



8440 Deerpark South  
Tallahassee, Florida 32312  
Phone: (850) 893-4140

**CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION**

Log Date(s): June 1, 2013

Discrepancy / Remarks: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Cynthia Rydick  
Traffic (Print Name)

Cynthia Rydick  
Traffic Signature

Steve Sharideo  
Chief Engineer (Print Name)

[Signature]  
Chief Engineer Signature

## As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)  
 Log Date(s) 06/01/13 - 06/01/13  
 Start time 09:00:00AM  
 End time 01:00:00PM  
 Station(s) Tallahassee(WTWC)  
 Agency(s) <All Agency(s)>  
 Advertiser(s) <All Advertiser(s)>  
 Sales Office(s) <All Sales Office(s)>  
 Salesperson(s) <All Salesperson(s)>  
 Account 1 Type(s) <All Account 1 Type(s)>  
 Product(s) <All Product(s)>  
 Account 2 Type(s) <All Account 2 Type(s)>  
 Billing Method <All Billing Method>  
 Spot Type(s) <All Spot Type(s)>  
 Billing Status Types <All Billing Status Types>  
 Bookend Option <Show Bookends and Non-Bookends>  
 Show Details Yes  
 Contract Number <All Contracts>  
 Program Title <All Programs>  
 Include Announcements Yes  
 Page Break Options Page Break After Level 1 Group  
 Level 1 Grouping Program Title  
 Level 2 Grouping Advertiser  
 Level 3 Grouping ISCI Code  
 Level 4 Grouping Cart Number  
 Level 5 Grouping <NONE>  
 Sort Order 1 Broadcast/Log Date  
 Sort Order 2 <NONE>  
 Sort Order 3 <NONE>  
 Custom Column(s) Program

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: Conversations with Ed Gordon N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 27001

6/1/13	9:00:05AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTTWC	Conversations with Ed Gordon N/R
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Total for: 27001	\$0.00	Total Spots: 1
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Total for: ID BLUE 40	\$0.00	Total Spots: 1
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Total for: Promo/PSA (1)	\$0.00	Total Spots: 1
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Total for: Conversations with Ed Gordon N/R	\$0.00	Total Spots: 1
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\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Conversations with Ed Gordon N/R Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 27001

Tuesday, June 04, 2013

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Justin Time-El-CTA N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 27002														
6/1/13	11:58:36AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
Total for: 27002						\$0.00	Total Spots: 1							
Total for: ID RED 40						\$0.00	Total Spots: 1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
6/1/13	11:57:06AM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
Total for: 28000						\$0.00	Total Spots: 1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots: 1							
ISCI Code: KIDS FED INFO														
Cart Number: 28017														
6/1/13	11:58:16AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
Total for: 28017						\$0.00	Total Spots: 1							
Total for: KIDS FED INFO						\$0.00	Total Spots: 1							
ISCI Code: KIDS GIRL SCOUTS PARK 30														
Cart Number: 28003														
6/1/13	11:57:46AM	00:30	KIDS GIRL SCOUTS PARK 30	28003	<n/a>	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK 30	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
Total for: 28003						\$0.00	Total Spots: 1							
Total for: KIDS GIRL SCOUTS PARK 30						\$0.00	Total Spots: 1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Justin Time-El-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: Kids GIRL SCOUTS PARK 30

Cart Number: 28003

Tuesday, June 04, 2013

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS LOVE IS LOUDER</u>														
<u>Cart Number: 28010</u>														
6/1/13	11:57:16AM	00:30	KIDS LOVE IS LOUDER	28010	<n/a>	\$0.00	PROMO	<n/a>	KIDS LOVE IS LOUDER ***Announcement***				WTTWC NBC-Justin Time-El-CTA N/R	
Total for: 28010						\$0.00	Total Spots: 1							
Total for: KIDS LOVE IS LOUDER						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 5							
Total for: NBC-Justin Time-El-CTA N/R						\$0.00	Total Spots: 5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Justin Time-El-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

