

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, BRENT LITTLEFIELD, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: BRENT LITTLEFIELD

Agency name: LITTLEFIELD CONSULTING, LLC

Address: 14 E LAKE DR, ANNAPOLIS, MD 21403

Contact: BRENT LITTLEFIELD

Phone number: 2023559432

Email: BRENT@LITTLEFIELDCONSULTI

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: PROTECT LOUISIANA VALUES

Address: 2014 W PINHOOK ROAD, STE 301, LAFAYETTE, LA 70508

Contact: Paula Fuselier

Phone number: 3375001771

Email: PAULA@BLLANDRY.COM

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

ORGANIZATION INCORPORATION BY  
Ronald Remedies  
Don Caffery  
Brian Transher

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Brent Littlefield <small>Digitally signed by Brent Littlefield Date: 2024.05.06 12:14:18 -04'00'</small>	Signature: 
Name: BRENT LITTLEFIELD	Name: Brandon Dabwal
Date of Request to Purchase Ad Time: 1/12/24	Date of Station Agreement to Sell Time: 5/7/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: 5/7/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 10049	Station Call Letters: WBRZ	Date Received/Requested: 5/7/24
Est. #: MA	Station Location: Baton Rouge, LA	Run Start and End Dates: 5/8/24 - 5/21/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Order / Rev: 10049  
 Alt Order #: 28398178  
 Flight Dates: 05/08/24 - 05/21/24

Advertiser: Protect Louisiana Values  
 Product Desc: ISSUE  
 Estimate: WBRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WBRZ	05/15/24	05/15/24	M-F 5a-6a 2une in - earl	CM	5a-6a	--W----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				2une in Early											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-T-----					1	\$500.00		0.00			
N 7	WBRZ	05/16/24	05/16/24	M-F 5a-6a 2une in - earl	CM	5a-6a	---T---	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				2une in Early											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----					1	\$500.00		0.00			
N 8	WBRZ	05/17/24	05/17/24	M-F 5a-6a 2une in - earl	CM	5a-6a	----F--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				2une in Early											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--					1	\$500.00		0.00			
N 9	WBRZ	05/20/24	05/20/24	M-F 5a-6a 2une in - earl	CM	5a-6a	M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				2une in Early											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----					1	\$500.00		0.00			
N 10	WBRZ	05/21/24	05/21/24	M-F 5a-6a 2une in - earl	CM	5a-6a	-T-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				2une in Early											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-T-----					1	\$500.00		0.00			
N 11	WBRZ	05/08/24	05/08/24	M-F 6a-7a 2une in	CM	6a-7a	--W----	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
				2une in											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--W----					2	\$800.00		0.00			
N 12	WBRZ	05/09/24	05/09/24	M-F 6a-7a 2une in	CM	6a-7a	---T---	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
				2une in											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	---T---					2	\$800.00		0.00			
N 13	WBRZ	05/10/24	05/10/24	M-F 6a-7a 2une in	CM	6a-7a	----F--	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
				2une in											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	----F--					2	\$800.00		0.00			
N 14	WBRZ	05/13/24	05/13/24	M-F 6a-7a 2une in	CM	6a-7a	M-----	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
				2une in											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----					2	\$800.00		0.00			
N 15	WBRZ	05/14/24	05/14/24	M-F 6a-7a 2une in	CM	6a-7a	-T-----	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
				2une in											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-T-----					2	\$800.00		0.00			
N 16	WBRZ	05/15/24	05/15/24	M-F 6a-7a 2une in	CM	6a-7a	--W----	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
				2une in											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----					2	\$800.00		0.00			
N 17	WBRZ	05/16/24	05/16/24	M-F 6a-7a 2une in	CM	6a-7a	---T---	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
				2une in											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 10049  
 Alt Order #: 28398178  
 Flight Dates: 05/08/24 - 05/21/24

Advertiser: Protect Louisiana Values  
 Product Desc: ISSUE  
 Estimate: WBRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WBRZ	05/17/24	05/17/24	M-F 6a-7a 2une in 2une in	CM	6a-7a	----F--	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---					2	\$800.00		0.00			
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--					2	\$800.00		0.00			
N 19	WBRZ	05/20/24	05/20/24	M-F 6a-7a 2une in 2une in	CM	6a-7a	M-----	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----					2	\$800.00		0.00			
N 20	WBRZ	05/21/24	05/21/24	M-F 6a-7a 2une in 2une in	CM	6a-7a	-T-----	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-T-----					2	\$800.00		0.00			
N 21	WBRZ	05/08/24	05/08/24	Late News M-F WBRZ News at 10	CM	10p-1035p	--W----	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--W----					1	\$1,300.00		0.00			
N 22	WBRZ	05/09/24	05/09/24	Late News M-F WBRZ News at 10	CM	10p-1035p	---T---	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	---T---					1	\$1,300.00		0.00			
N 23	WBRZ	05/13/24	05/13/24	Late News M-F WBRZ News at 10	CM	10p-1035p	M-----	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----					1	\$1,300.00		0.00			
N 24	WBRZ	05/14/24	05/14/24	Late News M-F WBRZ News at 10	CM	10p-1035p	-T-----	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-T-----					1	\$1,300.00		0.00			
N 25	WBRZ	05/15/24	05/15/24	Late News M-F WBRZ News at 10	CM	10p-1035p	--W----	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----					1	\$1,300.00		0.00			
N 26	WBRZ	05/16/24	05/16/24	Late News M-F WBRZ News at 10	CM	10p-1035p	---T---	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---					1	\$1,300.00		0.00			
N 27	WBRZ	05/20/24	05/20/24	Late News M-F WBRZ News at 10	CM	10p-1035p	M-----	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----					1	\$1,300.00		0.00			
N 28	WBRZ	05/21/24	05/21/24	Late News M-F WBRZ News at 10	CM	10p-1035p	-T-----	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-T-----					1	\$1,300.00		0.00			
													Totals	38	\$31,400.00