL Auto Parts.

KPAN PUN: Autobiography: the life story of a car.

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WEATHER: (November 1, 2017) WEDNESDAY – High yesterday afternoon was 57 at 4:00 with southwest wind to 36 mph; this morning's low was 49 at 7:00. **KPANcast:** Windy, warm and dry with high wildfire danger.

LOCAL: Deaf Smith County Criminal District Attorney Jim English has announced he will not seek another term in office in 2018. English served as an assistant DA from 1990 to 2002, and has been the criminal DA in Hereford since 2002. Current assistant DA Chris Strowd announced his candidacy for the DA's position yesterday, and says he will run for the office in the March, 2018 primary election. Strowd has served nearly 20 years in the Hereford DA's office.The Lady Whitefaces scored an upset 5-set win over Lubbock Cooper Tuesday in the 5A volleyball bi-district playoffs in Littlefield. The Lady Herd won 25-22, 25-23, 19-25, 18-25, 15-12 to advance to the area round of playoffs. Carmen Flood had 12 kills and 3 blocks, Jenna Lowrey had 10 kills and 3 blocks, Janelle Barrientez had 4 service aces and 8 digs, Allyssa Vallejo had 14 digs and Rainey Aven had 32 set assists, 6 digs and a key kill in the final set.....Hereford is 20-21 for the season, while Lubbock Cooper finishes its year at 33-8. The Lady Herd advances into the area playoffs against El Paso Burges at a time and location to be announced.....District 3-5A teams won all four bi-district matches against 4-5A opponents this week, demonstrating again it is one of the toughest 5A districts in the state.....A power transformer exploded today outside West Central Elementary after a bird was lodged in the equipment; a brief power outage resulted but students and class schedule were not affected.....KPAN salutes Alta Cockrell as the Good Neighbor of the Day.....Dignified care at Hereford Heritage Funeral Home.


KPAN PUN: What do you call two people in an ambulance? A pair of medics.

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WEATHER: (October 13, 2017) FRIDAY- High yesterday was 85 at 4:00; this morning's low was 57 at 6:00.
KPANcast: Mostly sunny and warm.

LOCAL: The Whitefaces are looking to rebound from their first loss this season when they take on Amarillo High today in a rare 4:30 kick-off at Dick Bivins Stadium in Amarillo. Seth Dixon needs only 8 yards rushing to reach the 1000 yard mark. The *Amarillo Globe-News* picks the Sandies to win 35-20. KPAN AM-FM will have live coverage beginning at 4:00 with the pre-game. HISD schools will dismiss at noon today for the game...
...Retail gasoline prices in Texas declined 7 cents this week to an average price of \$2.32 well below the national average of \$2.48 per gallon. Prices in Hereford are among the lowest in the state at \$2.20-\$2.23 per gallon while motorists in El Paso are paying the highest at \$2.45 per gallon.....Funeral services for Viola Birkenfeld, age 87, will be 10:00 Saturday at St. Anthony's Catholic Church with burial at Restlawn Cemetery. She had a long career as a nurse.....Funeral services are pending at Hereford Heritage Funeral Home for Terence Dickenson, age 79, who died today in Hereford.....Sunday is the last day to order pecans from the Bippus Club. One pound packages of pecan pieces or halves are \$9.00 and 12 ounce packages of roasted salted pecans are \$8.00. Contact Mariellen Homfeld at 289-5918 or Kate Bradley at 382-6202 to place an order....KPAN salutes Ruth Evenson as the Good Neighbor of the Day.....Your loved ones deserve loving care - Hereford Nursing and Rehabilitation 231 Kingwood.


KPAN PUN: Illuminated golf course were invented for people who like swinging nightclubs.

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WEATHER: (October 7, 2017) SATURDAY – High yesterday afternoon was 81 at 4:00; this morning’s low was 45 at 7:30. **KPANcast:** Sunny and pleasant.

LOCAL: The Hereford Whitefaces were unable to effectively stop the Bulldog rushing game and an early missed extra-point loomed large as Plainview defeated the Herd 21-20 Friday in the homecoming football game at Whiteface Stadium. The game was delayed by lightning for over an hour at halftime.....Plainview put up a 10-yard TD pass on 4th down just before half to take a 14-13 lead, then took the lead against in the 4th quarter. The Herd drove deep but missed a field goal with 3:02 remaining in the game, and the Bulldogs took over and ran out the clock.....Seth Dixon had another huge night with 34 carries for 199 yards and a TD, and a 25-yard pass reception for another TD. The Herd put up 344 yards total offense to Plainview’s 220, were penalized 6 times for 50 yards and lost two fumbles. The Herd is 4-1 for the season, while Plainview is 2-3.....The Lady Whitefaces play at Plainview in 3-4A volleyball today at 1:00 at Bulldog Gym. The Lady Herd is tied for 4th place with Dumas at 4-4, while Plainview is 0-8 in district. KPAN AM-FM will have live coverage.....Graveside services for Earl Lance, age 94, are at 10:00 today at West Park Cemetery, followed by funeral services at 11:00 at King’s Manor Lamar Room. He was a lifelong Deaf Smith County farmer who had served in the U.S. Marine Corps in the Pacific during World War II.....Funeral mass for Juanita Rosa Sifuentes, age 55, will be at 2:00 Monday at San Jose Catholic Church. She was a Hereford resident since 1980 who died Thursday.....Strong thunderstorms last night delayed the football game due to lightning for over an hour. The squall line working out of New Mexico produced 1-inch hail 6 miles south of Hereford and 0.11 inch of rain at KPAN, pushing the year-to-date precip total to 25.68 inches.....The Humane Society will hold a low-cost pet shot clinic Sunday 1:00-4:00 at Hereford Community Center with reduced prices for vaccinations for dogs and cats. Pets should be in a carrier or on a leash.....Texas Tech faces Kansas in Big 12 football at 11:00 today in Lawrence with live coverage on KPAN AM-FM starting at 10:00.....Dallas faces Green Bay at 3:25 Sunday afternoon in NFL football in Arlington, with live coverage on KPAN AM-SM starting at 2:30.....Big Ticket Friday winners on KPAN were Victor Villegas, Reuben Zapata, Nathan Betzen, Audrey Hernandez, Rosemary Palacios, Cindy Caro and Raul Valdez.