Tuesday, June 04, 2013

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Lazytown-El-CTA N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 27002														
6/1/13	9:25:21AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTTWC NBC-Lazytown-El-CTA	N/R
Total for: 27002						\$0.00	Total Spots: 1							
Total for: ID RED 40						\$0.00	Total Spots: 1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
6/1/13	9:23:51AM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTTWC NBC-Lazytown-El-CTA	N/R
Total for: 28000						\$0.00	Total Spots: 1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots: 1							
ISCI Code: KIDS LOVE IS LOUDER														
Cart Number: 28010														
6/1/13	9:24:01AM	00:30	KIDS LOVE IS LOUDER	28010	<n/a>	\$0.00	PROMO	<n/a>	KIDS LOVE IS LOUDER ***Announcement***				WTTWC NBC-Lazytown-El-CTA	N/R
Total for: 28010						\$0.00	Total Spots: 1							
Total for: KIDS LOVE IS LOUDER						\$0.00	Total Spots: 1							
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 28015														
6/1/13	9:25:01AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20 ***Announcement***				WTTWC NBC-Lazytown-El-CTA	N/R
Total for: 28015						\$0.00	Total Spots: 1							
Total for: KIDS MAKE A WISH 20						\$0.00	Total Spots: 1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Lazytown-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS UWMB HOMELESS</u>														
<u>Cart Number: 28011</u>														
6/11/13	9:24:31AM	00:30	KIDS UWMB HOMELESS	28011	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWMB HOMELESS	***Announcement***			WTTWC NBC-Lazytown-El-CTA	N/R
Total for: 28011						\$0.00	Total Spots: 1							
Total for: KIDS UWMB HOMELESS						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 5							
Total for: NBC-Lazytown-El-CTA N/R						\$0.00	Total Spots: 5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Lazytown-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: KIDS UWMB HOMELESS

Cart Number: 28011

Tuesday, June 04, 2013

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Program Title:</b> NBC-Noodle and Doodle-El-CTA N/R <b>Advertiser:</b> FCC-Childrens Television Act-Form 398 Compliance (11022) <b>ISCI Code:</b> Kids FCC CHILDRENS PROGRAMMING <b>Cart Number:</b> 74709														
6/1/13	9:57:41AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1439683.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns)	FCC CHILDRENS ANNOUNCE	WTTWC	NBC-Noodle and Doodle-El-CTA N/R
<b>Total for:</b> 74709 <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>Total for: Kids FCC CHILDRENS PROGRAM</b> <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>Total for: FCC-Childrens Television Act-Form</b> <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>Advertiser: Promo/PSA (1)</b> <b>ISCI Code: ID BLUE 40</b> <b>Cart Number: 27001</b>														
6/1/13	9:59:00AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTTWC	NBC-Noodle and Doodle-El-CTA N/R
<b>Total for:</b> 27001 <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>Total for: ID BLUE 40</b> <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>ISCI Code: Kids CORE Program Identifier</b> <b>Cart Number: 28000</b>														
6/1/13	9:57:31AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTTWC	NBC-Noodle and Doodle-El-CTA N/R
<b>Total for:</b> 28000 <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>Total for: Kids CORE Program Identifier</b> <b>\$0.00</b> <b>Total Spots: 1</b>														
<b>ISCI Code: KIDS EXPLORAVISION 2013</b> <b>Cart Number: 28009</b>														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Noodle and Doodle-El-CTA N/Advertiser: Promo/PSA (1)

ISCI Code: KIDS EXPLORAVISION 2013

Cart Number: 28009

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
6/1/13	9:58:11AM	00:29	KIDS EXPLORAVISION 2013	28009	<n/a>	\$0.00	PROMO	<n/a>	KIDS EXPLORAVISION	***Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA NR
Total for: 28009						\$0.00			Total Spots: 1					
Total for: KIDS EXPLORAVISION 2013						\$0.00			Total Spots: 1					
<u>ISCI Code: KIDS FED INFO</u>														
<u>Cart Number: 28017</u>														
6/1/13	9:58:40AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA NR
Total for: 28017						\$0.00			Total Spots: 1					
Total for: KIDS FED INFO						\$0.00			Total Spots: 1					
Total for: Promo/PSA (1)						\$0.00			Total Spots: 4					
Total for: NBC-Noodle and Doodle-El-CTA ↑						\$0.00			Total Spots: 5					

