

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media LLC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Del Cielo Media LLC

Agency name: Del Cielo Media LLC

Address: PO Box ~~20067~~ 25458 Alexandria, VA 22313

Contact: info@delcielomedia.com

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Protect Louisiana Values

Address: 555 Hilton Avenue Ste. 303 Baton Rouge, LA 70808

Contact: dk@columnlawfirm.com

Phone number: 858-888-0055

Email: dk@columnlawfirm.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Officer: Brian Transcher

Dominic Latino, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Del Cielo Media <small>Digitally signed by Del Cielo Media Date: 2024.05.10 09:38:02 -04'00'</small>	Signature: 
Name: Del Cielo Media LLC	Name: Brandon Daboval
Date of Request to Purchase Ad Time: 5/10/24	Date of Station Agreement to Sell Time: 5/10/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/10/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 10098	Station Call Letters: WBRZ	Date Received/Requested: 5/10/24
Est. #: 2551/511513/511513	Station Location: Baton Rouge LA	Run Start and End Dates: 5/11 - 5/13/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 10098
Alt Order #: 28399523
Product Desc: Order
Estimate: 511513
Flight Dates: 05/11/24 - 05/13/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: GENERAL

WBRZ
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Protect Louisiana Values
Demographic: A50+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-05

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/13/24	10	\$6,350.00	\$5,397.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	10	\$6,350.00	\$5,397.50	0.00
Totals	10	\$6,350.00	\$5,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBRZ	05/13/24	05/13/24	M-F 5a-6a 2une in - earl 2une in Early	CM	5a-6a	M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u> <u>End Date</u> Week: 05/13/24 05/19/24		<u>Weekdays</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00								
N 2	WBRZ	05/13/24	05/13/24	M-F 6a-7a 2une in 2une in	CM	6a-7a	M-----	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		<u>Start Date</u> <u>End Date</u> Week: 05/13/24 05/19/24		<u>Weekdays</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00	<u>Rating</u> 0.00								
N 3	WBRZ	05/11/24	05/11/24	Sa 7a-9a GMA GMA Sat	CM	7a-9a	-----S-	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u> Week: 05/06/24 05/12/24		<u>Weekdays</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00								
N 4	WBRZ	05/12/24	05/12/24	Su 7a-8a GMA GMA Sunday	CM	7a-8a	-----S	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u> Week: 05/06/24 05/12/24		<u>Weekdays</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00								
N 5	WBRZ	05/12/24	05/12/24	Su 8a-9a This Week This Week w/George S	CM	8a-9a	-----S	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		This Week with George Ste													

Order / Rev: 10098
 Alt Order #: 28399523
 Flight Dates: 05/11/24 - 05/13/24

Advertiser: Protect Louisiana Values
 Product Desc: Order
 Estimate: 511513
WBRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S		1				\$350.00		0.00			
N 6	WBRZ	05/12/24	05/12/24	Su 9a Morning News	CM	9a-10a	-----S	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				WBRZ Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S		1				\$400.00		0.00			
N 7	WBRZ	05/13/24	05/13/24	M-F Noon News	CM	12p-1p	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
				WBRZ News at Noon											
				WBRZ News 2 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----		1				\$450.00		0.00			
N 8	WBRZ	05/11/24	05/11/24	Sa News at 6p	CM	6p-630p	-----S-	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				WBRZ News at 6p											
				(6:00 PM-6:30 PM)											
				WBRZ News 2 at 6P Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S-		1				\$1,000.00		0.00			
N 9	WBRZ	05/12/24	05/12/24	Su News at 530p	CM	530p-6p	-----S	:30	1	\$1,050.00	P-01	0.00	NM	1	\$1,050.00
				WBRZ News at 5:30p											
				(5:30 PM-6:00 PM)											
				WBRZ News 2 at 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S		1				\$1,050.00		0.00			
N 10	WBRZ	05/11/24	05/11/24	Late News Sa	CM	10-1035p	-----S-	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				10p News Sat											
				WBRZ News 2 at 10P Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S-		1				\$1,000.00		0.00			
													Totals	10	\$6,350.00