

# Sales Order

Station: KZHC-AM Agency: Tacher/Media Fin  
 Contract Name: Wyden 11853CAM 22Sept1\_21 Address: 1655 Palm Beach Lakes Blvd  
 Contract#: 2553 City: West palm Beach State: FL Zip: 33401  
 Start Date: 9/01/22 End Date: 9/21/22 Buyer: \_\_\_\_\_  
 Revenue Type: Regional Rep Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: Wyden for Senate/Media Fin Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 4562TTACH Comm %: 0  
 Product Name: 11853 Makegood Policy: Within Contract Dates  
 Estimate #: 11853  
 Agency Client Code: Wyden  
 Comp. Code: Political-Senator  
 Sec. Comp.: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	9/01/22	9/14/22		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	22.00	20	440.00	3	
2	9/01/22	9/14/22		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	22.00	20	440.00	3	
3	9/01/22	9/14/22		3:00 PM	7:00 PM	60	3	2	2	2	2			11	D	22.00	22	484.00	3	
4	9/15/22	9/21/22		6:00 AM	10:00 AM	60		1		1				2	D	22.00	2	44.00	3	
5	9/15/22	9/21/22		10:00 AM	3:00 PM	60	1				1			2	D	22.00	2	44.00	3	
6	9/15/22	9/21/22		3:00 PM	7:00 PM	60			1	1				2	D	22.00	2	44.00	3	
7	9/03/22	9/11/22		6:00 AM	7:00 PM	60						3	2	5	D	17.00	10	170.00	3	

## Billing Projections: By Month

Sep 22  
 CA 1,666.00  
 ST 1,666.00

☒ Print Spot Prices

TOTAL SPOTS 78  
 GROSS TOTAL \$ 1,666.00  
 ADJUSTED SPOTS 78  
 ADJUSTED TOTAL \$ 1,666.00

## APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ Business Manager  
☒ ☐ 1419scum, 08/31/22 @8:28PM

<b>STATION:</b>	KZHC-AM	<b>ORDER#:</b>	3200401	<b>DATE:</b>	08/31/2022
<b>MARKET:</b>	UM - Burns, OR	<b>AMOUNT:</b>	\$1,666.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	78		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4431511</b>
<b>ADVERTISER:</b>	Wyden for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	9/1-9/16 Est 11853 political	<b>AGY EST:</b>	11853		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-01-2022 TO 9/21/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/31/2022 14:10

# COMMENTS

2553

[Rep Comment] 08/31/2022: This is a new order. \*\*Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\* Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

PopulationBuyType: CPP.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

\*\*Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\*

WEEK#1-WEEK#2

9/1/2022 To 9/14/2022

WK TOT \$767.00

WK TOTAL SPOTS 36

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		ThF.. /MTuW	6:00AM	10:00AM	60	9/1/2022	9/14/2022	10	\$22	\$220
	2		ThF.. /MTuW	10:00AM	3:00PM	60	9/1/2022	9/14/2022	10	\$22	\$220
	3		ThF.. /MTuW	3:00PM	7:00PM	60	9/1/2022	9/14/2022	11	\$22	\$242
	4		.....SS	6:00AM	7:00PM	60	9/3/2022	9/11/2022	5	\$17	\$85

<b>STATION:</b>	KZHC-AM	<b>ORDER#:</b>	3200401	<b>DATE:</b>	08/31/2022
<b>MARKET:</b>	UM - Burns, OR	<b>AMOUNT:</b>	\$1,666.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	78		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4431511</b>
<b>ADVERTISER:</b>	Wyden for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	9/1-9/16 Est 11853 political	<b>AGY EST:</b>	11853		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-01-2022 TO 9/21/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/31/2022 14:10

WEEK#3		9/15/2022 To 9/21/2022				WK TOT \$132.00		WK TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		ThF.. /MTuW	6:00AM	10:00AM	60	9/15/2022	9/21/2022	2	\$22	\$44
	2		ThF.. /MTuW	10:00AM	3:00PM	60	9/15/2022	9/21/2022	2	\$22	\$44
	3		ThF.. /MTuW	3:00PM	7:00PM	60	9/15/2022	9/21/2022	2	\$22	\$44

<b>TOTAL</b>	Sep														Total
<b>SPOT</b>	78														78
<b>CASH</b>	1,666.00														1,666.00
<b>TOTAL</b>	1,666.00														1,666.00



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, GMMB - authorized media buyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☒

FEDERAL CANDIDATE

☐

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Wyden

Authorized committee:

Wyden for Senate

Agency requesting time (and contact information):

☐ N/A GMMB

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

11/8/2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Stephen Michels

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Susan Michels*

Signature:

*Stacie Cummings*

Name: *Susan Michels*

Name:

*Stacie Cummings*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *8/31/22*

*Station Rec 8/31/22*

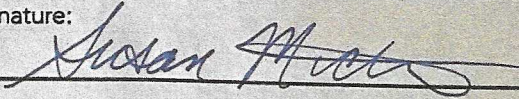


**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Susan Michels

Date:

8/4/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 8/31/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2553

Station Call Letters:

K2Hc Am

Date Received/Requested:

8-31-22

Est. #:

Station Location:

Poulsbo, OR

Run Start and End Dates:

Sept 1-21, 22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.