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Noodle and Doodle-El-CTA N/Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO

Cart Number: 28017

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Pajanimals-El-CTA N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 27002														
6/1/13	10:58:28AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTTWC NBC-Pajanimals-El-CTA	N/R
Total for: 27002						\$0.00	Total Spots: 1							
Total for: ID RED 40						\$0.00	Total Spots: 1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
6/1/13	10:56:59AM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTTWC NBC-Pajanimals-El-CTA	N/R
Total for: 28000						\$0.00	Total Spots: 1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots: 1							
ISCI Code: KIDS FED INFO														
Cart Number: 28017														
6/1/13	10:58:08AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTTWC NBC-Pajanimals-El-CTA	N/R
Total for: 28017						\$0.00	Total Spots: 1							
Total for: KIDS FED INFO						\$0.00	Total Spots: 1							
ISCI Code: KIDS THE BIRD ADOPTION														
Cart Number: 28008														
6/1/13	10:57:09AM	00:29	KIDS THE BIRD ADOPTION	28008	<n/a>	\$0.00	PROMO	<n/a>	KIDS THE BIRD ADOPT ***Announcement***				WTTWC NBC-Pajanimals-El-CTA	N/R
Total for: 28008						\$0.00	Total Spots: 1							
Total for: KIDS THE BIRD ADOPTION						\$0.00	Total Spots: 1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate

Program Title: NBC-Pajanimals-El-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: Kids THE BIRD ADOPTION

Cart Number: 28008

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS UWBB ILLITERACY</u>														
<u>Cart Number: 28012</u>														
6/1/13	10:57:38AM	00:30	KIDS UWBB ILLITERACY	28012	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB ILLITERACY	***Announcement***			WTWC	NBC-Pajanimals-EI-CTA N/R
Total for: 28012						\$0.00	Total Spots: 1							
Total for: KIDS UWBB ILLITERACY						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 5							
Total for: NBC-Pajanimals-EI-CTA N/R						\$0.00	Total Spots: 5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pajanimals-EI-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB ILLITERACY

Cart Number: 28012

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Poppy Cat-El-CTA N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40														
Cart Number: 27001														
6/1/13	11:28:30AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTTWC NBC-Poppy Cat-El-CTA	N/R
Total for: 27001						\$0.00		Total Spots: 1						
Total for: ID BLUE 40						\$0.00		Total Spots: 1						
ISCI Code: KIDS CHEERLEADER ADOPTION														
Cart Number: 28007														
6/1/13	11:27:40AM	00:30	KIDS CHEERLEADER ADOPTION	28007	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER ADOPT	***Announcement***			WTTWC NBC-Poppy Cat-El-CTA	N/R
Total for: 28007						\$0.00		Total Spots: 1						
Total for: KIDS CHEERLEADER ADOPTION						\$0.00		Total Spots: 1						
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
6/1/13	11:27:01AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTTWC NBC-Poppy Cat-El-CTA	N/R
Total for: 28000						\$0.00		Total Spots: 1						
Total for: Kids CORE Program Identifier						\$0.00		Total Spots: 1						
ISCI Code: KIDS EXPLORAVISION 2013														
Cart Number: 28009														
6/1/13	11:27:11AM	00:29	KIDS EXPLORAVISION 2013	28009	<n/a>	\$0.00	PROMO	<n/a>	KIDS EXPLORAVISION ***Announcement***				WTTWC NBC-Poppy Cat-El-CTA	N/R
Total for: 28009						\$0.00		Total Spots: 1						
Total for: 28009						\$0.00		Total Spots: 1						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Poppy Cat-El-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS EXPLORAVISION 2013

Cart Number: 28009

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: KIDS EXPLORAVISION 2013														
						\$0.00		Total Spots: 1						
<u>ISCI Code: KIDS MAKE A WISH 20</u>														
<u>Cart Number: 28015</u>														
6/1/13	11:28:10AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	***Announcement***			WTWC	NBC-Poppy Cat-EI-CTA
Total for: 28015														
						\$0.00		Total Spots: 1						
Total for: KIDS MAKE A WISH 20						\$0.00		Total Spots: 1						
Total for: Promo/PSA (1)						\$0.00		Total Spots: 5						
Total for: NBC-Poppy Cat-EI-CTA N/R						\$0.00		Total Spots: 5						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Poppy Cat-EI-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

Tuesday, June 04, 2013

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-The Chica Show -CTA-Kids 0-12 -EI N/R

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

6/1/13	10:27:41AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1439683.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1) (1289)	PROMO (ns)	FCC CHILDRENS ANNOUNCE	WTWC NBC-The Chica Show -CTA-Kids 0-12 -EI N/R	
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PROGRAMMING

Total for: 74709

\$0.00

Total Spots: 1

Total for: Kids FCC CHILDRENS PROGRAMMING

\$0.00

Total Spots: 1

Total for: FCC-Childrens Television Act-Form 398 Compliance (11022)

\$0.00

Total Spots: 1

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 27002

6/1/13	10:29:01AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC NBC-The Chica Show -CTA-Kids 0-12 -EI N/R	
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Total for: 27002

\$0.00

Total Spots: 1

Total for: ID RED 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

6/1/13	10:27:31AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC NBC-The Chica Show -CTA-Kids 0-12 -EI N/R	
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Total for: 28000

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

6/1/13	10:28:11AM	00:30	KIDS LOVE IS LOUDER	28010	<n/a>	\$0.00	PROMO	<n/a>	KIDS LOVE IS LOUDER ***Announcement***				WTWC NBC-The Chica Show -CTA-Kids 0-12 -EI N/R	
--------	------------	-------	---------------------	-------	-------	--------	-------	-------	--	--	--	--	--	--

LOUDER

\$0.00

Total Spots: 1

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Chica Show -CTA-Kids 0-Ad-Advertiser: Promo/PSA (1)

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28010						\$0.00		Total Spots: 1						
Total for: KIDS LOVE IS LOUDER						\$0.00		Total Spots: 1						
<u>ISCI Code: KIDS MAKE A WISH 20</u>														
<u>Cart Number: 28015</u>														
6/1/13	10:28:41AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	*** Announcement***			WTWC	NBC-The Chica Show
WISH 20														
Total for: 28015						\$0.00		Total Spots: 1						
Total for: KIDS MAKE A WISH 20						\$0.00		Total Spots: 1						
Total for: Promo/PSA (1)						\$0.00		Total Spots: 4						
Total for: NBC-The Chica Show -CTA-Kids 0						\$0.00		Total Spots: 5						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Chica Show -CTA-Kids 0-Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

Tuesday, June 04, 2013

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: Sports-NBC French Open Tennis N/R														
Advertiser: *WTWC Promotion (3097)														
ISCI Code: NTZVIGNETTELEVOIE														
Cart Number: 210421														
6/1/13	12:45:36PM	00:30	NTZVIGNETTELEV	210421	1449659.5.0	\$0.00	SPOT	OK to Bill	*WTWC Promotion (3097)	Direct Account (1)	PROMO (ns) (1269)	NTZ 2013	WTWC	Sports-NBC French Open Tennis N/R
Total for: 210421						\$0.00	Total Spots: 1							
Total for: NTZVIGNETTELEVOIE						\$0.00	Total Spots: 1							
Total for: *WTWC Promotion (3097)						\$0.00	Total Spots: 1							
Advertiser: Promo/PSA (1)														
ISCI Code: ID THE INSIDER														
Cart Number: 27012														
6/1/13	12:46:06PM	00:04	ID THE INSIDER	27012	<n/a>	\$0.00	PROMO	<n/a>	ID THE INSIDER SVR94C53	***Announcement***			WTWC	Sports-NBC French Open Tennis N/R
Total for: 27012						\$0.00	Total Spots: 1							
Total for: ID THE INSIDER						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 1							
Advertiser: Restaurant.com (83918)														
ISCI Code: DYN4804HD														
Cart Number: 102545														
6/1/13	12:45:06PM	00:30	DYN4804HD	102545	1554738.3.0	\$0.00	SPOT	OK to Bill	Restaurant.com (83918)	Direct Account (1)	FOOD-RESTAURANTS (1150)	Restaurant.com	WTWC	Sports-NBC French Open Tennis N/R
Total for: 102545						\$0.00	Total Spots: 1							
Total for: DYN4804HD						\$0.00	Total Spots: 1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC French Open Tennis N/R Advertiser: Restaurant.com (83918)

ISCI Code: DYN4804HD

Cart Number: 102545

Tuesday, June 04, 2013

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: Restaurant.com (83918)														
						\$0.00		Total Spots: 1						
Total for: Sports-NBC French Open Tennis						\$0.00		Total Spots: 3						

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Grand Total:						\$0.00		Total Spots: 34						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC French Open Tennis NAdvertiser: Restaurant.com (83916)

ISCI Code: DYNA804HD

Cart Number: 102545


Tuesday, June 04, 2013

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## Tallahassee (MTWC)

Official Traffic Log for Saturday June 1, 2013  
as of (May 31 2013 4:58PM)

MCO		Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Operator Signature	Time Range	Product / Brand	Contract #
		9:00:00AM	00:30:00	NBC-Lazytown-EL-CTA N/R								
		9:00:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I				
		9:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY				
		9:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00				
		9:00:00AM	00:00:00					NO HOST SELLING SPOTS				
		9:00:00AM	00:00:00					MCO SIGNATURE: 				
		9:00:00AM	00:15:00	Segment 1	Program Segment			MBC				
		9:15:00AM	00:00:00	Secondary Event NetSwitch	SEC							
		9:15:00AM	00:01:30		Kids			Interior Break				
		9:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000		Kids CORE Program Identifier				
		9:15:10AM	00:00:30	KIDS LOVE IS LOUDER	Tallahassee Promo	28010		KIDS LOVE IS LOUDER				
		9:15:40AM	00:00:30	KIDS UWBB HOMELESS	Tallahassee Promo	28011		KIDS UWBB HOMELESS				

Printed at 05:01 on 05/31/13 (All break times are approximate. Refer to operations log for exact breaks.)

## Tallahassee (WTWC)

**Official Traffic Log for Saturday June 1, 2013**  
 as of (May 31 2013 4:58PM)

MCO		Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Operator Signature	Comments	Time Range	Product / Brand	Contract #
		9:16:10AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20					1.1
		9:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						Various	
		9:16:30AM	00:00:04	Station ID	Station ID							
		9:16:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40					1.1
		9:16:34AM	00:13:26	Segment 2	Program Segment						Various	
		9:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC							

Printed at 05:01 on 05/31/13 (All break times are approximate. Refer to operations log for exact breaks.)

## Tallahassee (WTWC)

MCO

Operator Signature

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## Tallahassee (MTWC)

## Official Traffic Log for Saturday June 1, 2013

as of (May 31 2013 4:58PM)


MCO		Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Operator Signature		Comments	Time Range	Product / Brand	Contract #
		9:46:30AM	00:00:00	Secondary Event NetSwitch	SEC								
		9:46:30AM	00:00:04	Station ID	Station ID								
		9:46:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40						
		9:46:34AM	00:13:26	Segment 2	Program Segment							Various	1.1
		10:00:00AM	00:00:00	Secondary Event NetSwitch	SEC								

Printed at 05:01 on 05/31/13 (All break times are approximate. Refer to operations log for exact breaks.)

## Tallahassee (WTWC)

## Official Traffic Log for Saturday June 1, 2013

as of (May 31 2013 4:58PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Operator Signature	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	NBC-The Chica Show -CTA-Kids 0-12-EI N/R								
	10:00:00AM	00:00:00					CHILDREN'S TELEVISION ACT EI				
	10:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY				
	10:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00				
	10:00:00AM	00:00:00					NO HOST SELLING SPOTS				
	10:00:00AM	00:00:00					MCO SIGNATURE 				
	10:00:00AM	00:15:00	Segment 1	Program Segment			NBC				
	10:15:00AM	00:01:30		Kids			Interior Break				
	10:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000		Kids CORE Program Identifier				
	10:15:10AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709 / 28001 *28001*		Kids FCC CHILDRENS PROGRAMMING		9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDRENS	1439683.1
	10:15:40AM	00:00:30	KIDS LOVE IS LOUDER	Tallahassee Promo	28010		KIDS LOVE IS LOUDER				
	10:16:10AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015		KIDS MAKE A WISH 20				

Printed at 05:01 on 05/31/13 (All break times are approximate. Refer to operations log for exact breaks.)



## Tallahassee (MTWC)

## Official Traffic Log for Saturday June 1, 2013


as of (May 31 2013 4:58PM)

		Operator Signature					
MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments
10-16:30AM	00:00:00		Secondary Event NetSwitch	SEC			
10-16:30AM	00:00:04		Station ID	Station ID			
10-16:30AM	00:00:04		ID RED 40 REV	Tallahassee Promo	27002	ID RED 40	
10-16:34AM	00:13:26		Segment 2	Program Segment		NBC	
10-30:00AM	00:00:00		Secondary Event NetSwitch	SEC			
							Various
							1.1

## Tallahassee (WTWC)

## Official Traffic Log for Saturday June 1, 2013

as of (May 31 2013 4:58PM)

MCO		Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Operator Signature	Time Range	Product / Brand	Contract #
		10:30:00AM	00:30:00	NBC-Pajanimals-El-CTA N/R								
		10:30:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I				
		10:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY				
		10:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00				
		10:30:00AM	00:00:00					NO HOST SELLING SPOTS				
		10:30:00AM	00:00:00					MCO SIGNATURE: 				
		10:30:00AM	00:00:00					NBC				
		10:30:00AM	00:15:00	Segment 1	Program Segment							
		10:45:00AM	00:01:30	Break 1a	Kids			Interior Break				
		10:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000		Kids CORE Program Identifier				1.1
		10:45:10AM	00:00:30	KIDS THE BIRD ADOPT	Tallahassee Promo	28008		KIDS THE BIRD ADOPTION				1.1
		10:45:40AM	00:00:30	KIDS UWBB ILLITERACY	Tallahassee Promo	28012		KIDS UWBB ILLITERACY				1.1
		10:46:10AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017		KIDS FED INFO				1.1

## Tallahassee (MTWC)

## Official Traffic Log for Saturday June 1, 2013

as of (May 31 2013 4:58PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	10:46:30AM	00:00:04	Station ID	Station ID						
_____	10:46:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
_____	10:46:34AM	00:13:26	Segment 2	Program Segment			NBC			
_____	11:00:00AM	00:00:00	Secondary Event: NetSwitch	SEC						



## Official Traffic Log for Saturday June 1, 2013

as of (May 31 2013 4:58PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
11:46:30AM	00:00:00		Secondary Event: NetSwitch	SEC						
11:46:30AM	00:00:04		Station ID	Station ID						
11:46:30AM	00:00:04		ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
11:46:34AM	00:13:26		Segment 2	Program Segment						
12:00:00PM	00:00:00		Secondary Event: NetSwitch	SEC						

11:54:54 :04

ID 27002

Jb